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FINANCIAL TIMES

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D8523A

Sterling's fall triggers fresh tension in ERM

Sterling came under renewed selling pressure, falling against the D-Mark and dollar, after Tuesday's cut in UK interest rates.

The base rate cut, from 7 per cent to 6 per cent, and sterling's subsequent fall triggered fresh tensions in the European exchange rate mechanism, pushing the punt below its floor against two ERM currencies. Page 16; Lex, Page 16; Investors' interest low at gilt auction. Page 17; Currencies. Page 36; Irish stock market. Page 40

Serbs issue ultimatum Serbs in Krajina, the disputed Serb enclave in Croatia, demanded that Croat forces withdraw within 24 hours from territory seized during their six-day offensive. Page 16

Progress on SA power sharing Pretoria and the African National Congress appear to have moved substantially closer to agreement on how power will be shared following five days of bilateral negotiations. Page 16

Westinghouse chief to quit Paul Lago, chairman and chief executive of Westinghouse Electric, has "elected to retire" from the troubled US conglomerate, but will remain a consultant to the group. Page 17

Aids funds sought The most ambitious effort so far to raise funds for fighting Aids will be launched in Paris today by Professor Luc Montagnier, Europe's best-known researcher into the disease, and Dr Federico Mayor, director-general of Unesco. Page 2

Major to meet King Fahd UK prime minister John Major is to meet King Fahd of Saudi Arabia in Riyadh today to try to ensure maximum unity behind any future allied moves against Iraq. Major announces India deal for GEC Alsthom. Page 4

Hurd attacks US over UN council dues British foreign secretary Douglas Hurd rapped the US for not paying its dues to the United Nations and attacked US calls for the UN Security Council to be reformed, telling the Royal Institute of International Affairs in London: "If it ain't broke, don't fix it." Page 4



Compensation for passive smokers A London employee has won £15,500 (\$25,800) compensation for the alleged effects of passive smoking at work, in what is believed to be the first such case in the UK. Page 6; Observer, Page 15

Philip Morris US tobacco, food and beer manufacturer, reported a 17.5 per cent increase in after-tax profits last year to \$4.93bn, before the effect of accounting changes. Page 19

Du Pont, leading US chemicals group, turned in a \$230m fourth-quarter loss following restructuring and debt redemption charges. Page 19

\$200m Oman tank order British engineering group Vickers is believed to have won its first export order for the new Challenger 2 battle tank with a contract from Oman expected to be worth about \$200m. Page 6

Texmaco-Polysindo, Indonesian textile group, is to invest in a \$95m project in Northern Ireland, to boost its presence in Europe. Page 6

Moi suspends parliament President Daniel arap Moi suspended Kenya's first multi-party parliament after rowdy scenes marred its first sitting since flawed elections last month. Page 3

Mercedes-Benz car production is expected to fall by about 5 per cent this year to 505,000, the lowest level since 1984. Output fell to just under 530,000 last year from a peak of 588,000 in 1987. Page 16

Court to rule on deportees Israel's High Court will issue its ruling today on the legality of the expulsion of 115 Palestinians to Lebanon.

Brittan optimistic on Gatt EC commissioner Sir Leon Brittan said an early conclusion to the Uruguay Round of global trade talks was both possible and "vital" necessary. Page 4

Cricket no-confidence motions Members of the Marylebone Cricket Club gathered in central London last night to vote on a no-confidence motion in the selectors of the England cricket team. The dispute was sparked by the omission of batsman David Gower from the current tour of India.

STOCK MARKET INDICES			STERLING		
FT-SE 100	2,832.5	(-3.2)	New York lunchtime	1,519.75	
Yield	4.31		London	1.5145	(1.530)
FT-SE Eurotrack 100	1,772.28	(-11.96)	DM	2.2876	(2.425)
FT-A All-Share	1,373.87	(+0.0)	FF	8.11	(8.2025)
Nikkei	16,989.68	(+17.05)	Sfr	2.2125	(2.235)
New York lunchtime	3,255.71	(-3.24)	Y	187.75	(190.25)
Dow Jones Ind Ave	3,255.71	(-3.24)	E Index	78.8	(79.5)
SSP Composite	438.91	(-1.04)			
US LUNCHTIME RATES			DOLLAR		
Federal Funds	2 1/2%		New York lunchtime	1.5350	
3-mo Treas Bill: Yld	2.972%		DM	5.3575	
Long Bond	7.04%		FF	1.482	
Yield	7.233%		Sfr	123.95	
LONDON MONEY			NORTH SEA OIL (Ampere)		
3-mo Interbank	6 1/4%	(6 1/4%)	Brent 15-day Mar	\$17.9	(18.0)
Life long gilt future: Mar '91	101 1/2	(Mar 101 1/2)			
NORTH SEA OIL (Ampere)			Gold		
Brent 15-day Mar	\$17.9	(18.0)	New York Comex Jan	\$329.5	(331.1)
			London	\$330.85	(331.05)
			Tokyo close Y	124.4	

Austria	Sch30	Greece	D300	Lux	LF600	Qatar	QRT2.00
Bahrain	Dm1.20	Hungary	F1182	Malta	LM0.99	S.Arabia	SR11
Belgium	Bf60	Iceland	IKr180	Morocco	MDN13	Singapore	S\$4.10
Bulgaria	Lv25.00	India	Rs40	Neth	Fl 3.75	Spain	Pta200
Cyprus	Ct2.00	Indonesia	Rp3000	Nigeria	Naira20	Sweden	SKr15
Czech	Kcs50	Israel	Shs2.50	Norway	Nkr16.00	Switz	Sfr4.20
Denmark	Dkr15	Italy	Lt200	Oman	ORI.50	Syria	S\$30.00
Egypt	Eg1.50	Jordan	Jd1.50	Philippines	Pso45	Thailand	Bht20
Finland	Fm12	Korea	Won 200	Poland	Zl 22.00	Turkey	Lr800
France	Ffr65	Kuwait	Kwd1.00	Portugal	Esc215	UAE	Dh11.00
Germany	Dms30	Lithuania	US\$1.25	Portugal	Esc215	UAE	Dh11.00

EC attacks anti-dumping move against 19 countries as unwarranted US puts duties on steel imports

By Nancy Dunna in Washington and Lionel Barber in Brussels

THE NEW Clinton administration and its main trading partners, including the European Community, became embroiled in their first conflict last night when the US Commerce Department imposed stiff dumping duties on carbon steel products from 19 countries.

The European Community attacked the decision, describing it as unwarranted and heavy-handed. Sir Leon Brittan, EC trade commissioner, said he would raise the matter urgently in talks early next month in the US with Mr Mickey Kantor, the new US trade representative.

The action, Sir Leon said, was "also particularly unfortunate and inopportune at the beginning of a new US administration". The 19 countries affected are Argentina, Australia, Austria, Belgium, Brazil, Britain, Canada, Finland, France, Germany, Italy, Japan, South Korea, Mexico, the Netherlands, Poland, Romania, Spain and Sweden.

In an effort to defuse a potentially explosive trade conflict, Mr Ron Brown, commerce secretary, coupled the announcement with a statement distancing himself from the findings. "They are not policy statements" but "mandated procedures and are the result of exhaustive investigations", he said.

Steel is the first in a queue of potentially serious trade conflicts between the US and its trading partners. These include vehicle imports, oil, aviation services and government procurement. A number of powerful US lobbies have high expectations that the Clinton administration will act more firmly than President George Bush against "unfair trade".

The duties are particularly resented by producers because they cover the period under which the EC and other steel exporters had operated under a global "voluntary" restraints agreement with the US.

Sir Leon said the EC steel producers had "scrupulously respected" this voluntary restraints agreement which ran for 10 years until last March. Indeed, it had not even fully used up its quotas. "The US wants two bites at the cherry... and is therefore breaking the spirit of its previous agreement with the Community."

Sir Leon has ordered staff to seek consultation with the US under the Gatt procedures and officials declined to comment on possible retaliation.

But the US move comes at a sensitive time because the Commission is leading efforts to cut capacity in the EC steel industry

amid falling prices and a flood of cheap imports from eastern Europe. A preliminary review is expected next week. Asked if the US move might encourage the EC to approve more state aid to its steel industry, a spokesman declined to comment but stated: "We will defend the Community steel industry."

The Commerce Department will make its final determination on April 12 for Argentina, Canada, Italy, Japan, Mexico and Romania and by mid-June for all others. The US International Trade Commission will then have 45 days to determine whether imports - most of which came when US steel was protected by quotas - or other factors injured the US steel industry.

The US steel industry launched the latest attack on foreign steel last June. On November 12, the Commerce Department issued a preliminary finding that steel

shipped from 12 countries had received unfair state subsidies. The complaints encompass about \$2bn worth of annual flat steel imports used in cars, ships, home appliances and construction. They represent about 60 per cent of US steel imports.

The duties are "temporary" in that they could be revoked in the summer by the ITC if US producers fail to prove that imports have injured them. But they will immediately be levied in full and held in bond until the final ruling. Exporters to the US argue that it is immaterial whether the duties are "temporary", since the uncertainty created by the ruling may ruin their prospects.

The highest tariff - 109.22 per cent - was levied on steel plate exported by British Steel. Otherwise, the highest penalties affecting the EC will be levied on companies in Spain (105.61 per cent) and Italy (63.88 per cent).

BOEING, the world's largest commercial jet manufacturer, and the four European Airbus consortium partners yesterday agreed to carry out a 12-month study into joint development of an 800-seat super jumbo airliner.

If the study is successful, it could lead to a significant realignment in the world commercial aircraft industry and usher in a new era of air travel.

But the agreement between Boeing and the four partners - Aerospatiale of France, Deutsche Aerospace, British Aerospace and Casa of Spain - is also widely regarded as a manoeuvre by both sides to ensure a leading role in any super jumbo project.

Boeing and the European companies will study the demand for a double-deck airliner capable of carrying between 550 and 800 passengers over a range of 7,000 to 10,000 nautical miles.

They will also examine the possibility of forming a consortium to develop and produce the super jumbo whose research and development costs alone are expected to exceed \$10bn.

Boeing and the Airbus consortium have been studying the possibility of developing such an aircraft for three years. They agree there will not be sufficient demand to make rival super jumbo projects viable.

Based on preliminary research, we currently believe that such a project would be too big for any one manufacturer," Mr John Hayhurst, head of large aircraft development at Boeing, said in Seattle yesterday.

"Studies indicate there may be a need for a larger airplane around the turn of the century, but the market for such an airplane is limited," he added.

Mr Jurgen Schrempf, the head of Deutsche Aerospace which has led the negotiations with Boeing, said the development of a super jumbo needed "global collaboration". He hoped Japanese and Russian manufacturers would take part.

Mr Hayhurst said Boeing was entering the feasibility study "with a clear hope of making it a success". The agreement reflected a new way of doing

Joint plan for super jumbo to be studied

By Paul Betts in London

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Continued on Page 16

Greenspan sees 'hopeful signs of solid growth'

By Michael Prowse in Washington

MR ALAN GREENSPAN, the Federal Reserve chairman, yesterday signalled under tough questioning from congressional Democrats that he would co-operate with the Clinton administration in promoting a sustainable economic recovery.

"For the coming year we will continue playing a constructive role in supporting an extension of the recent more hopeful signs of solid growth," he said in an apparent hint that the Fed did not contemplate a rise in interest rates in the foreseeable future.

Offering a cautiously upbeat assessment of economic prospects, he said activity had been increasing at a "firmer pace of late". The headwinds that had retarded growth had slackened somewhat, but "this is not to say we have clear sailing ahead".

Households and businesses were still "struggling to redress structural imbalances unparalleled in the postwar period". Although domestic demand was improving, poor performance abroad was "acting as a drag on our exports and our output".

Mr Greenspan was testifying before the Joint Economic Committee of Congress in his first

appearance on Capitol Hill since President Bill Clinton's election victory.

Democrats on the committee criticised Mr Greenspan for cutting interest rates too slowly during the recession and urged him to pledge his full support for White House and congressional efforts to revive the economy.

Mr Greenspan said co-operation was "accelerating" between himself, other members of the Fed and the administration. The traditional weekly breakfast meeting between the Fed chairman and the treasury secretary had been reinstated after a lapse during the Bush years.

Mr George Stephanopoulos, the White House spokesman, yesterday confirmed that the Fed and White House were trying to co-operate more fully. "The president wants to work closely with chairman Greenspan, and I think they share the same goals."

Shared objectives included a recognition of the need for more jobs, he said.

Mr Greenspan expressed support for tough and credible action to reduce the budget deficit. There was no risk of the econ-

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A Serbian volunteer on his way to fight against Croat incursions in the Serbian-held enclave of Krajina celebrates with street musicians in Belgrade. Page 16

KLM to examine links with Swissair, SAS and Austrian

By Ronald van de Krol in Amsterdam and Paul Betts in London

KLM Royal Dutch Airlines is considering launching formal negotiations on strategic co-operation with Swissair, Scandinavian Airlines System and Austrian Airlines.

The partnership talks are the latest example of the growing trend of consolidation in the airline industry with carriers scrambling to forge alliances in an effort to globalise their activities and position themselves in the newly liberalised European aviation market.

The Dutch carrier, whose merger talks with British Airways ended in failure 11 months ago, confirmed that the four European airlines had already had informal discussions and would now look to begin official negotiations.

KLM declined to say whether it would seek an equity link with the other three airlines, and refused all further comment on the potential deal.

SAS said the four carriers had decided to study "whether official

negotiations on some form of strategic co-operation could lead to a successful result".

Swissair, SAS and Austrian Airlines are already grouped in a loose partnership called the European Quality Alliance, which focuses on co-operation in marketing activities and flight timetables.

Although Austrian Airlines is smaller, KLM, Swissair and SAS are roughly the same size and have close similarities in their approach to the airline business.

In recent months, there have also been signs that SAS and Swissair are increasingly keen to strengthen their relationship.

Before entering into negotiations with BA, KLM had held talks with SAS on joining the European Quality Alliance.

These contacts have now been revived, especially since there appears to be little chance of KLM and BA resurrecting partnership talks.

The UK flag carrier is now concentrating its efforts on winning US government approval for its partnership deal and equity investment in USAir, the sixth largest US carrier.

In Europe, BA has also

acquired large stakes in a German and a French regional airline as well as taking over Dan Air, the financially troubled UK carrier, since the breakdown of its talks with KLM.

BA has also bought a 25 per cent stake in Qantas, the Australian carrier due to be privatised this year.

Following the collapse of the BA deal, KLM said it would pursue its aim of becoming a global airline and of expanding its European presence through strategic alliances and a substantial increase in its own route network.

With Air France linked up with Sabena of Belgium, and with Lufthansa of Germany aggressively restructuring itself, pressure has been mounting on KLM to seek an alliance with other European partners.

KLM brings to a potential four-way European air pact a minority stake in Northwest Airlines of the US and a strong hub at Amsterdam's Schiphol Airport with further room for expansion.

For its part, Swissair is also part of a tripartite alliance with Singapore Airlines and Delta of the US.

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NEWS: EUROPE

German bankers defend tough line on interest rates

By David Waller in Frankfurt

HOPES of early and substantial cuts in German interest rates were dealt a blow yesterday after two members of the Bundesbank's policy-making council spoke out in defence of the central bank's hardline monetary policy.

Coming the day after Mr Helmut Schlesinger, Bundesbank president, said that excessive pay awards in eastern Germany would rule out early cuts in interest rates, the comments from the presidents of the regional central banks of Bavaria and Baden-Württemberg led to speculation that the Bundesbank had launched a deliberate campaign to lower expectations of a rate cut.

Mr Lothar Müller, president of the Landeszentralbank in Bayern, the Bavarian regional central bank, said that he saw no reason why he could agree to a cut in interest rates under present circumstances.

Speaking in Freiburg, Mr Guntram Palm, president of the regional central bank for Baden-Württemberg, said he was worried about the calls

from government, unions and businessmen for a cut in rates. Such a cut would only come when the fundamentals justified a cut, but the dangers for price stability had not lessened, he warned.

The remarks of the two council members, together with those of Mr Schlesinger the previous day, come at a highly sensitive time, as the government is locked in negotiations over the budget and the "solidarity" pact and has yet to reach a deal on public sector pay claims. The private sector meanwhile is negotiating with the powerful IG Metall union over pay in the eastern part of Germany.

Economists said that the timing and the apparent co-ordination of the remarks appeared designed to ensure that governments and unions did not take a rate cut for granted as they entered into the final stages of the crucial negotiations.

The comments also served to knock some of the euphoria out of the financial markets, which have risen sharply this year in expectation of rate cuts by late February or early

March. Yesterday the DAX index of 30 shares fell back 13.84 points to 1,562.33 on fears that the rate cut would come later rather than sooner.

The remarks are consistent with the Bundesbank's orthodox line that a cut in the Lombard and discount rates, currently 9.5 and 8.25 per cent respectively, can only come after inflation and money supply have been brought under control. The key figures are January M3 money supply growth and February inflation, both published next month.

Mr Ulrich Hombrecht, chief economist at the West Deutsche Landesbank, said yesterday a cut was still possible by mid to late March, assuming moderate wage settlements and better inflation and money supply fundamentals.

In the interview with Finanz magazine, given two weeks ago but scheduled to appear tomorrow, Mr Müller said it would be disastrous for the Bundesbank to cut rates for "foreign policy reasons", that is, to relieve pressure on other currencies within the exchange rate mechanism.



FLIGHT FROM THE ROUBLE: Despite the Russian currency's recent plunge, President Boris Yeltsin appears relaxed as he speaks to members of the government on his departure yesterday from Moscow to India for a state visit

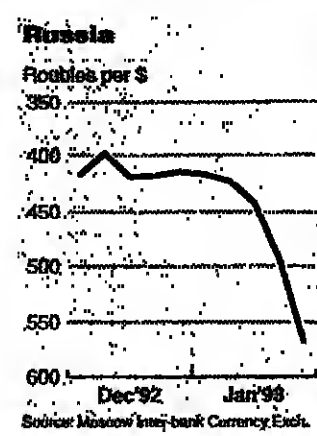
'The plan is perfect. But does anyone believe it?'

As the rouble plunges, Leyla Boulton assesses Russia's crisis package

THE rouble's plunge to a record low on Tuesday, the day the government published details of its anti-crisis programme, underlined the dilemma of Russian economic reformers. The symptoms of crisis could not be clearer; the government now has to show it can apply the impressive set of remedies it has promised on paper.

The rouble's 15 per cent plunge to Rb568 to the dollar was largely the consequence of a loose monetary and credit policy for which both the government and central bank share the blame. With inflation at 10 per cent a week and the bank's discount rate at 80 per cent a year, banks and enterprises scrambled to dump their roubles for dollars.

The package drawn up by Mr Boris Fyodorov, the new deputy prime minister for economics and finance, includes detailed measures to fight inflation and defend the rouble. It even revives an ambitious target, agreed with IMF but missed last December, to cut the budget deficit to 5 per cent of GDP by the end of this year, compared to 15 per



Source: Moscow Interbank Currency Exch.

The Finance Ministry is due in March to issue its first short-term government paper.

The west is expected to help. Conclusion of a debt rescheduling agreement, which would help relieve Russia's acute balance of payments problems, is likely as soon as Russia can overcome Ukrainian resistance to Moscow's plan to assume sole responsibility for the \$900m foreign debt. Mr Fyodorov also intends to ask for the unblocking of a promised \$60m fund to stabilise the rouble. Other measures, such as fighting the dollarisation of the economy and capital flight, may prove difficult to deliver given the lack of confidence in the authorities.

But the programme's key anti-inflationary strategy - reviewing subsidies to inefficient enterprises and getting the central bank to restrict the growth of money supply - can come about only if there is a consensus between the government and the central bank.

Mr Fyodorov said yesterday he had reached a tentative agreement with the central bank on the need to increase interest rates to the level

needed to fight inflation and to limit the distribution of credits to enterprises.

The central bank, which has often been unfairly blamed by a free-spending government, is to present its proposals on credit policy in two weeks.

A senior bank official said he believed Mr Viktor Gerashchenko, the bank chairman, could strike a deal with the government "as long as it was made to look attractive politically" - referring to the free-spending parliament he is answerable to.

But even as Mr Fyodorov was meeting central bankers, Mr Viktor Chernomyrdin, the prime minister, was promising lots of money for agriculture - a reminder that the government must practise the restraint it preaches.

One expert forecast yesterday that no progress would be made until the rouble hit the humiliating threshold of Rb1,000 to the dollar. This in turn would prompt either implementation of the plan's key tenets, or an attempt to reimpose an old-style command economy. *Commodities, Page 28*

Bonn's hopes for wage restraint suffer setback

By Quentin Peel in Bonn

HOPES for rapid progress towards wage restraint in Germany suffered a setback yesterday as construction workers presented a 6.9 per cent pay demand, and negotiations on behalf of 80,000 chemical industry workers in east Germany broke down.

The construction workers in the IG Bau trade union are also demanding that equalisation of wages between east and west German workers be brought forward to April 1.

Mrs Monika Wulf-Mathies, leader of the powerful public sector workers' union, öTV, formally rejected any move to slow the process towards wage equalisation for her members in the east. Negotiations for a new public sector pay deal are due to restart next week, after two abortive rounds.

The eastern chemical industry workers rejected an attempt by employers to negotiate a four-month pay freeze. They declared the negotiations formally broken down and

called for appointment of an arbitrator. The union is demanding pay levels of 75 per cent instead of 60 per cent of the wages paid to chemical workers in the west.

The German government and employers are campaigning for a slowdown in pay demands, above all in the ailing east German economy, as part of the solidarity pact being negotiated between the unions, the government, opposition and industry. So far, there is little sign of progress on that front.

The gloomy wage news coincided with conflicting signals in Bonn about the solidarity pact talks themselves.

On the positive side, leaders of Chancellor Helmut Kohl's Christian Democratic Union (CDU), the main party in the ruling coalition, agreed to consider proposals for a new financing system for the massive labour market subsidies being paid to east Germany.

That move could provide the key to a compromise in the talks, hogged down in differ-

ences with the opposition Social Democratic Party (SPD) over cuts in social spending and over how to share the burden of financing the east.

The CDU is clearly split, both on the question of how to finance unemployment benefits, retraining costs and job creation schemes in the east, and on the basic issue of how much money can be made available to subsidise the east German Länder.

A five-hour meeting of the party leaders on Tuesday night agreed to look again at both questions, raising hopes of a possible compromise with the SPD.

The latter insists that more generous industrial and investment subsidies must go to the east, but also says that increased direct taxation in the west should bear the brunt of the cost.

Until now, increased charges on national insurance, not paid by civil servants or the self-employed, have been covering most of the unemployment and retraining in the east.

Scientists launch new Aids appeal

By Clive Cookson, Science Editor

THE MOST ambitious effort so far in raise funds for fighting Aids will be launched in Paris today.

Professor Luc Montagnier, Europe's best-known researcher into the disease, and Dr Federico Mayor, director-general of Unesco, are seeking hundreds of millions of dollars for their new World Foundation for Research and Prevention of Aids.

The foundation, based at Unesco headquarters in Paris, hopes to raise money from both private and public sources to "intensify the global

struggle against Aids".

Prof Montagnier, its president, is looking for donations, such as the FF100 (\$180,000) "seed money" given by a group of Italian banks, and for investments from companies looking to make a long-term financial return from collaborative research into the disease.

He also hopes to work with the new US administration, which has undertaken to increase spending on Aids. The foundation will set up three new centres - one in France, one in the US and one in Africa - where its scientists can follow the progress of people who are infected with HIV but who do not yet show

any symptoms of Aids.

One aim is to develop rapid clinical tests that could evaluate the effectiveness of new drugs more quickly than those available today.

Establishing the three clinical centres and running them for five years would cost an estimated FF950m. In addition, the foundation plans to sponsor more basic research, for example into co-factors - other viruses and bacteria which act together with HIV to cause Aids.

Prof Montagnier's own laboratory in the Institut Pasteur in Paris is working intensively on research into co-factors. The first project in the foundation's programme of social work is to provide education for Ugandan orphans whose parents have died of Aids, at an estimated cost of FF50m.

Prof Montagnier says he looks forward to working more closely with Aids researchers in the US - including Dr Robert Gallo of the National Cancer Institute.

The two scientists were officially credited with discovering HIV jointly in 1984, but a US government inquiry found Dr Gallo guilty early this month of misconduct in his research. "It's time to leave all that behind us," Prof Montagnier said. "It has given the public a bad image of Aids research."

Investment into Romania up

By Virginia Marsh in Bucharest

DIRECT foreign investment in Romania doubled in 1992 and is expected to show a similar increase this year, the country's development agency said yesterday.

Foreign companies committed \$269.1m last year, bringing total foreign investment to \$537.8m since the overthrow of the Ceausescu regime in December 1989.

Western European groups continue to provide most of the capital, accounting for 69 per cent of investment with North America providing 15 per cent. Shell, one of four western

companies to be awarded oil exploration contracts, made the biggest single investment in 1992, worth \$44m. However, Italian companies, which have targeted textiles, engineering and metallurgy, are the top investors with \$70.5m, according to Romanian Development Agency figures.

Despite uncertainty over the new government's commitment to far-reaching economic reform, the RDA is confident investment will double again in 1993.

With funding from the European Community's Phare programme of aid to eastern Europe and the former Soviet Union, the agency recently

hired Saatchi and Saatchi, the advertising agency, as part of moves to improve the country's image with investors and publicise its fledgling privatisation scheme.

"There is a relative lack of information about Romania and investment opportunities here. Countries like Hungary have promoted themselves more than we have, and it shows. We intend to remedy that this year," said Mr Florin Bonciu, RDA director general.

In addition, the state-funded RDA has proposed amendments to the foreign investment law to enable foreign companies to own land in Romania and repatriate profits.

Polish coalition under fire despite signs of recovery

The IMF conditions are spurring unrest after three years of recession, write Christopher Bobinski and Anthony Robinson

POLAND'S coalition government, led by Ms Hanna Suchocka, the prime minister, is facing a parliamentary challenge in its stringent, IMF-approved budget policies just as the Polish economy is showing signs of recovery after three years of recession-induced stagnation.

Last year, for the first time since 1989, industrial production grew by 3.5 per cent. Were it not for a drought-reduced harvest the Gross Domestic Product would also have registered a gain.

The bad news is that parliamentary opposition is holding up the government's effort to push through a 1993 draft budget which sets a ceiling of 5 per cent of GDP on the public sector deficit.

Successive votes on public sector pay, housing and VAT rates have already added 16,000bn zloty (\$892m) to the proposed 81,000bn zloty deficit target. The gap could widen further as deputies, eyes fixed firmly on future election prospects, seek to cut personal income tax rates and minimal-

ise the government's planned pension savings. The stakes are high, as the government is tied to its deficit target by a letter of intent linked to a \$600m IMF standby loan. Securing the loan is required to trigger a further 20 per cent cut in Poland's \$31.7bn official debt to western governments after an initial 30 per cent reduction in 1991.

Failure to keep spending within agreed limits would require new negotiations, delaying both the official debt reduction process and talks on Poland's \$13.3bn commercial bank debt with Mr Krzysztof Krowacki, Poland's newly appointed debt negotiator.

Talks were stalled for 18 months after the sacking of Mr Janusz Sawicki over a scandal involving illegal secondary-market Polish debt sales.

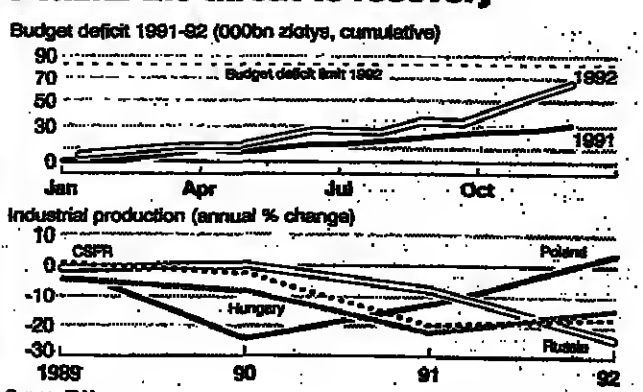
Given these high stakes the government is considering two contingency plans. One is to demand a vote of confidence to force the disparate parliamentary opposition to approve the budget as originally drafted. The risk is that such a gamble



Suchocka: faces challenge

could fail, leading to the fall of a government which appears to have no obvious successor, apart from President Lech Walesa, who periodically repeats that he is ready to take on responsibility for direct government should he be called on.

Poland: the threat to recovery



Source: JP Morgan

liament still has to approve. Ms Suchocka, a 46-year-old former law professor from Poznan, has already surprised observers by her success in holding together a seven-party coalition ranging from free-market liberals to right-wing nationalists and her own group, the moderate Democratic Union.

Her nerve has already held through two big strikes, that of car workers last summer and the recent strike by 300,000 miners, and the government is sensitive to the need to involve workers and unions in the difficult decisions facing it.

Worker unrest has been spurred by growing income differences, rising unemployment and a 4 per cent fall in average real wages last year. But lower wage costs helped Polish enterprises to raise exports to western markets and restrained the growth in imports.

Export-led growth in turn helped to slow the rise in unemployment, which nevertheless climbed to over 2.5m by the end of the year.

The government's response to shop floor unease has been to propose an "Enterprise Pact" with the unions.

This policy seeks to involve workers in the privatisation process and guarantees some worker participation in management, even in the private sector.

One of the aims of the pact is to ease wage controls and the tax burden on state-owned enterprises and shift broad economic strategy decisions to a national tripartite commission representing unions, employers and the government.

It remains to be seen whether the pact will convince public opinion, which remains sceptical, especially among the unemployed and those, mainly with jobs in the public sector, whose incomes have fallen.

President Walesa, who retains his instinctive feeling for the popular mood, has warned that the country could

Slovaks fail to pick president

THE Slovak parliament yesterday failed, for the second time in two days, to elect a president, and it will have to vote again next month, writes Patrick Blum in Prague.

Mr Roman Kovac, the candidate of the ruling Movement for a Democratic Slovakia (HZDS), received 78 votes, improving on the 69 he won in the first round, but this was still short of the 90 needed in the 150-seat parliament to secure the presidency. His only other opponent, Mr Milan Ftacnik of the Democratic Left Party, which groups the former communists, received 31 votes. There were several abstentions, and eight invalid votes.

The results are a blow to Mr Vladimir Meciar, the prime minister and HZDS leader, who had strongly backed Mr Kovac. The next round of voting will take place on February 15/16, with new candidates. Meanwhile, the HZDS has held discussions with other parties to find a consensus candidate.

Russian state oil company in clear

Mr Mikhail Gurtovoi, head of the Russian government's anti-corruption commission, yesterday apologised to Nizhnevartovskneftegas, one of the biggest state-owned oil companies in the country, for having accused it of putting aside 1.5m tonnes of oil for illicit sales, writes Leyla Boulton in Moscow.

He said that the accusation was made to his commission by a group of academics who had visited the region, but that a subsequent investigation had failed to prove the enterprise was guilty of any wrongdoing.

Mr Gurtovoi said yesterday that the commission had been disbanded by President Boris Yeltsin, in a decree which would not be published. He said he did not know why this had happened.

The accusation was reported in the Financial Times last August.

French greens gain on Socialists

France's ecologists have almost caught up with the ruling Socialist party in public support, two months ahead of parliamentary elections, an opinion poll published yesterday showed, Reuter reports from Paris.

The BVA poll for Paris-Match magazine put support for the United Ecologist list at 19 per cent, a gain of four percentage points in two weeks, while the Socialists stood at 19.5 per cent, as their slow erosion was continued. The ecologists drew much of their support from disillusioned Socialist voters. The centre-right alliance of the RPR and UDF slipped to 39 per cent from 41.5 per cent.

The extreme-right National Front was credited with 11 per cent and the Communist Party with 8 per cent.

Norway, Sweden drop treaty

Norway and Sweden, agreeing they were unlikely to go to war with each other, yesterday tore up 1965 treaty creating a demilitarised zone between the nordic neighbours, Reuter reports from Stockholm.

The two foreign ministers, Ms Margaretha af Ugglas of Sweden and Mr Thorvald Stoltenberg of Norway, abolished the treaty, which was meant to lower tension when Norway and Sweden ended their 91-year union in 1905.

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Moi suspends parliament after clashes

By Julian Ozanne in Nairobi

PRESIDENT Daniel arap Moi yesterday suspended Kenya's first multi-party parliament in 26 years. The announcement, in a news flash on state-run radio, came after rowdy scenes inside and outside the House on Tuesday marred the new parliament's first sitting since flawed elections last month.

Diplomats said the president, reported to be extremely upset by the anti-government demonstration, was showing the opposition he still has considerable executive power.

Opposition politicians immediately condemned the move, which they said proved the president was incapable of making the adjustment from a one-party state to a multi-party parliamentary democracy and would continue to misuse his constitutional powers.

Officials said Mr Moi alone would announce a date for the official opening of parliament; meanwhile, he wanted newly-

elected members to return to their constituencies to listen to the needs of their electorate.

A western diplomat said Mr Moi had been shaken by the protests, when anti-riot police on horseback dispersed pro-opposition crowds who stoned the cars of several ministers and blocked the road ahead of the president's motorcade.

Inside the House, Mr Moi had his first taste of the cut-and-thrust of parliamentary democracy as opposition MPs heckled members of the ruling party KANU and shouted down Mr Nicholas Biwott, the former cabinet minister and presidential confidant.

"Mr Moi wants time to consider how he is going to deal with what is clearly a difficult, new and unpleasant political situation for him," the diplomat said. Last month's elections returned 88 opposition MPs. Kanu won 95 seats, with five still disputed. President Moi has powers to appoint a further 12 members.



A SOBBING Hindu woman, searching for her children last night, walks past a burnt Moslem shop in the old walled city of Delhi after clashes between groups of Hindus and Moslems. At least one man was killed and five others injured in the renewed outbreak of inter-religious violence, writes Stefan Wagstyl in New Delhi.

The clashes demonstrated that tensions between Hindus and Moslems are still running high in the wake of the destruction seven weeks ago of the mosque at Ayodhya in northern India, which prompted riots across that part of the country.

The trouble yesterday started when young Hindus stoned a small mosque in the predominantly Moslem old quarter, and set alight nearby shops and homes. Moslems fought back and the police opened fire.

The dead man, believed to be a Moslem, died of stab wounds, they said. Police imposed curfews in the surrounding area and in other Moslem districts, including north-east Delhi, where considerable violence occurred last month. Other parts of the city, including government and commercial centres, stayed calm. Meanwhile, in Bombay, police were out in force in a suburb where two people had been killed on Tuesday by police fire after Moslems stoned a Hindu crowd.

More bad news for Japanese manufacturers

By Charles Leadbeater in Tokyo

JAPANESE manufacturers' inventories of unsold products, as a proportion of sales, are still rising despite a 6.1 per cent cut in industrial production last year, official figures reveal.

The figures, published by the Ministry of International Trade and Industry yesterday, show industrial output last month was 1 per cent down from that of November, and 3.2 per cent down on that of the equivalent month in 1991.

The fall in production was worse than officials had expected and suggests further cuts in Japanese manufacturing output will be made before inventories are reduced to levels allowing production to start growing again.

Industrial production has been falling for 15 months, the longest run of consecutive falls since the slump in output during the first oil price shock

between May 1974 and December 1975.

Manufacturers' inventories are rising as a proportion of their sales because consumption has slumped, particularly of large costly items such as furniture, cars and electronic household goods.

Miti's preliminary figures for December show shipments of goods from factories fell 0.8 per cent, while the absolute level of inventories fell 0.6 per cent.

However, the ratio of inventories to sales rose by 0.4 per cent as consumption fell away. Industrial output for last year as a whole fell by 6.1 per cent, and inventories by 0.9 per cent. Last year, the inventory-to-sales ratio was up 9.5 per cent.

Miti expects output to rise 1.9 per cent this month and 2.3 per cent next, despite a continuing fall in consumption.

Separate Miti figures published yesterday show sales of large retailers fell 5.7 per cent in December.

Jordan hopes for \$350m donor aid

By James Whittington in Amman

JORDAN is hoping to secure up to \$350m (\$230m) from donor countries meeting in Paris today to make up projected deficits in the kingdom's balance of payments for 1993.

The aid, most likely to take the form of credits and sector-linked protocols, is required to fulfil the strictures set by the International Monetary Fund as part of Jordan's economic adjustment programme for 1992-5.

The meeting to be held under the auspices of the IMF and the World Bank, is due to be attended by 24 donor countries including members of the EC and Japan.

The Jordanian delegation, led by Finance Minister Basel Jaradneh and Planning Minister Zayad Fareez, is said to be optimistic that the kingdom's needs will be met.

The annual cost of servicing external debt of about \$60m, 49 per cent of which is due to be paid this year under the IMF programme, Mr Fahed Faneek, an economist close to the gov-

ernment says. The finance ministry says the request for \$350m is required to meet this payment in full.

Jordan hosts an impressive economic record since the adjustment programme began.

With capital inflow in the form of aid from western countries and money brought in by over 300,000 returnees evicted from Kuwait after the Gulf war, the kingdom has boosted its foreign exchange reserves and local investment, especially in the building sector.

Real gross domestic product growth for last year was about 11 per cent, and the kingdom's foreign debt has been reduced substantially from the \$8bn owed in 1991 due to repayment and buy-back transactions.

Jordan's GDP for last year was \$3.98bn. But because of economic success, diplomats in Amman have expressed reservations that Jordan's demands at the Paris talks will be met in full.

"Donors may not even need to offer the concessions the government hopes for," a western observer said. "Jordan could be a victim of its own success."

Co-existence hides a climate of fear, writes Stefan Wagstyl

Hindus triumphant in a quiet village in the north of India

HINDUS and Moslems live cheek-by-jowl in Roshangarh village in northern India, sharing the rich red earth, the well and the cart-track which leads past piles of cow dung to the outside world.

Yet generations of co-existence in the village, about 60km north-east of New Delhi, have not erased the invisible line separating the two communities. The brightly-painted temple to Lord Shiva stands at one end of the village, the white-washed mosque at the other.

The villagers have never been so acutely aware of their differences as in the seven weeks since Hindu militants destroyed the mosque in Ayodhya. The inter-religious riots which swept through many Indian cities passed Roshangarh by. As in almost every other Indian village, there was no violence. But there is tension in the air.

"The Hindus are triumphant. We are very happy to see the [Ayodhya] mosque pulled down 464 years ago it was a Hindu temple and now it will be a temple again," says Rajendra Kumar, a 30-year-old farmer.

Mr Dharmendra Singh, a tough-talking 25-year-old, says: "I want the Moslems

driven out of India. They have many countries. They can go to Pakistan. Hindus only have India." Other villagers say that at the very least Moslems should be deprived of the vote. "We want Hindu Raj [rule]," says Dharamveer, the headman.

Almost without exception, the Hindu villagers support the Bharatiya Janata party, the Hindu militant party whose supporters stormed the Ayodhya mosque. Even their language is the language of the BJP, a tribute to the party's formidable propaganda and organisational skills. Eleven villagers serve on the local area BJP committee.

But the Hindu villagers are reluctant to apply their general condemnation of Moslems to their Moslem neighbours. Roshangarh is a rich village with electricity and piped water. The wealthier villagers have two-storey houses which tower over the surrounding bams. They would lose much if Roshangarh were ever consumed by violence.

The Hindus say no trouble has ever occurred in the village. Hindus and Moslems still work together on village councils organising daily matters such as

repairing roads. "Ayodhya will not change this. We will still talk in the street. We will greet them at the time of festivals," says an older villager. Mr Singh, the young firebrand, disagrees. "Things will change for them when the BJP takes charge. They know it."

The Moslem villagers are nervous and reluctant to talk openly, but their 38-year-old imam, Mr Abdus Sattar, is not afraid to speak on their behalf. The Moslem villagers are angry about the destruction of the mosque and fearful about the possibility of BJP government. "We believe the BJP is anti-Moslem," says Mr Sattar. "We may lose our rights if they get to power."

He is also anxious to avoid giving offence. He says there is no trouble-making in the village, no arguments in the streets. Nothing. Moslems and Hindus do not talk very much about religion. They never have done.

An old farmer adds: "There's too much work in the fields for us to argue." But Mr Sattar is worried about the future: "When the general atmosphere in the country is poisoned, the poison eventually reaches into the villages."

Russia may shift stance on Iraq

RUSSIAN Vice President Alexander Rutskoi was quoted as saying yesterday that Moscow was ready to use its veto power in the United Nations Security Council to halt "ill-conceived" US attacks on Iraq. AP reports from Moscow.

His criticism was among the harshest yet by a Russian leader and was at odds with the line taken by President Boris Yeltsin. The vice president, disagreed with Mr Yeltsin, and his comments reflected hard-line pressure on the president to oppose the US actions.

The United Nations must "not allow the US to act in this way on its own will," Mr Rut-

skoi told the Interfax news agency. Russia was prepared to use its "possibilities" as a veto-wielding member of the Security Council to prevent further raids.

"I am against the tactics of force against Iraq being employed by the United States," the vice president told Interfax.

Several Russian officials and lawmakers stepped up their criticism of the US raids following an attack on Baghdad this month. The Foreign Ministry later demanded a UN review of the US actions.

Mr Rutskoi criticised the "disproportionate and sometimes ill-conceived deployment of the US military." He accused

the US of claiming UN permission for the raids while acting almost unilaterally.

Armed Iraqis have crossed the border three times over the past week to rob Kuwaiti farmers and their Asian employees, Sheikh Ahmed al-Ramoud al-Sabah, Kuwait's interior minister, said yesterday.

He said he believed the intruders were Iraqi security police dressed in civilian clothes. They stole money, watches and television sets, he said.

Nevertheless, the minister noted that security had improved markedly since January 17, when Iraq removed six police posts from land ceded to Kuwait under a new border

demarcated by the United Nations last year.

"But still we have incidents, especially shooting at night," said Sheikh Ahmed.

There have been numerous border incidents involving smugglers of sheep, whisky and guns since the end of the Gulf war nearly two years ago.

Both the minister and western officials said agricultural projects along the border were most likely to be the flashpoint for future clashes between Iraq and Kuwait.

About 50 Iraqi farmers must move onto Kuwaiti soil to harvest their crops - mostly tomatoes, along with onions and garlic, officials said.

Angola peace talk hopes

Angolan government officials and their rebel Unita opponents arrived in Addis Ababa yesterday for talks to end war raging across Angola. Reuters reports from the Ethiopian capital.

Ethiopian officials said a four-man team of Unita generals had arrived and a first round of talks with a government team was due to start in the evening.

Although a temporary ceasefire was negotiated last year, fighting continued yesterday around the city of Huambo. UN officials told AP in Luanda. Thousands have been reported killed in three weeks of fighting there.

HK boundary plans aired

By Simon Holberton in Hong Kong

HONG KONG Governor Chris Patten's plans for the territory's political development will receive their first airing tomorrow when the colonial government publishes legislation for the creation of an electoral boundaries commission.

The commission, which is regarded as one of the government's less controversial proposals, will have three members, one of whom will be a High Court judge who will act as chairman.

It will make recommendations to the governor's Executive Council or cabinet, concerning the boundaries of 20

one-member constituencies in the Legislative Council, Hong Kong's law-making body, for the colony's 1995 elections. These members will be returned by universal suffrage. A government spokesman said the commission would also be responsible for conduct of the elections.

The impartiality of Hong Kong's electoral system would be further strengthened by establishment of the commission.

In October last year, Mr Patten outlined a seven-point plan for the political development of Hong Kong until 1997, the year in which China resumes sovereignty over the colony. These plans, especially the

ones that envisaged a broadening of the franchise, have drawn a sharp response from China which has refused to talk to Mr Patten or the British government about them.

Legislation embodying these more controversial proposals is expected to be presented to the Legislative Council by the end of February. During review, this legislation is widely expected to be amended in the hope of gaining at least China's tacit approval.

A government spokesman said that a copy of the draft legislation for a boundaries commission was given to China more than a week ago, but it has yet to make a response.

Trade with China puts Mandalay on the road to riches

The free-wheeling economic policy of Burma's junta has spawned a generation of black marketeers, writes Victor Mallet

BURMA is supposed to be poor and oppressed, but you would have trouble believing it at the Dynasty. Recently opened on the roof of a concrete office block, Rangoon's most fashionable restaurant and night-club is seething with noisy revellers and new money.

Not content with spending the equivalent of a government minister's monthly salary on an indifferent Chinese meal (the man includes the delightful but mysterious Hot and Sour Mutton Fighting Ball), the Dynasty's nouveau riches diners cheerfully flaunt their remaining banknotes and stuff them into the hands of the gyrating female singers on stage.

Mandalay, 350 miles to the north, looks even richer. Imported Japanese cars cruise the streets, shops are full of colour televisions, hi-fi systems, fake Ray-Ban sunglasses from Thailand, fancy watches and torch-clock-radios; the market stalls are groaning with toys and textiles from India and China.

Neighbouring China is the key to Burma's new veneer of affluence. For the past four years the generals in the Burmese military junta known as the State Law and Order

Restoration Council (Slorc) have gradually freed the economy from government control, tolerating the black market, liberalising trade with China and giving free rein to the ethnic Chinese entrepreneurs who dominate business in Burma as in the rest of south-east Asia. The Slorc has also struck deals with the warlike tribes on the frontier.

The chief architect of Mandalay's free-wheeling economic policy is General Tun Kyi, who until recently was the region's all-powerful military commander. Even the fiercest opponents of military rule admire his achievements. Mandalay, after all, has long been regarded more as a sleepy repository of Burmese culture than as a business hub.

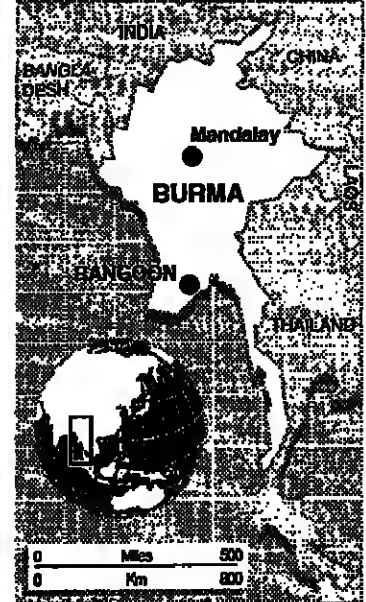
"Tun Kyi is the godfather of Mandalay," says one Burmese businessman. "If the city needs an electric generator he has it imported from China and then calls in the merchants and tells them to pay their share." In return, of course, the government turns a blind eye to the more dubious business practices of the merchants. "The point is, it works," says the businessman. The free trade boom has spawned



Black-market goods being sold on the streets of Rangoon

a generation of flashy black marketeers; they smoke imported 555 cigarettes and drink Chang beer brewed in the Chinese border province of Yunnan or Heilongjiang shipped from Singapore; they boast of their ability to buy police chiefs

and immigration officers. One such free trader explained how he exported gems and jade to China in exchange for Chinese cassette players masquerading as Japanese brand-name products. Mandalay, he declared with not a little



hyperbole, "will be like Hong Kong in three years".

At first glance it looks as though everyone is profiting from the boom. The citizens of Mandalay say Gen Tun Kyi has repaired the market and heatified the town; the

Yunnanese have found a short and convenient trade route to the sea, and China is investing in the repair and construction of Burmese roads and bridges. The Burmese junta, isolated by the west because of its miserable human rights record and its failure to release Ms Aung San Suu Kyi, the detained opposition leader who won the 1991 Nobel Peace Prize, has found a powerful friend in China. Chinese arms salesmen are among those who frequent the bars of Rangoon.

But prosperity and the fragile peace on the border have come at a price. Guerrillas of the Wa and Kokang hill tribes, who are closely related to the Yunnanese over the Chinese border, have stopped fighting the Rangoon government, but only on the understanding that they are allowed to carry weapons and trade in opium from their strongholds in the Golden Triangle.

China is worried about the spread of heroin addiction on its territory, while the inhabitants of central Burma are appalled by the boorish way in which some of the Wa and the Kokang flaunt their money in restaurants and nightclubs, and the resentment of the increasing influence

of China and the prosperous ethnic Chinese business community.

Since a great fire in Mandalay a decade ago, the ethnic Chinese are said to have bought up the entire town centre with the exception of one small hotel and one shop, and traders say Chinese nationals are buying Burmese identity cards at the border.

The Slorc, mindful of the Burmese nationalism to which it constantly pays lip service, has recently sought to moderate the spread of Chinese influence and to exert more control over the border trade. Gen Tun Kyi has been recalled to Rangoon, ostensibly to become trade minister, but actually, diplomats believe, because his military colleagues feared he was becoming too powerful in his Mandalay fiefdom.

Gen Tun Kyi and his Chinese friends, however, seem to be holding their own. Although he has been theoretically replaced as military commander of the central region, he is still occasionally referred to as the commander by the official press. And in the karaoke bars of Rangoon, they are singing songs in Chinese.

NEWS: THE AMERICAS

Reform would be 'slow'

Hurd hits at US over UN council

By Edward Mortimer

MR Douglas Hurd, Britain's foreign secretary, hit at US calls for reform of the UN Security Council yesterday, saying: "If it ain't broke, don't fix it." For good measure, he also rapped Britain's ally over the knuckles for not paying its UN dues.

Stressing that Britain had 3,700 troops on UN service, in six different operations, Mr Hurd added pointedly: "we pay our bills on time [whereas] others who carry a heavy burden of international responsibility do not". He was sure "the new US administration will find a remedy for past delays".

Mr Hurd, addressing the Royal Institute of International Affairs in London, avoided any direct criticism of Mr Warren Christopher, US secretary of state, who had said this week that it was "time for some reorganisation of the UN", including permanent membership of the Security Council for Germany and Japan.

Pointing out that Mr Christopher had also acknowledged "the complexity of that decision", Mr Hurd added: "You can say that again".

Such a change, he said, would require amendment of the UN Charter and therefore a wide degree of consensus. "It can't be solved simply by

adding Germany and Japan." Candidates for permanent membership would be very numerous, and the outcome would be "hard to predict and slow to reach". Meanwhile, "the Security Council has to get on with its job".

Mr Hurd also complimented France, a fellow permanent member whose position, like Britain's, might be challenged in any reform. Pointing out that France had more than 6,000 troops on UN service, many of them alongside British soldiers, he remarked: "In this new world, the interests of Britain and France are increasingly similar and intertwined".

The foreign secretary's main theme, in a wide-ranging address, was that an international effort, "comparable to those of 1815, 1919 and the years after 1945", was needed "to avert a continuing slide into disorder", and that Britain wished to play "a worthy part".

But he stressed that British troops in the former Yugoslavia had "a humanitarian not an enforcing role", arguing that "no democracy could justify to its people" the forces and risks that would be required to "impose and guarantee order" there.

Mr Hurd reiterated British support for the Geneva conference on Yugoslavia.

Mexico sees clues to Salinas's successor

Favoured five await presidential nod, writes Damian Fraser

A YEAR or less, before President Carlos Salinas anoints his likely successor, Mexico is asking who looks favoured to receive the chief's *dedazo* (nod), and wondering how independent the presidential election in 1994 might be.

Most political commentators - who believe Mr Salinas will follow the practice of his predecessors and choose the ruling party's candidate for the election - conclude that the immediate effect of recent cabinet changes is likely to be even greater presidential control over the political system.

The displacement of the seasoned interior minister, Mr Fernando Gutiérrez Barrios, by the hard-line Chiapas state governor and distinguished lawyer, Mr Patricio González Garrido, removed at least one potentially independent voice.

The vast experience of Mr Gutiérrez Barrios at the interior ministry proved invaluable in the first stormy years of the Salinas administration but the president had grown wary of his negotiations with opposition parties, which seemed only to weaken the morale of the ruling Institutional Revolutionary Party (PRI) and encourage more demonstrations after elections in various states.

The change at interior was accompanied by others no less significant by way of signals.

The new under-minister for electoral matters in the interior ministry is Mr César

Agusto Santiago, former electoral chief of the PRI and seen by the opposition as the alchemist behind the party's victory in the 1981 Congressional elections.

The new head of the nominally independent Federal Electoral Institute (IFE) is Mr Arturo Núñez Jiménez, another long-time PRI member, who was under-minister in the interior ministry until his job was given to Mr Santiago.

The former head of the IFE,

Mr Emilio Chuayfret, is now an advisor to the interior minister and strongly tipped to be the next governor of the state of Mexico.

With these moves, the government has turned away from putting independent officials in charge of electoral organisations.

The president, no doubt remembering the divisions in the PRI caused by his own selection as presidential candidate in 1987, appears deter-

mined to put his own men in charge of the key organs for the party - interior ministry and electoral institute.

However, the president has dropped the attorney-general, Mr Ignacio Morales Luchuga, in favour of the human rights commission president, Mr Jorge Carpizo. "This sends a signal about the government's very clear decision to end impunity both for government officials and criminals," said a presidential spokesman.

The president also appointed his close friend and university colleague Mr Emilio Lozoya to head the new energy ministry.

This extended the list of possible PRI presidential candidates to at least five: Mr Lozoya, Mr Pedro Aspe, the aristocratic finance minister, Mr Manuel Camacho, the populist mayor of Mexico City, Mr Donald Colosio, the determined and pragmatic social development minister, and Mr Ernesto Zedillo, the grey-

seeming education minister.

All five worked under Mr Salinas when he was budget minister - another indication of the president's almost total control of the political elite. All five are in their 40s, share broadly the president's commitment to economic reform, and went to graduate schools at US Ivy League universities.

Mr Camacho and Mr Aspe are widely believed to have lost ground by the recent cabinet changes. The former is said to have hoped to leave Mexico City, where his political fortunes have been falling as the city's pollution levels have been rising. Also, his love of dialogue and conciliation is the very attitude that seems out of favour in the interior ministry and the presidency.

Mr Aspe is thought to have allied himself with Mr Gutiérrez Barrios, so the latter's departure from the interior ministry would have hurt the finance minister, who was rash enough recently to declare publicly that rising unemployment, falling investment, and declining wages were all "myths". This led to a series of cartoons and articles depicting him as out of touch, and indifferent to the poverty of most Mexicans.

All this suggests that, although Mr Salinas has presided over impressive cohesion among ministers for the past four years, the race to succeed him is likely to lead to increasingly bitter in-fighting during the next year.



High fliers: Potential successors to President Salinas are (from left) Donald Colosio, Pedro Aspe and Manuel Camacho

Record exports by Brazil

By Christina Lamb in Rio de Janeiro

BRAZIL registered record exports of \$38.2bn (\$23.8bn) last year, notching up a trade surplus of \$15.7bn - its third largest ever.

Imports fell 2.3 per cent to \$20.5bn - just 4.8 per cent of GDP, despite a reduction in import tariffs.

Brazil's export success was due in large part to the competitiveness of its exchange rate, particularly in relation to neighbouring Argentina. Exports to Argentina doubled from \$1.5bn to \$3.0bn. The main export successes

were meat, paper and pulp, soybeans, shoes and textiles. Manufactured goods rose almost 15 per cent to \$21.7bn, and car exports were 125 per cent up.

Mr José Eduardo Andrade Vieira, commerce and industry minister, said that the export target this year was \$42bn, with the focus for expansion on Asia. He pointed out that Brazil's total trade was still only 13 per cent of GDP, below the average for Latin America.

Last year's trade performance was even more impressive than the record \$19.2bn surplus recorded in 1988 and the \$16.1bn in 1989, in that Brazil

had only recently opened its markets to competition, the minister added.

Reuter adds from Brasília: President Collor Franco, who had cancelled a February 16 meeting with economic aides, described as "hesitant" a newspaper report that Mr Paulo Hadad, economy minister, has prepared a plan including measures against inflation, the state news agency reported.

Agência Brasil, quoting Mr Francisco Baker, presidential spokesman, said the meeting was called off because of speculation in financial markets and the press about a new economic plan.

Cuba dispute sways Clinton

By Jurek Martin in Washington

THE senior Latin American policy post at the US State Department seems likely to go to Ms Sally Shelton Colby, following a bitter political dispute between black and Cuban exile lobbyists.

Ms Shelton Colby, a regional specialist who served in the Carter administration, has emerged as the politically safe and qualified alternative to Mr Mario Baeza, a black Cuban-American lawyer from New York who was the first choice to be nominated as assistant secretary for Latin American

affairs. Mr Baeza fell foul of the Florida-based anti-Castro lobby, led by Mr Jorge Mas Canosa, on the grounds that he might seek to negotiate with President Fidel Castro rather than work for his overthrow.

Exception was taken to a visit to Havana by Mr Baeza last year, after which he spoke of the desirability of ending the 30-year US trade embargo on Cuba.

Congressman Robert Toricelli, a New Jersey Democrat and author of the Cuban Democracy Act which is in part designed to stop foreign subsidiaries of US companies trading with Cuba, has been

active in the campaign against Mr Baeza. However, black congressmen are infuriated by the decision to block his nomination. Mr Baeza is a protégé of Mr Ron Brown, now commerce secretary, and of Mr Vernon Jordan, director of President Bill Clinton's transition team. They have pointed out that Mr Mas Canosa was close to the Reagan and Bush administrations. Ms Shelton Colby has worked on Capitol Hill for Mr Lloyd Bentsen, now treasury secretary, and in Mr Carter's State Department, eventually serving as ambassador to Barbados and Grenada.

Venezuela to re-run polls

VENEZUELA'S top electoral body has called a new vote in two states, after the ruling party's refusal to concede defeat in elections last month, Reuter reports from Caracas.

Voters in Sucre and Barinas states will vote on March 14 to elect governors. Opposition party victories there on December 6 have been contested by local officials of the ruling Democratic Action party.

The supreme electoral council voted late on Tuesday to approve new polls, "considering the grave political, social and economic situation" in the two states.

The party - beset by rumours of new coup attempts brewing, and seeking to regain support before presidential and congressional elections in December - has shown concern at turmoil in the states.

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* Source: BMRC 1991

FT SURVEYS

LEGAL NOTICES

Notice of Appointment of Joint Administrative Receiver
OMEGA GROUP PLC

Registered number: 1972551. Former name: Omega House Limited. Trading name: PROTEUS HEATING & PLUMBING LIMITED.

Registered number: 2343980. Former name: Omega Industrial Estates Limited. Trade classification: 27.

OMEGA COMMERCIAL ESTATES LIMITED
Registered number: 1971409. Trade classification: 23.

OMEGA PROPERTY ESTATES LIMITED
Registered number: 2212696. Trade classification: 23.

OMEGA HOMES LIMITED
Registered number: 2347094. Trade classification: 23.

OMEGA CAMPO LIMITED
Registered number: 2247140. Former name: Omega Investments Limited. Trade classification: 23.

OMEGA SHOPFITTERS LIMITED
Registered number: 2047088. Former name: Omega Securities Limited. Trading name: Omega Contracts. Trade classification: 23.

Names and addresses of Joint Administrative Receiver: David John Stokes and Edward Klempe, Coopers & Lybrand, 1 East Parade, Sheffield S1 2BT. Office holder number: 2682 and 2791. Date of appointment: 19 January 1993. Name of Appointer: Yorkshire Bank plc.

Signoff: O J Stokes
Date: 20 January 1993

Notice of appointment of Administrative Receiver
LAKESMERE GROUP PLC

Registered number: 2490394. Former company name: Lakesmere Group Limited. Trading name(s): Lakesmere Design and Build. Lakesmere Specialist Services, Lakesmere Cladding. Name of business: Construction and Building Company. Trade classification: 23 and 26.

Date of appointment of Administrative Receiver(s): 15 January 1993. Name of person appointing the Administrative Receiver(s): National Westminster Bank Plc. Joint Administrative Receiver(s): W J H Ellis and A Lovett (office holder nos 1953/01 and 6476/01). Address: Wessex House, 19 Threlfield Lane, Southampton SO1 1TW.

Notice of appointment of Administrative Receiver
WALCON CONSTRUCTION PLC

Registered number: 1282345. Name of business: Construction and Civil Engineering. Trade classification: 23 and 26. Date of appointment of Administrative Receiver(s): 15 January 1993. Name of person appointing the Administrative Receiver(s): National Westminster Bank Plc. Joint Administrative Receiver(s): W J H Ellis and A Lovett (office holder nos 1953/01 and 6476/01). Address: Wessex House, 19 Threlfield Lane, Southampton SO1 1TW.

Notice of Appointment of Joint Administrative Receiver
G.L. ALUMINIUM SYSTEMS LIMITED

Registered number: 2135544. Trading name: Alubi Windows. Name of business: Suppliers of Aluminium Windows, Curtils Walling. Trade classification: 06. Date of appointment of Joint Administrative Receiver(s): 20 January 1993. Name of person appointing the Administrative Receiver(s): National Westminster Bank Plc. Joint Administrative Receiver(s): John Frederick Powell and David Robert Wilton (Office holder numbers 249 and 292). Coopers & Lybrand, 43 Temple Row, Birmingham B2 5JT.

Notice of Appointment of Joint Administrative Receiver
GAINSFORD INVESTMENTS LIMITED

Registered number: 0094378. Name of business: Engineering & Allied Industries. Trade classification: 07. Date of appointment of Joint Administrative Receiver(s): 19 January 1993. Name of person appointing the Administrative Receiver(s): Royal Bank of Scotland Plc. Joint Administrative Receiver(s): John Frederick Powell and David Robert Wilton (Office holder numbers 249 and 292). Coopers & Lybrand, 43 Temple Row, Birmingham B2 5JT.

NOTICE OF CREDITORS MEETING
AVON PRINTERS LIMITED
T/A APX PRINTERS

NOTICE IS HEREBY GIVEN, pursuant to Section 46(2) of the Insolvency Act 1986, that a meeting of the creditors of the above-named company will be held at the Three Horseshoes Hotel, 23 Sheep Street, Rugby on 11 February 1993 at 10.30 am for the purpose of receiving a report prepared by the Joint Administrative Receiver(s), and if thought fit, to establish a committee (the creditors committee) to exercise the functions conferred on it by or under the Insolvency Act 1986. Proxies to be used at the meeting must be lodged, together with any claim to be made by the creditor at the office of the Joint Administrative Receiver(s), Coopers & Lybrand, Abacus House, 32 Fife Lane, Leicester LE1 5RA, no later than 12 noon on 10 February 1993.

Creditors whose claims are wholly secured are not entitled to attend or to be represented at the meeting.

I, Robert Bailey, Joint Administrative Receiver
Dated this 21st day of January 1993

Notice of Appointment of Administrative Receiver
GUYMERE REPAIR SERVICES LIMITED

Registered number: 232204. Name of business: Construction. Trade classification: 23. Date of appointment of Administrative Receiver(s): 15 January 1993. Name of person appointing the Administrative Receiver(s): National Westminster Bank Plc. Joint Administrative Receiver(s): W J H Ellis and A Lovett (office holder nos 1953/01 and 6476/01). Address: Wessex House, 19 Threlfield Lane, Southampton SO1 1TW.

Notice of appointment of Administrative Receiver
LAKESMERE ESTATES LIMITED

Registered number: 712591. Former company name(s): Park Limited. Name of business: Construction and Property Development. Trade classification: 23 and 26. Date of appointment of Administrative Receiver(s): 15 January 1993. Name of person appointing the Administrative Receiver(s): National Westminster Bank Plc. Joint Administrative Receiver(s): W J H Ellis and A Lovett (office holder nos 1953/01 and 6476/01). Address: Wessex House, 19 Threlfield Lane, Southampton SO1 1TW.

Notice of Appointment of Joint Administrative Receiver
PENNON (GUT & BOLT) LIMITED

Registered number: 0071219. Name of business: Engineering & Allied Industries. Trade classification: 07. Date of appointment of Joint Administrative Receiver(s): 19 January 1993. Name of person appointing the Administrative Receiver(s): Royal Bank of Scotland Plc. Joint Administrative Receiver(s): John Frederick Powell and David Robert Wilton (Office holder numbers 249 and 292). Coopers & Lybrand, 43 Temple Row, Birmingham B2 5JT.

Notice of Appointment of Joint Administrative Receiver
GAINSFORD INVESTMENTS LIMITED

Registered number: 0094378. Name of business: Engineering & Allied Industries. Trade classification: 07. Date of appointment of Joint Administrative Receiver(s): 19 January 1993. Name of person appointing the Administrative Receiver(s): Royal Bank of Scotland Plc. Joint Administrative Receiver(s): John Frederick Powell and David Robert Wilton (Office holder numbers 249 and 292). Coopers & Lybrand, 43 Temple Row, Birmingham B2 5JT.

COMPANY NOTICE

THE ROYAL BANK OF CANADA
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In accordance with the Terms and Conditions of the Debentures, the interest rate for the period 29th January 1993 to 28th February 1993 has been fixed at 3.25% per annum. On 28th February 1993 interest of U.S. \$2,527,777 per U.S. \$1,000 nominal amount of the Debentures will be due for payment. The rate of interest for the period commencing 29th February 1993 will be determined on 28th February 1993.

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Pursuant to Part V, Chapter VII of the Companies Act 1985 (the "Act"), Notice is hereby given that:

(a) the Company has approved a payment out of capital for the purpose of acquiring its own shares by both redemption and purchase;

(b) the permissible capital payment for the above is limited to US\$25,732,000 and the payment out of capital was approved by a Written Resolution of the Company passed on 22nd January, 1993, pursuant to Section 173 of the Act;

(c) the Statutory Declaration of the Directors and the Auditor Required by Section 173 of the Act are available for inspection at 1 Finabury Avenue, London EC2M 2PA;

(d) any creditor of the Company may, at any time within the period of five weeks immediately following the date of the Written Resolution for payment out of capital (namely 22nd January, 1993), apply to the Court under Section 176 of the Act for an Order prohibiting the payment.

IRAN

The FT will now publish its first survey on Iran for eight years on

February 8 1993

Rich in internal resources, Iran is once again becoming a magnet for international business interest. With the Iran-Iraq war well behind it, the country faces immense challenges as well as opportunities.

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Brittan optimistic of early Gatt deal

By Frances Williams in Geneva

SIR Leon Brittan, EC commissioner for external economic affairs, said yesterday that an early conclusion to the Uruguay Round of global trade talks was both possible and "vitally necessary".

During a brief visit to Geneva, where he met Mr Arthur Dunkel, director-general of the General Agreement on Tariffs and Trade, and other senior trade negotiators, Sir Leon told journalists he wanted to stress to trading partners the Community's "sense of urgency" in concluding the six-year-old talks and his determination that they move "into top gear".

Although the US and EC failed in their attempt earlier this month to conclude a last-minute deal on tariff cuts before the Bish administration left office, Sir Leon said the time was not wasted and the outlines of a deal on market access had become clear.

He believed it was possible to reach an overall Uruguay Round agreement within the US "fast-track" procedure and it was, therefore, "vitally necessary to do so". However, this did not necessarily mean a completed deal by March 2, when President Bill Clinton must notify Congress that he intends to sign a Uruguay Round accord.

The administration's current "fast-track" negotiating authority - enabling it to present Congress with a trade agreement for approval or rejection without amendment - expires at the end of May. The fear is that, if this final deadline is missed, Congress will insist on new items, such as the environment and worker rights, being put on the negotiating agenda.

Sir Leon, who will meet Mr Mickey Kantor, the new US trade representative, for the first time on February 11, said the desire to put new areas on the agenda "should not be a pretext for failing to conclude the Round".

Israeli matchmaker sees Kazakhstan as next frontier

POLITICAL instability, backward infrastructure, extreme remoteness and lack of hard cash are just some of the reasons for not doing business in the central Asian republics of the former Soviet Union. But to Mr Shoul Eisenberg, Israel's - and one of the world's - most secretive businessmen, it is exactly the kind of place he likes to operate.

Late last year, the government of Kazakhstan signed a \$160m (£105.2m) deal with the Eisenberg group in Tel Aviv to make and install advanced irrigation equipment in the south of the republic. It was one of a string of projects in which Eisenberg companies are involved in Kazakhstan and the other Moslem republics, spanning everything from agriculture and food production, to oil refining and telecommunications.

From Kazakhstan alone, the group holds letters of intent for contracts worth \$2bn.

Such deep commitment in such an uncertain corner of the world looks like commercial recklessness, or at least, supreme optimism. Mr Eisenberg thinks otherwise. For him, central Asia is the new and logical next frontier in a business career which began in Japan in the 1940s and moved through the Far East to China - where for the past decade he has been a ubiquitous, if barely visible, western commercial operator.

In a rare interview in his Tel Aviv headquarters, Mr Eisenberg said that what he is doing

in central Asia follows a pattern. "It was the same when we started in Japan - who trusted the Japanese then? When we started in [South] Korea, its total assets were \$50m. These are now miracle countries. In China, the Philippines, Taiwan - these were all difficult countries to operate in. But I believe when you help them in those times and later they become healthy, then you have friends who will help you."

Hugh Carnegie on the plight that draws Shoul Eisenberg

Mr Eisenberg's role in all these places has been in essence as a matchmaker between governments anxious to develop their industrial infrastructure and western companies with the technology and ability to help them do it. His principal company, United Development Inc, has since 1978 arranged a string of deals in China from energy plants to a \$150m float glass plant in Shanghai involving Britain's Pilkington Glass. UDI now has 12 offices in China and has reaped the benefits of China's recent rapid economic growth.

Now aged 71, Mr Eisenberg has been estimated to have amassed a personal fortune approaching \$1.5bn. An Israeli man, he chuckles at this and declares: "I don't know. Really, I don't know." He also laughs at suggestions in the press

that, commercially, he is the most powerful man in China. "It is nonsense. They made a mystery out of me because I don't talk to them."

But he reacts sharply to the accusation that he has prospered simply by inserting himself as a middleman in international dealmaking. "That is not true. I am not a commission agent. We do the business which people cannot do themselves. We create businesses and we invest ourselves. If any-

one says I am Mr Five Per Cent it is a complete lie."

He holds up his venture into the central Asian republics as an example. In his search for financing - "our biggest headache" - he has turned to European sovereign aid programmes and the EBRD, which requires that Eisenberg companies also back projects with their own money. "Then there is payment. 'We don't get paid in money, we get paid in goods,'" Mr Eisenberg says.

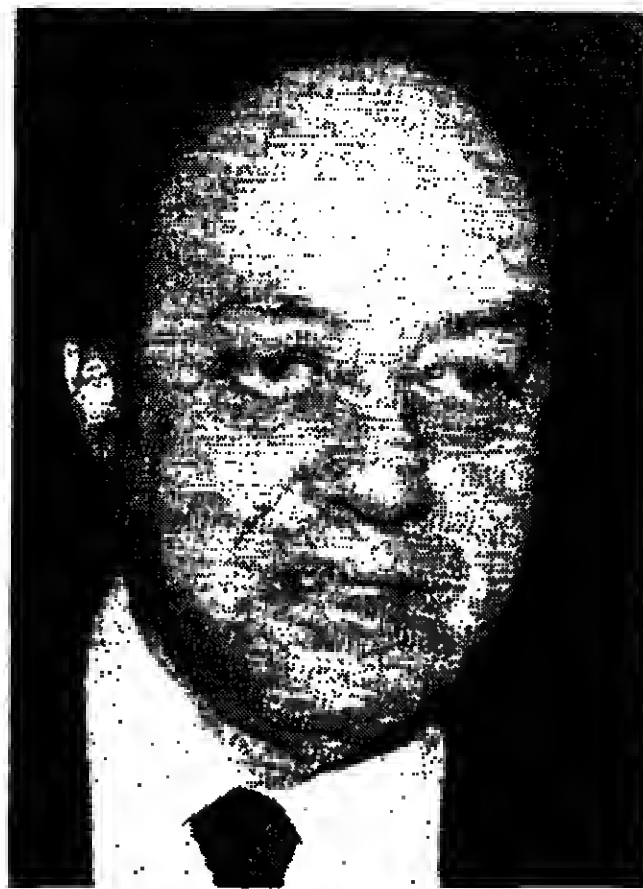
In two agreements to upgrade Kazakhstan's oil refining, Mr Eisenberg will seek a return from the added efficiency. "Their yield of refined products from crude oil is about 62 to 65 per cent. We can bring it up to 95 per cent. We will get paid from the difference. That is our philosophy. You put in the money first and

get it back later. It's not so quick."

Mr Eisenberg also carries a torch for Israel. Although he is an Austrian passport-holder, he has been an Israeli citizen since 1950. The Israeli government then enacted a law - known as the Eisenberg law - granting tax exemptions for his overseas operations, to entice him to base the group's activities in Israel. He has since added to his private empire the Israel Corporation, a public holding company whose companies employ 8,000 people in Israel and turn over \$1.5bn a year.

He has built up a symbiotic relationship with successive Israeli governments, to the irritation of many other Israeli businessmen who feel he receives too many favours from the state. Most of the latest Kazakhstan deal, for example, will be guaranteed by the government. Senior officials such as Mr Moshe Arens, the former foreign minister, and Mr David Elimelech, former director general of the foreign ministry, have over the years joined his companies.

He says one of the reasons he has almost obsessively avoided personal publicity is the sensitivity of working as an Israeli with regimes such as China which have close ties with the Arab world. But throughout the 1980s, until Israel and China established diplomatic relations early this year, Mr Eisenberg was a conduit through which discreet relations were conducted.



Shoul Eisenberg: 'They made a mystery out of me'

During that time, Israel is reported to have sold significant quantities of arms to China, sometimes eliciting statements of concern from the US.

According to Mr Eisenberg: "If we are asked by the Israeli government to help them, then sometimes we will help them. But I am not a military trader. Only if the government asks for assistance we might make some introductions. But we have never sold one scrap of military equipment."

In central Asia, Mr Eisenberg is again acting as a kind of

grand commercial ambassador for Israel, which is anxious to cement relations with Moslem countries on the northern fringes of the Middle East. "You cannot be friends and be enemies at the same time," says Mr Eisenberg.

He admits he cannot be certain whether those links will prove as successful as his previous ventures. In October, he had to pull out of Tajikistan because of the civil war erupting there. "We lost a few million dollars," he says, almost casually, adding: "I am sure one day we will go back."

GEC Alsthom wins India contract

By Ralph Atkins in Bombay

MR John Major, the British prime minister, ended his four-day tour of India last night by announcing that a £140m electricity interconnector contract had been won by GEC Alsthom, the Anglo-French engineering group.

Mr Major said in Bombay that other Anglo-Indian deals were "in the pipeline". He urged the Indian government to continue its economic reforms so further contracts could be agreed.

The prime minister called for the opening up of trade, particularly in consumer goods; for a smaller role for India's public sector; and for the reform of the country's labour laws to encourage job creation "rather than giving an illusion of job security to a privileged few".

The GEC Alsthom contract is the largest Mr Major has been able to announce after leading a delegation of senior UK businessmen to India. It will be partly funded by £65m of British aid.

Mr Brian Ballock, deputy chairman of Guinness, who travelled with the prime minister, announced that the group's spirits division is to form a joint venture with United Breweries of India to blend and bottle Scotch whisky in the country.

However, the project depends on the Indian government removing a 1947 ban on importing alcohol. There is no sign of its early relaxation.

GEC Alsthom is to supply the Power Grid Corp of India with a high-voltage direct current converter station to link the western and southern regions of the country's electricity network.

It will use power conversion equipment developed at its Stafford plant.

Mr Major has been disappointed by the slow progress on a deal British Aerospace hopes to agree with the Indian Air Force for the supply of Hawk trainer aircraft. The contract is expected to be worth about \$500m (£329m).

China opens up retail sector

CHINA is opening its retail sector to foreign joint ventures in 11 regions, following high domestic consumption in a number of cities, Renter reports from Beijing.

Foreign businessmen will be able to enter the retail sector in Beijing, Tianjin, Shanghai, Guangzhou, Dalian, Qingdao and the five special economic zones of Hainan, Shenzhen, Zhuhai, Shantou and Xiamen. Retail sales rose 15 per cent

last year to Yn1,090bn (£122bn). "The state still needs to control the development of retail businesses run solely by foreigners," the official China Daily quoted Mr Hu Ping, minister of commerce, as saying.

"But the state... will loosen its controls along with the maturity of the Chinese market as a whole." Details of controls still needed were not given.

The regions are among China's most vibrant. While urban

residents in the country as a whole have average per capita monthly cash incomes of Yn176.87, the average in Shenzhen is Yn515.80. In Shanghai the average is Yn267.62.

Officials admit statistics do not reflect the extra income earned from second jobs and other sources. An official from the State Statistics Bureau said that, on average, the extra income effectively doubled an urban worker's salary.

Italian group sells warships

By Haig Simonian in Milan

FINCANTIERI, the Italian state shipbuilding group, has sold two of the warships ordered by Iraq but never delivered because of hostilities in the Gulf, in a \$250m (£154.4m) deal with the Moroccan navy.

The two corvettes formed part of a £3,000bn (£1.3bn) 1980 Iraqi order for four corvettes, four frigates and some support

vessels. Though the order has been partly paid, the ships completed and Iraqi crews were at one time training in the military port of La Spezia, delivery was initially halted by the Iran-Iraq war and then by the invasion of Kuwait.

The financial burden of the Iraqi order has weighed heavily on Fincantieri, which has reported steady losses as a result of the crisis

in shipbuilding and interest charges on spending for the order.

In 1991 it lost £1.74bn, a substantial proportion of which is believed to have stemmed from costs relating to the Iraqi order.

Mr Enrico Bocchini, the company's chairman, declined to speculate on reports that the four remaining frigates would be sold to the Italian navy.

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Indonesian group selects Ulster site for £95m textile plant

By Jimmy Burns and Our Belfast Correspondent

A LEADING Far Eastern textile group announced yesterday it was investing in a £95m project in Northern Ireland, with the aim of boosting its presence in Europe.

Textmaco Polysindo, the Indonesian manufacturer of polyester filament yarn and garments, is locating production facilities at a site in Antrim formerly owned by Azo, the Dutch chemical company where it hopes to create 900 jobs over the next three years.

The Antrim site, near Belfast airport, is to have two factories. The first, Norfol, will make yarn from polyester chips and has an annual production target of 20,000 tonnes expected to be reached by the end of 1994. The second, Pan European Textiles, will focus on weaving and processing fabrics from the yarn with a production target of 5,000 tonnes within the next two years.

The UK government, through the Northern Ireland Industrial Development Board, is to contribute £14.6m in the form of training and capital equipment grants and in facilitating a low interest loan.

Industry analysts say Textmaco has been seeking a European site in anticipation of the EC raising tariffs and introducing anti-dumping measures against the third world. It chose Northern Ireland after looking at potential sites on the UK mainland - Leeds and Bradford - Spain, and France.

The plants will provide Textmaco with a quick response access to the European market at a time when fashion cycles are becoming shorter.

Textmaco's group turnover in 1991-92 was \$350m, of which \$110m was represented by exports. It has four plants in Indonesia employing 17,500 people and has been exporting to the Middle East, Africa, the US and Europe from a marketing base in Hong Kong.

Europe represents 15 per cent of total fabric and yarn exports.

Northern Ireland officials yesterday heralded Textmaco's announcement as a boost to confidence following a year during which the government's record for attracting overseas investment has come under public criticism.

Dr Graham Gudgeon, head of the Northern Ireland Research Centre (NIRC) said last night that on past experience of overseas investment it was possible that "not all the promised 900 jobs will be created. It is not going to make a huge impact on unemployment which is at 14 per cent."

A report published at the end of last year by the government quango, the Northern Ireland Economic Council, said that employment in externally-owned plants in the region fell by 46,000 between 1973-90, with big closures in the artificial fibre sector.

Vickers wins £200m Challenger tank order from Oman

By David White, Defence Correspondent

VICKERS, the British engineering group, has won its first export order for the new Challenger 2 battle tank with a contract from Oman expected to be worth about £200m.

An initial deal for about 20 tanks is expected to be announced today and to be followed by a further order for a similar number. Vickers made no comment yesterday.

The deal will mark a breakthrough for the UK company after a series of setbacks on the export market. However, it will not be enough to bring more than temporary relief to its tank manufacturing division.

One of its two north of England tank plants in Leeds and Newcastle upon Tyne faces closure unless the company secures a larger export order or work from the British Ministry of Defence on upgrading the army's current-generation Challenger 1 tanks.

Each plant employs about 800 people. In the absence of any new order a closure decision had been expected by the end of this year.

Vickers won a £500m contract from the MoD in 1991 to supply about 140 Challenger 2s, after a long and bitter contest against rival US and German tanks. The UK order,

sharply reduced from earlier plans, was decided partly on the strength of the export prospects.

The company suffered a heavy blow last October when Kuwait opted for the M1A2 Abrams, made by General Dynamics of the US, in preference to the Challenger 2 for a 236-tank deal worth about £1bn including spares and support. Vickers accused the Bush administration of using political leverage to secure the order in the run-up to the US presidential election.

Earlier last year, it was excluded from another £1bn contest in Sweden against the M1A2, Germany's Krauss-Maffei Leopard 2 and the

new French Leclerc tank. Vickers had been unable to obtain a Challenger 2 prototype from the British army for trials in Sweden without breaking its UK government contract.

Oman, which already has British Chieftain tanks, was considered the most reliable of the UK manufacturer's overseas prospects. The new tanks are expected to enter service around 1995.

Vickers is also competing for orders in the United Arab Emirates and Saudi Arabia involving a total of more than 800 tanks. However, in the UAE contest, expected to be for 330 tanks, the Challenger 2 is consid-

ered to be running in third place behind the Leclerc and the M1A2.

The German government, which has barred German tank sales to the Middle East, is believed to have approved a plan to fit the French tank with a diesel engine made by the Daimler-Benz offshoot MTU, in order to secure the UAE order.

The means Vickers is now heavily dependent on the Saudis, who are already buying M1A2s from the US but are discussing a further order for 235 tanks.

Devonport dockyard, currently competing for a lucrative UK order to refit Trident submarines, has been selected to build specialist trailers to help Russia dismantle its nuclear arsenal.

The trailers will be used to carry the unwanted nuclear warheads from operational sites to a central point where they can be safely dismantled.

The project is the result of a British government initiative to provide the Russian authorities with specialist vehicles to transport the warheads.

The government is expected to announce next week whether Trident nuclear submarine refitting work will be placed at Devonport, south west England or Rosyth in Fife, Scotland.

Recession dominates biography of a nation

By Alan Pike, Social Affairs Correspondent

THE footprints of the recession are to be found in almost every area of a typical family's life, according to the image of Britain in the latest edition of Social Trends.

In recent years Social Trends - described by its publisher, the Central Statistical Office, as the "biography of the nation" - has presented a picture of unstoppable consumerism fuelled by credit. This year's biography is of a different nation, where rising unemployment, redundancy and home repossessions are the priorities.

Real household disposable income - the money people have to spend, save or invest - fell for the first time in a decade between 1980 and 1991, following a 71 per cent real-terms rise since 1971.

Household spending went down as well for the first time in 15 years. There was a 2 per cent overall drop between 1990 and 1991 with spending on motor vehicles - down 18 per cent - suffering the highest fall.

People spent less on alcohol and tobacco, less on household durables, less on books and newspapers. The only categories where expenditure increased were television and videos and fuel and power.

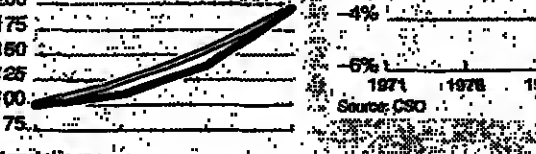
Share-ownership - one of the growth areas and symbols of the 1980s - accompanied household spending into decline.

By 1990 about a quarter of

A SNAPSHOT OF BRITAIN



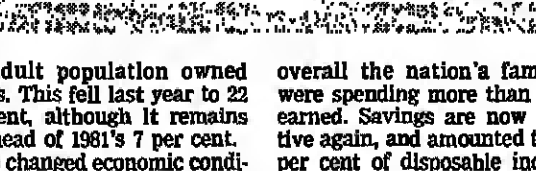
Crimes reported by police
British Crime Survey figures
Burglary and theft



Births outside marriage
As a percentage of all births



Unemployment rates
Britain, by ethnic origin (spring 1992)



Trade Union membership
(m)

Household savings
As a percentage of household disposable income

Household expenditure
By region 1990-91
(Percentage of expenditure)

Region	Housing	Food	Leisure goods & services
United Kingdom	18.7	18.0	13.3
North	17.2	19.6	11.8
Yorkshire & Humber	17.8	18.8	12.8
East Midlands	18.6	17.7	13.1
East of England	20.2	18.7	12.9
South East	20.0	17.2	14.3
South West	19.4	17.0	13.6
West Midlands	20.0	18.3	11.1
North West	17.9	17.6	13.5
England	19.3	17.9	13.0
Wales	18.3	18.8	12.9
Scotland	15.4	19.4	13.0
Northern Ireland	15.3	20.8	11.0

Distribution of wealth
Percentage marketable wealth owned by

Year	1974	1984	1989	1990
Most wealthy 1%	21	19	18	18
Most wealthy 5%	38	36	35	37
Most wealthy 10%	50	50	50	51
Most wealthy 25%	77	75	73	72
Most wealthy 50%	92	92	90	89

Church membership
Adults (m)

Year	1975	1990
Trinitarian churches	2.27	1.84
Anglican	1.65	1.29
Presbyterian	0.81	0.48
Methodist	0.27	0.24
Baptist	0.53	0.42
Other Protestant	2.53	1.85
Roman Catholic	0.20	0.27
Orthodox	0.06	0.07
Total	8.06	6.77

Non-Trinitarian
Adults (m)

Year	1975	1990
Mormon	0.10	0.15
Jehovah's Witness	0.08	0.12
Spiritualist	0.06	0.06
Other non-Trinitarian	0.09	0.13
Total	0.33	0.46

Other religions
Adults (m)

Year	1975	1990
Muslim	0.12	0.39
Sikh	0.10	0.14
Jewish	0.11	0.11
Others	0.08	0.23
Total	0.41	0.97

'Routine' boiler shutdown led to Braer disaster

By James Buxton

A BOILER shutdown on the tanker Braer for "routine adjustment" led to the ship breaking down and going aground in the Shetland islands earlier this month.

In his first detailed statement on the disaster, Mr Michael Hudner, chief executive of B + H Ship Management, the US operators of the Liberian-registered vessel, defended the

competence of the tanker's Greek captain and his crew.

He also defended the choice of route taking the Braer through the channel between Shetland and Fair Isle on its way from Norway to Canada.

Mr Hudner said the boiler, shut down before midnight on January 4, more than 12 hours before the stranding at 11.20am on January 5, could not be re-ignited and therefore ceased to

work in the main engine. This made a switch to diesel oil necessary just after midnight.

The diesel required to fuel the boiler and power the ship's generators was contaminated with seawater. This apparently entered through the tank's air vents, which may have been damaged by steel pipes on board, Mr Hudner said.

After efforts to re-ignite the boiler failed, the master decided to seek shelter and at

4.36am the Braer, 10 miles south of Sumburgh Head, changed course for the Moray Firth. But the ship lost propulsion and the generators failed.

He said the Braer contacted the coastguard at about 5am but did not request the assistance of a tug, the master calculating that it would slowly drift clear of land. Coastguards located the tug Star Sirius at Lerwick in Shetland at 6.04am, however, and the

tug left harbour at 7.10am.

In the meantime the captain was advised by the RAF and the coastguards to allow the evacuation of the crew by helicopter because the ship was in danger of going aground and causing an explosion. An attempt at 10.30am to save the ship - with five men landed from a helicopter - failed. The Braer, laden with 85,000 tonnes of crude, went aground at Garth's Ness at 11.20am.

Britain in brief



Confidence returning, says Major

On his visit to India, Mr John Major, Britain's prime minister, said the UK was set for a "decisive move" towards economic growth. Speaking to UK businessmen in Bombay, he said confidence, "is beginning to return to house-buyers, consumers and investors".

Inflation was at its lowest for six and a half years, interest rates at their lowest for 15 years and the sterling exchange rate was "highly competitive".

His upbeat comments were coupled with a promise that "the government will be working closely with industry, especially manufacturing companies, to maximise investment in modern equipment and increase exports".

Fewer homes repossessed

The number of homes repossessed by UK lenders because of unpaid mortgages fell last year from the 1991 record level, but there was a sharp rise in the number of households six months or more in arrears with payments, according to the Council of Mortgage Lenders.

Repossessions totalled 68,540 last year, a fall of 9 per cent on 1991 when 75,540 properties were repossessed. But more than 350,000 households were in serious mortgage arrears at the end of last year, 28 per cent up on the 1991 total of 275,350.

Police probe property deals

West Midlands police will soon charge with fraud at least 10 and possibly 12 businessmen - including company executives, solicitors and property valuers - who allegedly set

up a series of illegal commercial property transactions in Birmingham and the Black Country.

Deals valued at about £50m have come to light during a nine-month inquiry by the West Midlands commercial fraud squad, helped by the fraud investigation group of the Crown Prosecution Service.

Deal likely on airport link

Sir Bob Reid, British Rail's chairman, said BR and BAA, the airports operator, were "within days of a solution" to the deadlock over plans for the £200m Heathrow Express.

The project, intended to speed passengers between Heathrow airport and central London's Paddington station in 16 minutes, is being developed jointly by BAA and BR. The plan is for BR to carry the train on its existing tracks for three-quarters of the 16-mile journey. A private sector consortium led by BAA would build and operate the spur needed to take the trains off the main line to Heathrow airport.

Train makers under threat

Lord Prior, the former Conservative cabinet minister who chairs the General Electric Company, has warned that the government's rail privatisation plans could destroy Britain's train-making industry over the next three years.

His warning came as the government attempted to alleviate the industry's concerns by explaining how it envisaged train-making would survive under the privatised regime. "Unless some orders come in reasonably quickly there will be no rolling stock industry left in three years' time," Lord Prior said.

Motorola plans bigger plant

Motorola, the US electronics company, is seeking planning permission to more than double the size of its plant making cellular telephones at Easter Inch near West Lothian in Scotland.

JCB committed to putting the skids under its rivals

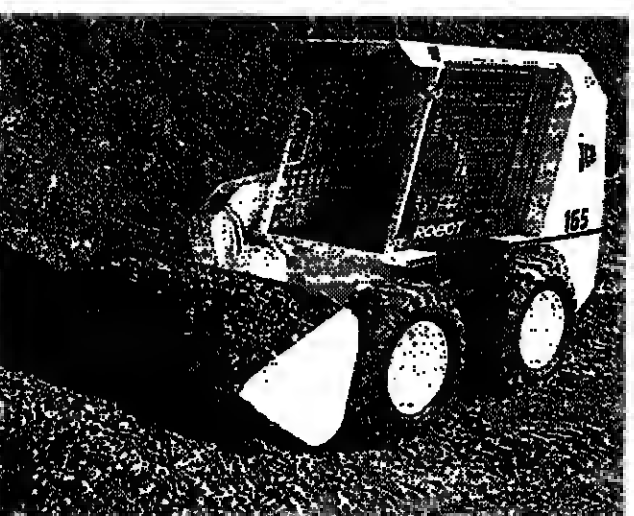
IN an industry which loves gossiping about rivals' product plans, it was an open secret that JCB Bamford Excavators (JCB), the largest UK-owned earthmoving equipment maker, was to announce a new product. Only the timing was in doubt.

The company whose initials are a generic name for the backhoe loader - the big yellow machines with a loader bucket at the front and a small excavator (backhoe) in the rear - this week made its long-awaited entry into the fast-growing European market for skid-steer loaders.

The launch of the JCB Robot is an important step for Staffordshire, central England-based JCB, one of the UK's most successful privately-held engineering groups.

It is also a rare piece of bright news in an industry which has yet to see any hard evidence of the recession lifting in the UK and may face worsening conditions on the continent. JCB said recently it was producing construction equipment at about one-third of the rate of four years ago, when the UK market was booming.

Skid-steer loaders are compact machines which can be used for anything from light civil engineering work to clearing out chicken coops. Their versatility, along with the trend towards use of smaller machines such as mini-excavators in jobs where picks and shovels would have been used until recently, makes them



JCB's skid-steer loader: the Staffordshire-based company has spent three years and £4m developing its Robot machine

relatively recession-proof. In Europe, sales have surged from 3,600 units in 1985 to about 10,000 in 1992 and could rise to between 12,000 and 14,000 in the next five years, according to Mr David Phillips of the London-based Corporate Intelligence Group.

JCB is known to have been considering entering the skid-steer market for a decade. Launching a volume product in a relatively fast-growing sector, says Mr Phillips, is a more realistic way for JCB to build sales than to attempt a 5 per centage point increase in backhoe loaders, where it is European market leader. JCB has spent three years and £4m developing the

Robot, which will enter a market dominated by the Melroe Bobcat, produced by Clark Equipment of the US.

Mr John Bradley, JCB marketing director, says the company aims to become second highest player in the European skid-steer market within about three years, giving it about 10 per cent of the market. That could involve taking share from Melroe, which has about 50 per cent of the market, and smaller players such as Gehl of Germany and FAI of Italy. The entry of another internationally known company may expand the market, says Mr Phillips.

Andrew Baxter

Japanese companies back ERM

By Tony Jackson

JAPANESE companies want the UK to re-enter the European exchange rate mechanism, a Japanese official told MPs in London yesterday.

Mr Tamon Kitabatake, commercial minister at the Japanese Embassy in London, said: "Many Japanese business leaders point out that sterling needs to be stable if they are to have the confidence to continue investment in Britain. Some adjustment would appear to be necessary in relation to the ERM."

Mr Kitabatake told the all-party British Japanese Parliamentary Group that business leaders in Japan paid close attention to the details of UK relations with the rest of the EC. "The development of Europe is frequently discussed in Japanese board meetings," he said.

Japanese inward investment in the UK peaked in 1990, and since then has halved. Mr Kitabatake said this resulted from the bursting of the Japanese economic bubble and the fact much of the investment was in preparation for the European single market.

Around 40 per cent of Japan's total manufacturing investment in the EC is in the UK.

Mr Haydn Abbott, managing director of Sony UK, told MPs it was important that the UK should not be politically or economically marginalised in Europe. A stable exchange rate was very important, he said.

Office worker wins £15,000

Compensation paid over alleged effect of passive smoking

By Diane Summers, Labour Staff

A LOCAL government employee has won £15,000 compensation for the alleged effects of passive smoking at work, in what is believed to be the first such case in the UK.

As an out of court settlement, the case does not set a legal precedent, but Action on Smoking and Health, the anti-smoking campaign, said there would be a flood of similar claims.

Nalco, the white-collar local government union, which backed the worker's case, said the award should be "a warning shot across the bows to all employers who ignore the risks of smoking to non-smokers".

Dr Brian Mawhinney, health minister, yesterday reiterated a warning that the government would consider legislation to outlaw smoking in public places and at work if voluntary bans did not succeed.

The government's aim is for 80 per cent of public places to be smoke-free by 1994, with smoking banned for most employees by the year after.

Ms Veronica Bland, a 36-year-old non-smoker, who still works for Stockport Metropolitan Borough Council in north-west England, claims that she suffered for some years from the effects of her colleagues' cigarettes. Between

July 1988 and September 1989 she says she worked close to seven employees who smoked continually. She estimates that she was exposed to and inhaled smoke from at least 150 cigarettes each working day.

Ms Bland developed chronic bronchitis and alleges that, until the council introduced a no-smoking policy in 1990, she suffered from persistent coughs, sore throats and catarrh, and irritation of the eyes. She also says her singing voice - she is a member of choir - has deteriorated.

Stockport said the settlement of Ms Bland's claim by the council's insurers was made without any admission of liability. It said the council was one of the first local authorities in the country to implement a scheme which establishes employees' right to work in smoke-free offices.

The Association of British Insurers said the settlement was "in no way a precedent". There was nothing legally or morally binding about it and there would be "no softening of the position of the insurance industry in fighting this sort of case".

Ms Bland had decided to settle with the council's insurers rather than pursue the case in court, said the ABI. The industry was still waiting for a suitable case to allow the issue to be fully tested.

مكتبة النور

**SIEMENS
NIXDORF**

IT-WORLD NEWS

SPECIAL EDITION
EUROPE '93



SINIX® is the UNIX® operating system from Siemens Nixdorf. UNIX® is a registered trademark of UNIX System Laboratories Inc.

Munich: Trade, banks, industry and services head into the United Europe with the largest European computer company.

There's no going back now: the starting signal has sounded for the biggest single market in history. Now the race for the combined European markets can officially begin. It's a competition with no easy recipe for success. The IT-WORLD NEWS Special Edition Europe '93 confirms this: the domestic market strategies of businesses couldn't be more varied - whether in trade, finance, services or industry. But they do all have one thing in common, whatever the sector. Their response to market integration is an integrated organisational structure. One which is unified, economically efficient, and European. For this, they put their trust in the expertise and capability of the lead-

ing European computer company, Siemens Nixdorf, which has Europe's biggest market share in banking and cash register systems, the best results in UNIX® multi-user systems in Europe, and the practical experience from hundreds of thousands of computer installations all over the world. Add to this the indispensable requirement for seamless information flow in a Europe without frontiers - the integration expertise and open systems of Siemens Nixdorf. Essential for the connection of computers of all sizes, types and manufacturers, and for high-performance networks throughout Europe, based on innovative telecommunications and information technology.

Amsterdam: Largest Dutch retail chain macro-powered by micro Beetles.

Now that the European markets are opening up, Holland's largest retail chain, Makro, is entering the world of open systems. And it's staying with the computer company which has served it best: Siemens Nixdorf. In 1993, the Micro BEETLE® POS terminal will bring macro power to Makro's international operations - first in Spain and then gradually in other European stores. Siemens Nixdorf will install new open BEETLE POS systems in individual Makro supermarkets, and network them into PCD and MX300 back-office processors running under SINIX®. These communicate with SINIX Targon 35 central processors in the national centers. Interacting with the processors, the BEETLES will become the heart of Makro's goods flow: for example, they will gather information on stock movement, sorted according to time

and items, and will provide information to direct the range of products in-store. They will create the conditions for just-in-time ordering and delivery; and they will record every tiny detail of an item sold - quantity, colour, size or material - so that Makro can react immediately to every change in trends. Information captured by the BEETLES at the point of sale will be analysed and evaluated by the networked back office processors. In this way, the BEETLES will dramatically improve Makro's information management, from purchasing to monitoring marketing performance. Right across Europe.

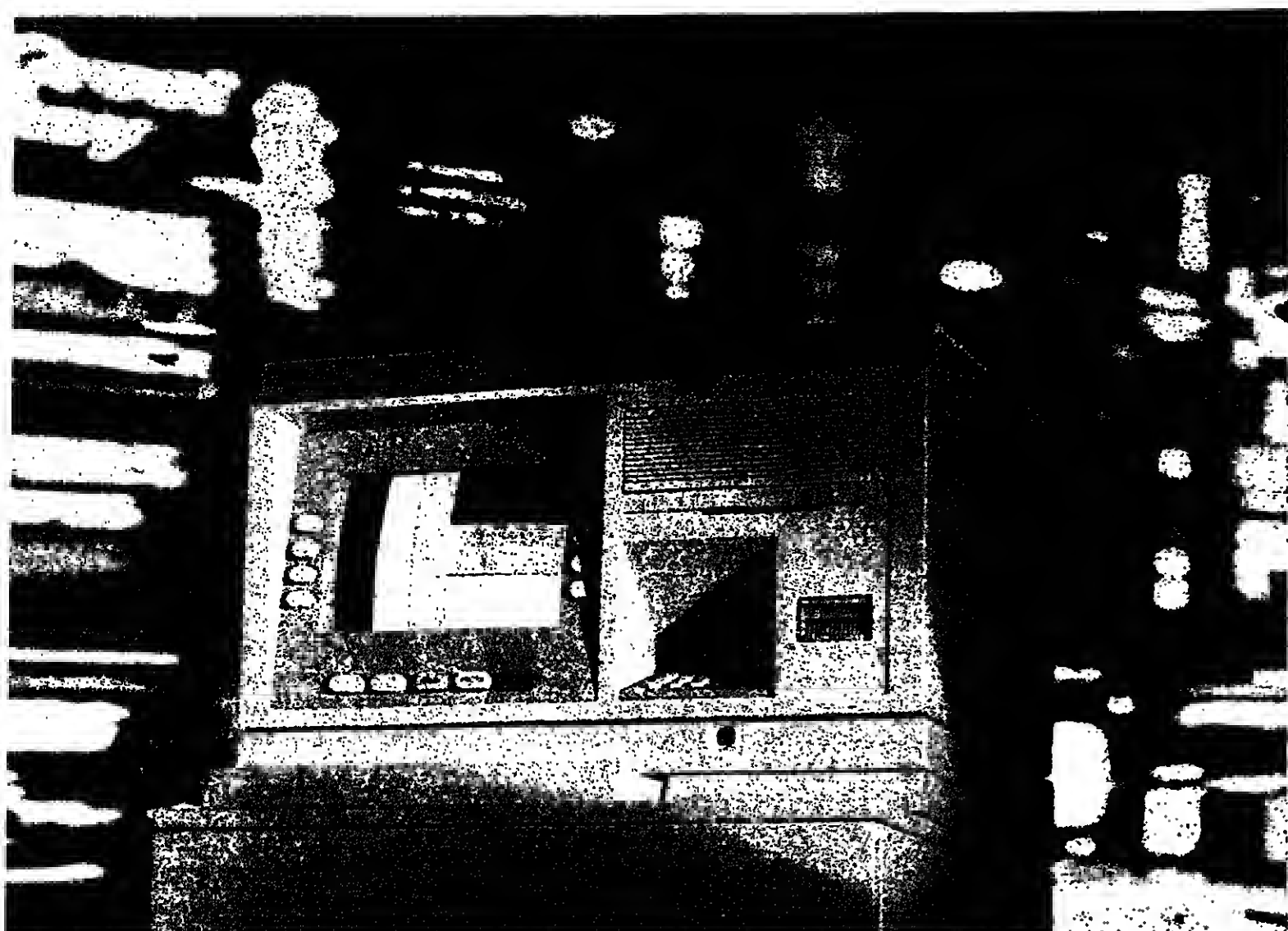


Barcelona: Siemens Nixdorf's "European Urban Observatory" links Europe's major cities.

Shortage of housing, increasing traffic volumes and environmental problems - the mayors of several major cities in Europe have now taken up arms against these problems, in co-operation with the European Community. And they have called on Europe's largest computer company for the expertise required. Siemens Nixdorf Spain was contracted to develop an up-to-date planning and observation system under the "European Urban Observatory" (EUO) project. They call the result "Desk Community", a system which connects the cities of Amsterdam, Athens, Barcelona, Berlin, Birmingham, Brussels, Genoa, Lille, Lisbon and Milan, into a European

network for the ongoing exchange of information and strategic urban planning. The pilot phase of the project starts in January 1993. At the starting line will be UNIX-based MX300 and PCD-4T computers, to provide international data transfer via electronic mail, joined by the ComfoWare software family for office automation and other special EUO applications program. The environmental and social policy considerations, in housing construction, through to the extension of public transport networks: in one sense the Ptas 65 million project is already a success. It is leading towards the goal of progressive urban planning and an improvement in living standards for Europe's citizen.

SIEMENS NIXDORF



Brussels/Bonn: Siemens Nixdorf connects Germany and Belgium to the European postal banking network.

Together we are strong – this is the motto of the European postal banks, which are relying on "Postnet" for their operations in the new Europe without frontiers. This is an international data network which organises the electronic money service Europe-wide, initiated by the "Conférence Européenne des Postes et Télécommunications" (CEPT). Postnet already gives 2 million cardholders access to the 1600 automatic teller machines currently linked up in the member countries. Postnet is based on a sys-

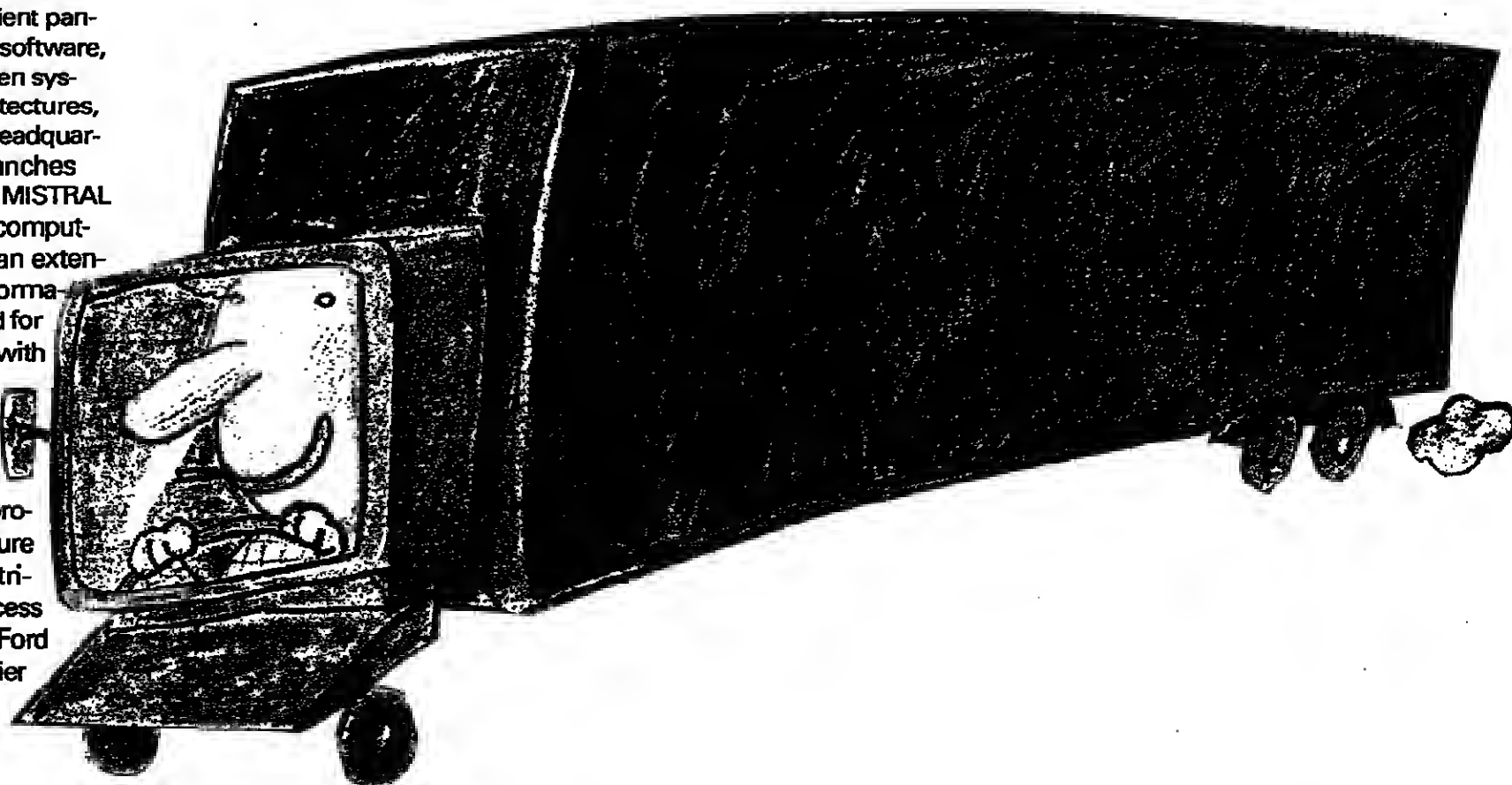
tems integration structure of enormous complexity, since the various post banks operate with different manufacturers' systems. Compliance with international standards and the use of a UNIX computer to "interpret" between the systems ensures a smooth flow of data in the network. After France, Luxembourg, Spain and Switzerland, the Belgian postal service joined the service network, working with Siemens Nixdorf. Siemens Nixdorf has a proven record of expertise in the area of systems integration, having already connect-

ed the automatic teller machines of a different manufacturer with BS2000. Verification testing is carried out with the SBS-VAR software package. And now the successful connection of Belgium into Postnet has convinced the Bundespost in Germany, also a user of SBS-VAR, to follow suit. The integration operation, scheduled for completion this year, is to be carried out by Siemens Nixdorf. Five million customers will then have access to more than 2000 automatic teller machines in the European cash service.

Munich: EURO MISTRAL spearheads international Häring freight forwarding in the new Europe.

For freight forwarders, the single market in Europe means the final disappearance of the existing tariff structure, and with it the secure basis for their calculations. No more fixed prices – market forces will now decide who will keep up with the competition and who will fall behind. This is reflected in the Häring freight forwarding company's slogan for the race for European markets: "In good shape for the future". Häring is heading into the new Europe with EURO MISTRAL from Siemens Nixdorf. This is a high-performance, multilingual software solution that provides an overview and calculation basis for the transport industry, Europe-wide. In conjunction with OCIS, the integrated office automation solution, EURO MISTRAL supports the Häring management with a comprehensive review and monitoring system, a work-in-progress overview facility, accurate quality control, and,

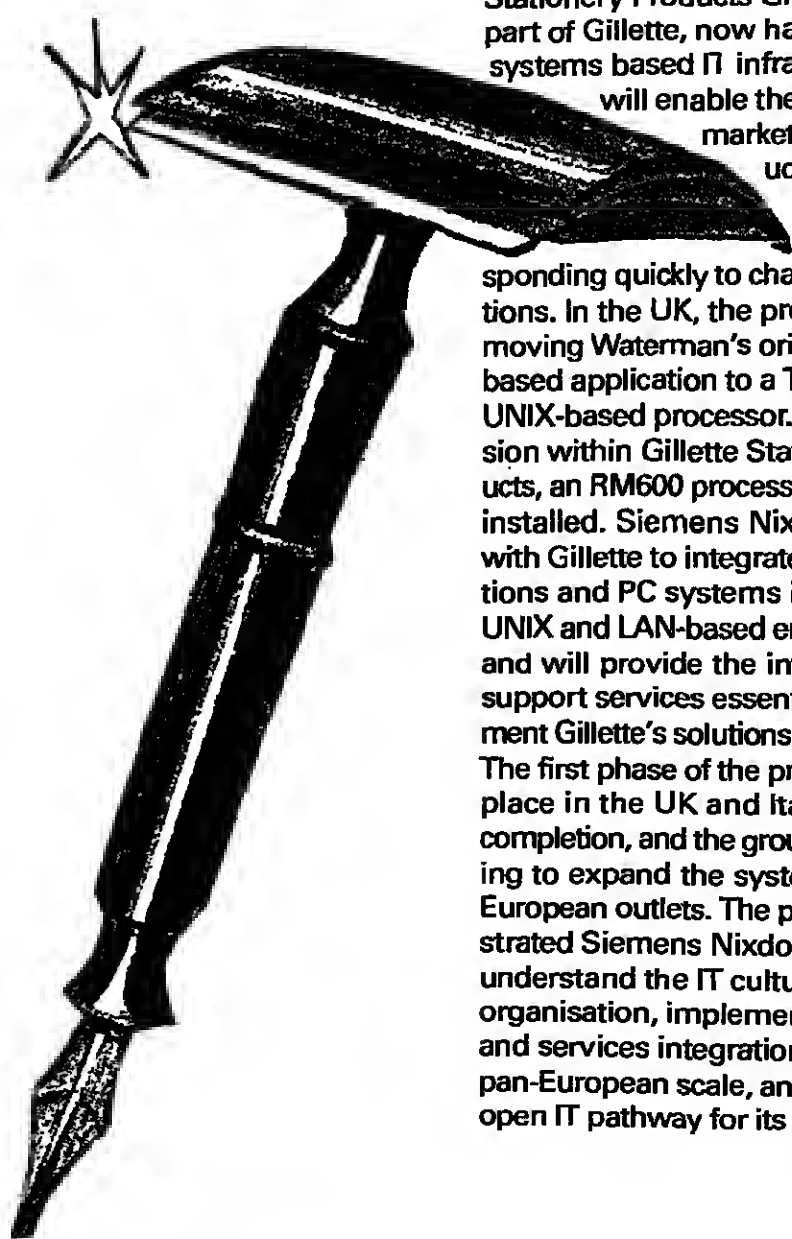
last but not least, the use of all available data to build up an efficient pan-European sales system. The software, which is compatible with open systems and client/server architectures, also connects the Bavarian headquarters with Häring's eight branches throughout Germany. EURO MISTRAL has been installed on SINIX computers which are connected in an extensive network to exchange information company-wide. The need for trouble-free communication with customers and partner freight companies is also solved. Special interfaces such as EDIFACT allow data transfer with external systems. The progressive organisational structure adopted by Häring has contributed to the company's success as a two-time winner of the Ford Motor Group's Excellent Carrier Award.

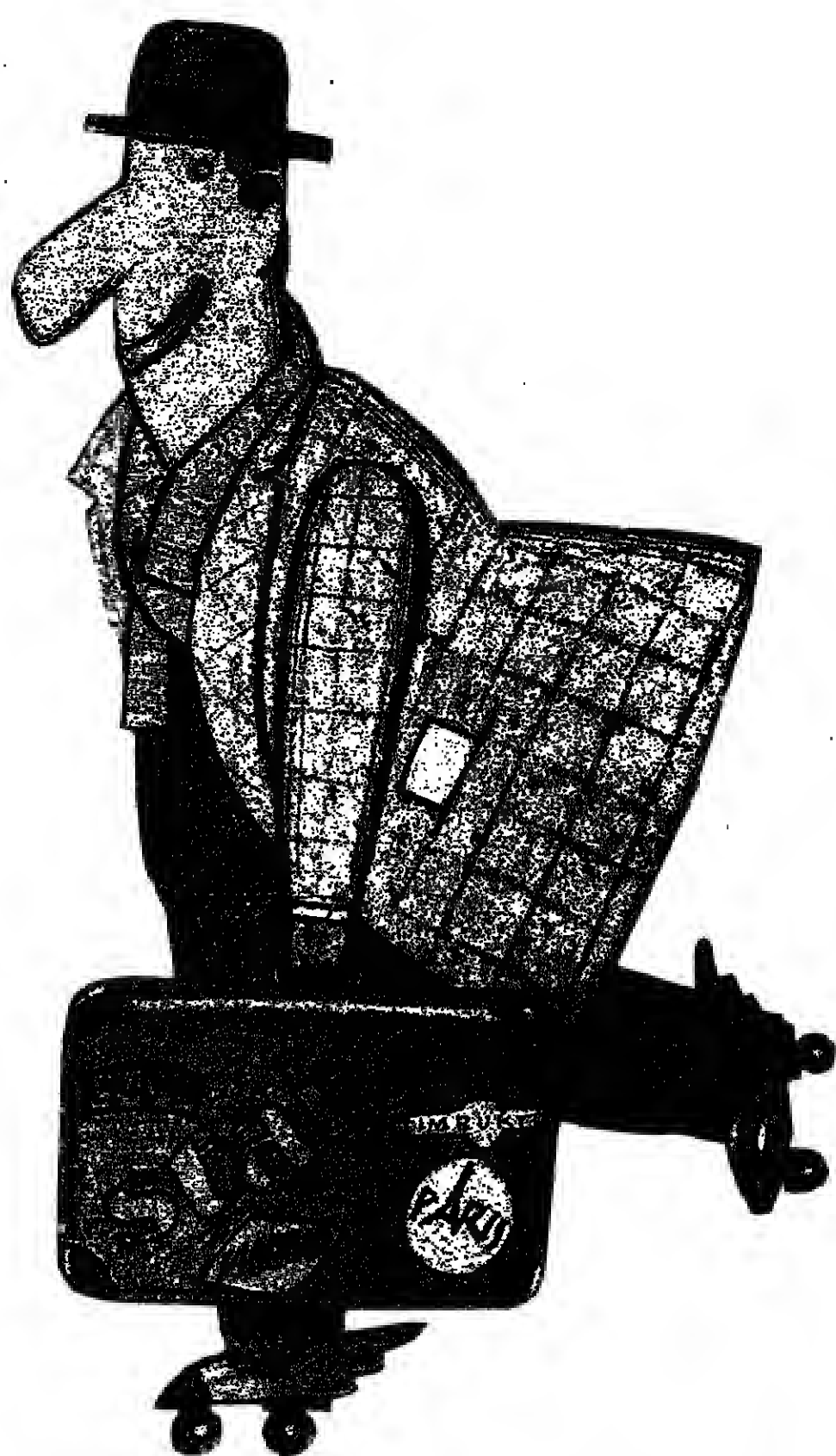


Isleworth: Gillette migrates for sharper marketing.

Success in the European community is impossible without a European market strategy. Gillette's strategy is simple – expansion, as it can be seen in its recent mergers with Watermans, Papermate and Liquid Paper Products. To give its organisation structure the required leading edge, the giant multinational Gillette organisation chose Siemens Nixdorf to supply advanced technology geared to exploit new marketing opportunities across Europe. Stationery Products Group – Europe, part of Gillette, now has an open-systems based IT infrastructure that will enable the group to market its 3500 products effectively throughout Europe, responding quickly to changing conditions.

In the UK, the project involved moving Waterman's original Quattro-based application to a Targon/31 M45 UNIX-based processor. Due to expansion within Gillette Stationery Products, an RM600 processor has been installed. Siemens Nixdorf worked with Gillette to integrate its applications and PC systems into an open UNIX and LAN-based environment, and will provide the integration and support services essential to implement Gillette's solutions across Europe. The first phase of the project, taking place in the UK and Italy, is nearing completion, and the group is now looking to expand the system to its other European outlets. The project demonstrated Siemens Nixdorf's ability to understand the IT culture of a major organisation, implement a systems and services integration project on a pan-European scale, and maintain an open IT pathway for its customers.





Frankfurt: Europe's largest travel sales system has booked Siemens Nixdorf for years.

"A flight to London, window-seat, non-smoking please". The customer in the travel agency wants a quick answer, and is not disappointed. "One moment, please". The assistant keys the information into the computer and replies within seconds: "Flight the day after tomorrow, 4.50 p.m., from Maastricht. Fare saving of 70 DM over Cologne". Behind this prompt service, so convenient for the customer, lies some of the latest computer technology: START AMADEUS, Europe's largest travel sales system, is a joint venture between German Railways, Lufthansa and TUI. In Germany alone, the START system integrates 21,300 terminals from a huge range of manufacturers in more than 10,500 travel offices. All of these have access to four H120 mainframe computers in the central computing center, with a total capacity of 240 MIPS (million instructions per second). This is where all the information on air, rail and sea travel, in Europe, is processed: departure and arrival times,

fares, concessions. Even concert and theater tickets can be reserved with START - whether the customer wants to see "Cats" in Hamburg or visit the Louvre in Paris. At peak times, over 180 transactions per second can be processed. Siemens Nixdorf is currently replacing the former TRANS-DATA network with an open network using X.25 interface technology which will make it possible to integrate the latest telecom services such as ISDN. This is about to give START the added power of an up-to-the-minute telematics network solution, now seen as indispensable in European tourism. This will enable travel agencies to develop new special offers tailored to market needs at any time, and will give the airlines and railway companies participating in START the ability to achieve optimal organisation of their sales. And customers now enjoy benefit of personalised advice and best possible alternatives, when making their travel plans.

Karlsruhe: SEW-EURODRIVE and Siemens Nixdorf power, driving everything from roller-coasters to centrifuges.

With sales of over one billion DM, SEW-EURODRIVE is a leading international manufacturer of modern electrical drive systems and a world market leader for geared motors. Its consistent growth internationally is based on a highly flexible organisational structure worldwide. Six central manufacturing plants are backed up by 34 assembly plants, with extensive storage facilities to ensure the assembly of systems on the spot, exactly according to customer specifications - items such as geared motors or brake engines, servo systems or frequency converters, for every-

thing from roller-coasters to centrifuges. For some years now, SEW has been using Siemens Nixdorf's COMET® system to organise the continuous flow of information between the manufacturing and assembly sectors. In the assembly plants in Australia, Austria, Denmark, Finland, Portugal, Singapore, Sweden and Switzerland, COMET integrates all areas of activity, from financial accounting and inventory updating through to assembly and job management. A standardised data structure transcending language and currency differences, combined with flexibility and extendability: these

are the key features of COMET which are used to good effect by SEW and its international network. Another advantage is that SEW's existing software solutions are able to give the organisation a smooth transition into the open systems environment. In Karlsruhe and Austria, COMET applications have already been converted to run on SINIX computers - so successfully that SEW has decided to continue to use Europe's largest software library, with further COMET installations planned, for example, in Norway and South Africa.



Brussels: The last word on fresh food, with Delhaize and TRANSDATA.

Delhaize, the Belgian supermarket chain, realized sooner than others that to compete for a share of the market means competing for satisfied customers. As early as 1979, this retail company went shopping at Siemens Nixdorf - and in so doing made use of the possibilities of an expandable goods flow system long before others. Today, Delhaize works with a highly efficient TRANSDATA® network. H90 and 7.570-CX BS2000 hosts in the Brussels headquarters are in continuous communication with SINIX-based MX300 back-office systems, 8862 POS servers and POS-2000/10 terminals in the supermarkets. The network ensures that all Delhaize products are fresh and up-to-date,

with perfect just-in-time dispatch, and stock control that matches customer demand. Goods ordered from suppliers by remote data transfer arrive on the shelves in time - speedily, and above all, reliably: in an emergency, a back-up system in Siemens Nixdorf's Belgian headquarters takes over the task of organisation in all Delhaize branches. This stores system, now running successfully in Belgium, will be applied across Europe. At new Delhaize subsidiaries in the Czech Republic and Greece, Siemens Nixdorf technology is the universal yardstick. The first big orders for 2000/10 POS terminals and PC technology have already been placed. And the first step has been taken towards Europe-wide networking of all Delhaize stores.



SIEMENS NIXDORF

Duisburg/Munich: Siemens Nixdorf's Euro network for environmental protection and crisis management.

The new Europe without frontiers protection of the environment must also operate without frontiers. But different measurement technologies, monitoring methods and information systems make it hard to achieve effective co-operation. This is why Siemens Nixdorf has gone on the environmental offensive, with ENVIRONET, an ambitious environmental project sponsored by the EC. The objective is the development of a pan-European information system that links European authorities via a Euro-network for environmental protection and crisis management. For the first time, telecommunication and information technology will be integrated into a telematics network. To achieve this, Siemens Nixdorf has integrated the best European computer companies into a powerful consortium, combining the IT capacity of its members to work towards the harmonisation of information and communications processes, formats and interfaces. This will result in political and economic leaders being able to use telematics services to make

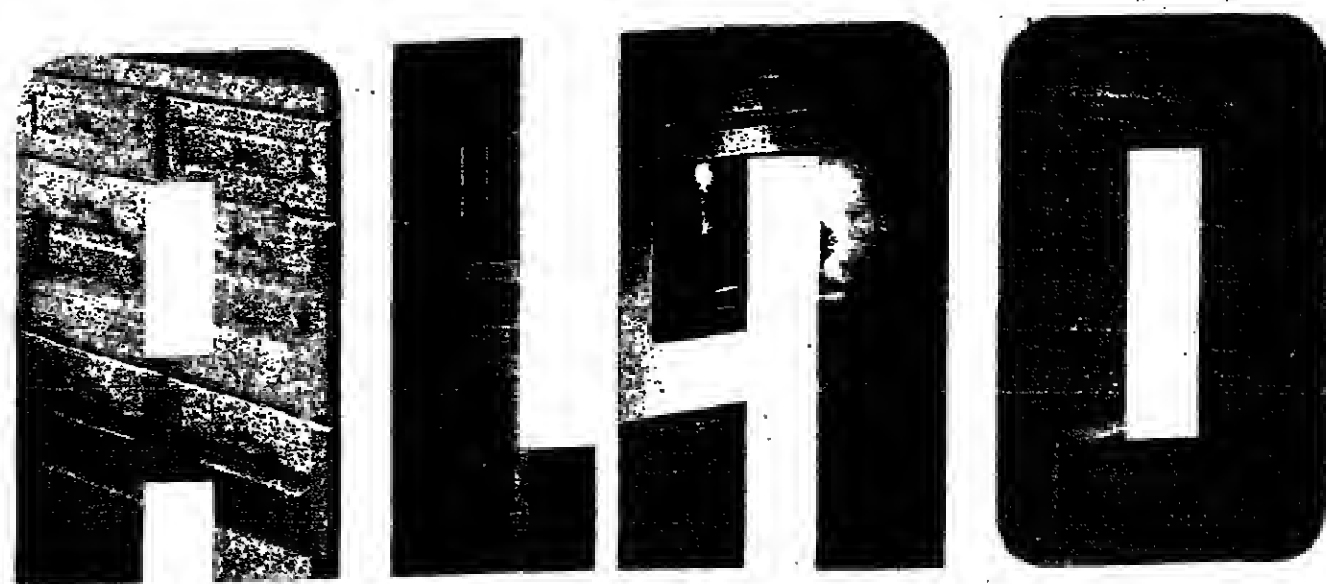
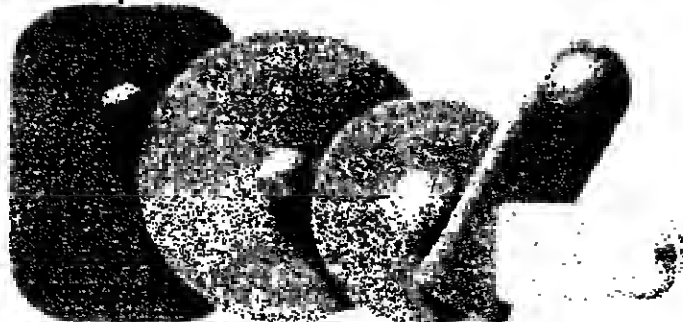
their decisions faster and with increased accuracy and reliability supported by satellite images, statistics, reports and country maps, and to exchange these via an international data network. The first pilot projects for water, air and coast monitoring have already started. The success of ENVIRONET constitutes a pioneering achievement in the area of telematics services and standardisation technologies, which will also be of major significance in other fields.



Mons: COMET, closer to the action in Europe than ever before.

When Knogo, the world market leader in electronic anti-theft systems, set its sights on a standardised organisational structure throughout Europe, a single European market was still a distant prospect. Around 10 years ago, the American company's European headquarters in Belgium worked with Siemens Nixdorf to develop a high-performance, Europe-wide distribution system. COMET software on 8870 and Quattro computers were installed to connect sales agencies in 15 countries in Western and 3 in Eastern Europe into a single integrated system, giving Knogo the ideal basis to react quickly and flexibly to customer requirements. The company's clients include specialist shops, supermarkets and department stores, along with public facilities such as libraries, museums and hospitals. The Knogo range extends from video camera surveillance to sensor-operated barriers at entrances and exists. But 10 years on, COMET's European solution is still right up with the play: Knogo has

placed a major order for new Quattro computers with the latest multi-processor technology. Enhanced COMET modules for inventory updating, transaction processing and financial accounting, and market-specific software will give Knogo a state-of-the-art distribution system. And Siemens Nixdorf has been entrusted to manage the project throughout Europe.



Lake Constance: Kitchen manufacturer ALNO cooks up some great recipes from Siemens Nixdorf.

Take Europe's most successful software library, COMET, season with a market-specific solutions, and serve as a perfect menu for every part of the business - from financial accounting and manufacture to sales. This is the recipe for success from one of Europe's leading kitchen manufacturers, ALNO Möbelwerke. And because it's a Siemens Nixdorf recipe, the ALNO solution is just as effective now as it was 10 years ago. COMET originally ran on 8870s, then on Quattro, finally ALNO decided to make the transition to UNIX. COMET's software resources were a vital ingredient for ALNO. They gave this Europe-wide organisation a Europe-wide uniform structure. Siemens Nixdorf also had the right recipe when it came to investment protection. CROSS-

Basic, a specially developed migration tool, allowed trouble-free software conversion to run COMET on PCs with an open SCO-UNIX operating system - initially at the organisation's headquarters at Lake Constance, Southern Germany, for dealings with all the subsidiaries in Switzerland, The Netherlands, Belgium, Britain, Austria, Italy, Greece and France. The PDC computers process COMET commands extremely rapidly, and are compatible with client/server architectures, so providing distributed information-processing facilities for all ALNO subsidiaries, with parallel data processing. All of which proves yet again that COMET is a recipe for success that's constantly being improved, thanks to Siemens Nixdorf's continuous development program.

Rome: An Italian bank invests in KORDOBA.

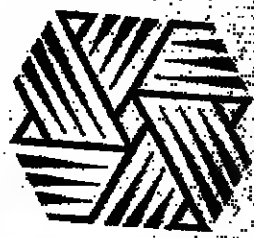
In the annual Italian banking efficiency survey, from Bolzano in the north to Palermo in the south, the "Cassa rurale ed artigiana di Roma" is always up with the leaders, thanks to locally based marketing, designed to meet the increasing demand for financial services. And thanks also to Siemens Nixdorf information technology. The first generation, banking solution SIDABANK, is currently being replaced with KORDOBA "to provide the ability to react to the increasing globalisation of the European financial markets". Siemens Nixdorf will be alongside Cassa rurale on the road towards universal banking, with a TRANSDATA network based on BS2000 and SINIX computers, relational databases, open interfaces to access external databases, and programs in different languages and currencies, for economic analyses, currency calculations, correspondence, and so on. The new system is to be made even more streamlined and flexible by Cassa rurale's management, from head office to the smallest branch, creating

an even stronger bond with the bank's 100,000 customers - by improving even further the quality of the services and advice provided.

For further information please contact: Siemens Nixdorf, Informationssysteme AG, UK 41, Postfach 830951, 8000 München 83

Synergy at work

هكذا من العمل



COMPANY SNAPSHOT
The Carleton Furniture Group was founded in the 1950s, and became the second acquisition of Hilti in 1977. It comprises a group of companies including Wilkerson Furniture (residential) and Wilkerson Office Environments (commercial). The group's main products are office furniture, including desks, chairs, and storage units. The group is based in the UK and has a significant presence in the European market.

TECHNOLOGY FILE
Software products: Hewlett-Packard's two-dimensional ME-10 computer-aided design package for 18 seats. Three-dimensional Solid Modeler is soon to be introduced. Software supplier: The ME-10 software was developed, tested, and integrated with other systems by Cad specialist Cadtek, a third party value added reseller for Hewlett-Packard. Cadtek also trained Carleton staff. Hardware: Apollo 3000 Model 700 under Unix for Cad; running 18 seats of the software, linked to a Unix 6000S under Unix for commercial and manufacturing systems. Other systems: Integrated with the Cad software is the Progress database which feeds the manufacturing control system and the Unison integrated material distribution and manufacturing package from Sam System Services, running on a special Unisys Unix computer. The bill of materials is transferred directly from the Cad systems to the manufacturing system for materials planning. All four sites use the Cad software, feeding into a central group in which then feeds Unison. Systems cost: The Cadtek software amounted to £250,000, part of an estimated £550,000 spent to date on all the systems. In the Carleton software is still cheaper than hardware because Cad makes powerful and expensive workstations.

When an important customer recently asked for a special order, Carleton Furniture responded within hours. The speed of response - just over a year ago it would have taken a week and a half - won the £150,000 order. The detailed specification of a desk, drawn and fully costed, had taken half a day.

Even more important, the specification put together at such speed actually worked. The people who had to execute the design by cutting the metal and fitting parts, knew their system would not design something that could not be built.

In the opinion of Steve Dodds, group finance director, the most remarkable achievement at Carleton Furniture is the way it has connected its activities.

In the past two years he has seen the company evolve to a point where it is not just healthy, but expanding its services. He says: "We've invested in the system at a time when most companies are putting their heads in the sand until the recession lifts. When it does, we will be able to offer a better customer service as a consequence of that investment."

Carleton designers rely on a computer-aided design product, but design is only part of the story. The Cad software has become part of a communicative process, which feeds into all aspects of Carleton's operations, and has opened up new horizons for the company.

Its services interconnect: designers, engineers and space planners talk to one another as never before. Each of the production companies seats its designers and planners together on one "island", and even planners working at the showrooms are linked through the computer system.

Carleton has capitalised on its ability to produce quick Cad drawings to launch a specialist service in space planning. This has opened up a lucrative line in "cradle to grave" care for organisations for whom buying, refurbishing and locating furniture is a headache. The next step - as yet not implemented - is to provide a bar code service, so that each item is tagged for inventory purposes.

Dodds has no background in information technology, but feels strongly that line managers must get involved in IT buying and specification. "The knowledge and experience which reside in people who work in the business is an essential part of the input: you can't expect IT experts to absorb it, although they can advise you on technical matters."

Only two tasks - furniture design and space allocation - were the original goals of the the Cad system sought by Carleton Furni-

Claire Gooding continues a series on getting the most out of software by showing how computer-aided design can open up new lines of communication

Rearranging the office furniture

SOFTWARE AT WORK

ture Group two years ago. Carleton's specialist requirements narrowed the choice down to four systems.

User-friendliness was a priority, along with considerations of price, and a reliable supplier who would keep upgrading and supporting the package. Linking with other

achieve 60 per cent.

Dodds rejected the bafflingly complex, and those he considered difficult to use. He found that Hewlett-Packard's engineering package Mechanical Engineering 10 (ME-10) could cope with both the engineering design and the more artistic space-planning work, but it was the skill of the supplier, Cadtek.

Dodds says: "I felt Cadtek was capable of taking us on the journey. They have supplied much of the integration with other packages, and that's where the real benefits

BUZZWORDS

COMPUTER-AIDED DESIGN installations measure their size in seats. The term is used to describe workstations because they are rarely used on a one-per-desk ratio: the seat is a shared resource used by several different people within a workplace.

ENGINEERING DATA MANAGEMENT is a software tool to manage all product definition data (specifications, engineering drawings, analysis results, process plans, images).

systems was always part of the plan.

From the beginning, Dodds recognised the importance of using a supplier who would understand the business objectives. "I needed someone who would listen and go through the heartache with us. I would rather have 80 per cent of what I required, done well, than the ability to do 99 per cent but only

lie."

The chosen system was 18 "seats" of Hewlett-Packard's ME-10 software supplied by Cadtek. A central database on the computer in Pontefract, West Yorkshire, is fed from the various companies in the group. This in turn feeds the Unison administrative package.

In the past, there were often difficulties in translating the drawn

CONSULTANT'S CRITIQUE

One message running through all the cases studied so far is that change is here to stay. In every application of IT to date, the human issues have been more important than technical ones. Carleton discovered that reluctance to change can be the sole impediment to a new project.

The company faced a big change in culture when trying to integrate the drawing office with the production side. The tradition of the job being complete when the drawings were handed over ended with the introduction of

computer-aided design. Now designers are required to understand the manufacture of their furniture, as well as its aesthetic qualities.

Change must be managed as a business problem in its own right. Reluctance can turn into bloody-mindedness if not handled carefully. I think Carleton did too little preparation for the effects on work practices and paid the price with an overrun. The Cad system forced greater changes in the interaction between people than in the way they produce drawings.

While the design of the new system gained consistency from being put together by just Steve Dodds and a consultant, it suffered from reduced involvement of the key staff - the line managers. They were involved at the specification stage, but appeared to have less say in the detailed implementation. Perhaps more participation throughout the process might have led to a smoother introduction.

The information technology implementation was not the sole source of cultural change.



Steve Dodds: "We've invested while most companies put their heads in the sand"

three-dimensional software package, Solid Designer, which will allow more detailed on-screen testing of the prototype design. The designer will be able to check the drawing from all angles.

The AI-sized print-outs produced at the office at Heron Quays in Lon-

don's Docklands show minute details, such as the clearance span needed to open cupboard doors. In the past, planners would have to count up the various "footprints" manually: now the computer automatically lists and numbers the items in a plan.

Dodds is happy to cite other instances where the Cad capability has clinched the deal. A recent £800,000 order was won because the company was able to produce a space-plan within a very tight deadline, partly because it could read in existing measurements from the client's own AutoCad package.

Dodds offers some emphatic do's and don'ts for companies setting out to implement Cad software. "Don't underestimate the culture change that needs to take place within the business," he says.

"It's taken us a year longer than we expected. Do make sure you get on with your suppliers. At the end of the day you're investing a great deal: if you can't get on with them, don't do it, however good the software."

The author is a consultant at Software Design and Construction, of Milton Keynes

PEOPLE

Constructive careers



■ Derrick Arden (above), formerly deputy md of Oppidan Estates, has been appointed chairman of JOHN LAING's new property division; he succeeds John Walshe who retired as chairman of John Laing Developments.
■ David Sellers, regional manager, has been appointed a director of SHEPHERD CONSTRUCTION.
■ Geoff Tomlin, chairman of Taylor Woodrow Construction Holdings, has been appointed a director of TAYLOR WOODROW.
■ David Bodson has been appointed chairman of AMEC's mechanical and electrical sector following the death of John Dean. Rodney Anderson, deputy chairman of Amec Construction, has been appointed md of Amec Building; John Gull has been appointed md of Amec Utilities.
■ Richard Douglas, a director of AMEY Holdings, is also appointed md of Amey Building; Brian Williams, formerly a director of Balfour Kilpatrick, has been appointed md of Amey Mec-Tric.
■ Richard Clare has been appointed chief executive of EC HARRIS; John Oswald takes his place as md and Christopher Vickers' title changes from senior partner to chairman.
■ Bill Reading has been promoted to sales director of Birtley Engineering, part of TAYLOR WOODROW.
■ Michael Lodge (below), formerly a director of Sleafley, has been appointed md of CASTLE CEMENT.



Fenhalls puts on running shoes

Richard Fenhalls, who is stepping down as chief executive of Henry Ansbacher, the merchant bank acquired by First National Bank of South Africa, has taken up his first outside appointment, as a non-executive director of Hi-Tec Sports.

The sports shoe designer and distributor has seen its share price collapse in the past nine months after fierce price wars in its UK backyard. A fortnight ago, it announced that Sir Michael Edwards was joining the board as a non-executive director.

Hi-Tec chairman Frank van Wezel says that Fenhalls, who is, like Edwards, a South African by birth, came warmly recommended by his compatriot, who has been a long-standing



business associate. "He is a keen ocean-racing yachtsman and one of the first questions he asked was whether we have a line in deck shoes," added van Wezel. "When we said we did, under the Bad Boys brand, he was happy."

Fenhalls, 48, is credited with

turning round Henry Ansbacher since he joined in 1985. Previously, he had been deputy chairman and chief executive of Guinness Mahon, and before that had worked at American Express Bank and Marine Midland.

Another announcement is expected in about four weeks' time of a position he will be taking up in the City, but no further details are yet available.

Meanwhile Fenhalls is replaced at Henry Ansbacher by Peter Scalfie who is on secondment from First National Bank. Scalfie becomes managing director of the holding company and chief executive and a deputy chairman of the merchant bank, Henry Ansbacher & Co Ltd.

Bodies politic

■ Brian Turner, chief executive of Pillar Building Products, has been appointed president of the ALUMINIUM FEDERATION.
■ Malcolm Gourlay, chief executive of Clyde Petroleum, has been appointed chairman of the ASSOCIATION OF BRITISH INDEPENDENT OIL EXPORTATION COMPANIES.
■ George Cunningham, president of Musselburgh & Fisherrow Co-operative Society and chairman of the Co-operative Employers Association, has been appointed president of the 1993 CO-OPERATIVE CONGRESS.
■ John Robb, chief executive of Wellcome, has been appointed deputy chairman of the HORSE RACING BETTING LEVY BOARD.

■ Richard George, chairman and md of Weetabix, has become president of the FOOD AND DRINK FEDERATION.
■ John Naylor, national secretary of the National Council of TMCAs, has been appointed secretary and treasurer of the CARNSGIE UK TRUST.
■ Gordon Woodward, md of Chicago Pneumatic Tool, has been elected president of the BRITISH COMPRESSED AIR SOCIETY.
■ David Morgan, formerly technical consultant of the BRITISH WOODWORKING FEDERATION, part of the Building Employers Confederation, has been appointed its director, and takes over on the retirement of Sol Margolis.
■ Michael Fallon, a former education minister, has been

appointed a member of the Higher Education Funding Council for England.
■ Joan Bingley, company secretary of MAI, has been elected president of the Institute of Chartered Secretaries and Administrators in the UK and Republic of Ireland.
■ David Jenkins, general secretary of the Wales TUC, Sir Ronald Halstead, deputy chairman of British Steel and chairman of the Industrial Development Advisory Board of the DTI, and Patricia Hodgson, director of policy and planning at the BBC, have been appointed part-time members of the MONOPOLIES AND MERGERS COMMISSION.
■ Beverly Anderson has been appointed chief executive of the BOOK TRUST.

Patten joins Ladbroke

Ladbroke, the hotel, leisure and retail group, has appointed its first female board member, Louise Patten. Patten, 38, who will be a non-executive director, is a partner in the PA Consulting Group. An Oxford graduate, she worked in corporate banking and retail financial services before joining PA, a management and technology consulting firm, in 1985. Her consulting work focuses on the banking and insurance sector and includes advice on property, information technology and personnel.

announced that Beila Dever, managing director of Ladbroke Racing in the UK, is to take control of continental European activities. Dever, 52, will be responsible for racing operations in Belgium and Germany and will co-ordinate Ladbroke's campaign to liberalise the European Community's betting markets. Dever joined Ladbroke in 1970 and was appointed managing director of racing in 1986.

Pym joins top building society

Richard Pym, former head of property operations of Burton the high-street retailers, is to be the next group finance

director of the Alliance & Leicester Building Society. A 43-year-old chartered accountant, he joined Burton from BAT in 1983. After stints as finance director of Burton subsidiaries Top Shop and Debenhams, he was appointed deputy finance director of the whole group in 1990. In 1991 he was put in charge of the group's property business but lost his job little more than a year later following a streamlining of the management structure.

He has been appointed group finance director-designate of the Alliance & Leicester, one of Britain's top three building societies, and will take over when 59-year-old Ian Hamilton retires.

FT Lunch for a Fiver

Two for a Fiver

On Thursday January 28th the Financial Times announced the introduction of "FT Lunch for a Fiver" - a new weekly lunchtime event where you can enjoy a delicious lunch for just 5p. The event is open to all FT subscribers and is a great way to enjoy a delicious lunch while supporting the FT. The event is held at the Financial Times offices in London and is a great opportunity to meet other subscribers and enjoy a delicious lunch.

RESTAURANTS			
Alester Little Bar, 49 Fifth Street, London W1V	Tel: 071 734 5183	Smiths Restaurant, 25 Neal Street, London WC2	Tel: 071 379 0310
L'Altro, 210 Kensington Park Road, London W11	Tel: 071 792 1066	Smofensky's Ballroom, 1 Dover Street, London W1	Tel: 071 491 1199
Argyl, 316 King's Road, London SW3	Tel: 071 352 0025	The Lindsay House, 21 Romilly Street, London W1	Tel: 071 439 0450
Bistrot 190, 189 Queen's Gate, London SW7	Tel: 071 591 5666	Turner's, 87-89 Walton Street, London SW3	Tel: 071 594 6711
Boyd's, 135 Kensington Church Street, London W8	Tel: 071 727 5452	Bistrot Bruno, 63 Fifth Street, London W1	Tel: 071 734 4545
Cibo, 3 Russell Gardens, London W14	Tel: 071 371 6271	The Café Royal, (Brasserie), 68 Regent Street, London W1	Tel: 071 437 9690
Dens, 119 Sydney Street, London SW3	Tel: 071 352 2718	Café Rouge, 380 Kings Road, London SW3	Tel: 071 352 2226
deff'Ugo, (Ground Floor) 56 Fifth Street, London W1V	Tel: 071 734 8300	Café Rouge, 2 Lancaster Square, Kensington Church Street, London W8	Tel: 071 938 4200
I Sardi, 112 Cheyne Walk, London SW10	Tel: 071 352 7534	Café Rouge, Unit 209 Whiteleys Shopping Centre, Baywater Road, London W2	Tel: 071 221 1509
Mijanoir, 143 Ebury Street, London SW1	Tel: 071 730 4099	Café Flo, 334 Upper Street, Islington, London N1	Tel: 071 226 7916
Mon Pleisir du Nord, 359 The Mall, London N1	Tel: 071 359 1932	Café Flo, 127-9 Kensington Church Street, London W8	Tel: 071 727 8142
Monkeys, 1 Cale Street, Chelsea Green, London SW3	Tel: 071 352 4711	Café Italien, 19 Charlotte Street, London W1	Tel: 071 636 1969
192, 192 Kensington Park Road, London W11	Tel: 071 229 0482		
Simpsons-in-the-Strand, 100 The Strand, London WC2	Tel: 071 836 9112		

Tomorrow's listing will include more London restaurants

We are now running a competition to enter a free prize draw in which you could win a £1,000 voucher to spend at any of the restaurants listed above. To enter, simply fill in the coupon below and send it to us at the address given below. Your chance to win starts on Thursday January 28th and ends on Friday February 12th 1993. The prize draw will be held on Monday February 15th 1993. The sender of the first correct entry drawn after the closing date, from all the entries received, will be declared the winner. Full details of the competition and previous questions are available from the Marketing Department of the Financial Times at the address given above, or on Tel: 071 873 3670.

QUESTION 14: Where Gray tipped over two pounds?

ANSWER 14:

Answer this question, together with 9 others published during the competition period, and send them, together with a completed entry form to "FT Lunch for a Fiver", Number One Southwark Bridge, London SE1 9HL, to arrive no later than Friday February 12 1993. The prize draw will be held on Monday February 15 1993. The sender of the first correct entry drawn after the closing date, from all the entries received, will be declared the winner. Full details of the competition and previous questions are available from the Marketing Department of the Financial Times at the address given above, or on Tel: 071 873 3670.

Name	
Address	
Main activity carried out at work	
Job title	
<input type="checkbox"/> Please tick if you do not want your name to be used in future mailings.	

MANAGEMENT: MARKETING AND ADVERTISING

Benetton's advertising chief, Oliviero Toscani, relishes controversy and for much of 1992 seemed determined to attract it. The Italian clothes company, after all, has been roundly attacked for what many consider its obscenely gloomy or just plain tasteless campaigns.

Following newly-born babies, dying AIDS patients and oil-slicked seabirds, Benetton has now returned to an earlier cheeky advertising style. The company's latest press and magazine ad features Luciano Benetton - group founder and vice-president - naked but discreetly veiled by large black type.

In the ad, Luciano Benetton calls on customers to donate their unwanted clothes - all brands, not just Benetton's - to his 7,047 worldwide stores. Here they will be taken by Benetton trucks for redistribution to Africa, Asia and Yugoslavia by charities such as the Red Cross and Caritas.

For a fashion company like Benetton it is important to keep at the forefront of style, be it in the design of clothes or advertising. Many have accused the company of mere tasteless advertising which was indifferent to human feelings; indeed, one year ago Luciano Benetton said "making charitable contributions... isn't our job". He said then that Benetton's advertising was neither intended to offend nor to sell knitwear, but to "raise social awareness" by simply provoking people into a reconsideration of the world they live in.

To some extent what Benetton is doing is a reflection of industry confusion over the future of brand advertising. Some of the world's largest manufacturers of consumer products - including Heinz and Nestlé - are currently debating whether it makes sense to plough hundreds of millions of dollars into advertising, when the connection with sales performance has become increasingly difficult to establish.

Nestlé, for instance, is now showing considerable interest in direct marketing, sending out 50,000 UK mail shots - including pasta samples - to promote its Buitoni brand, a different and cheaper approach to the conventional, expensive TV advertising campaign. But there is no overall pattern; multinationals in other sectors - particularly motor manufacturers in the US and Europe - have announced, through the course of 1992, heavily increased television advertising budgets.

By proclaiming the splintering and changing nature of advertising, Toscani may therefore be pushing at open doors. Where he differs from mainstream advertising bosses is by maintaining that what Benetton is doing is partly an attempt to subvert the nature of advertising.

Gary Mead looks at Benetton's latest campaign and finds style more evident than substance

Charity in fashion



Oliviero Toscani: "We spend on advertising in a year what Fiat spends in a day"

In his decade at the top, Benetton's advertising has made no reference to jeans, jumpers or jackets; when published, each photograph has just carried the small "united colours of Benetton" green and white logo.

Toscani is hostile to what he regards as the conventional form of advertising, the promotion of

branded products by means of massive expenditure. He asserts that such advertising is redundant, in a world where, he feels, "people take it for granted that all products of a certain type are more or less of the same quality". Rather than continue to use it as a perhaps inadequate sales tool, Toscani says it should instead be the means

whereby a company communicates its core philosophy to a wider audience, prodding people into a sometimes uncomfortable awareness of their surrounding world.

Benetton's offbeat marketing strategy means that Toscani has been liberated from any concern about boosting Benetton's sales, which nonetheless increased by 7 per cent to £1,233bn (£586.3m) in the first half of its current financial year, up to the end of September 1992. Benetton restricts its advertising budget to 4 per cent of its annual revenue; from that relatively small spend it has attracted a disproportionate amount of public awareness, by no means all adverse.

Toscani even suggests that spending large sums on advertising may well be seen as morally questionable: "We spend on advertising in one year in Italy what Fiat spends in one day. With the amount large multinationals spend on advertising they could make the best campaign in the world against drug abuse, for example."

To be fair, multinationals like Unilever and Mars are trying to sell individually branded consumer products; Benetton can perhaps afford to occupy the big ground because it is in a different game, that of trying to sell a company image inextricably linked to fashion accessories.

Nevertheless, Toscani intends trying to explode further the whole basis of advertising, paradoxically using his influential position with Benetton to try to develop more open attitudes. "Advertising people have done a lot of social damage by telling us a lot of lies, using fake images and fake dreams to sell us their products, so that today if you are a girl you really are a nobody if you don't look like Isabella Rossellini and if you are a boy you are nothing if you haven't got at least a 16-valved engine."

Benetton's latest campaign, featuring the semi-naked Luciano Benetton, can thus be seen on one level as another finely-calculated confection. Once again it eschews conventional branding; it simply flings a provocative image in the face of 1,000 magazine and 150 newspaper readers, startling them into awareness of the company.

Yet far from exhorting people to go out and buy Benetton clothes, the advertisements ask readers to give clothes to Benetton for deserving causes. Hardly advertising, in the conventional sense.

Benetton is first and foremost a fashion company, and fashion is notoriously full of contradictions. Last year, charity was not for Benetton; this year it is. It is perhaps as great a mistake to look for consistency in Benetton's advertising as it is to seek it in other aspects of the fashion business.

Changing the prescription

Marjorie Shaffer reports on the pressures forcing US drugs companies to trim their salesforces

Pharmaceutical groups are being forced to alter the way they market their products in the US. The result is likely to be big cost savings as drugs companies restructure their salesforces, once their biggest cost-centres.

The move is being driven by two important changes. First, the structure of the healthcare market is being transformed by a rapid expansion in the number of managed healthcare organisations. In aged healthcare organisations, an effort to keep down drugs expenditure, these organisations purchase prescription medicines centrally, making sales teams at least partly redundant.

Second, drugs companies are being forced for the first time to cut costs as pricing pressures hit margins. "Other businesses have been evaluating cost containment for years, it is just new to pharmaceuticals," said Joseph Jackson, director of health economics at Du Pont Merck Pharmaceuticals, based in Wilmington, Delaware.

Less than 10 per cent of skyrocketing US healthcare costs stem from drugs, but prescription costs make up the fastest rising component of the medical care index.

Traditionally, drug firms sent out representatives to scores of physicians who were responsible for choosing the medications their patients used.

Nowadays, an increasing number of physicians belong to managed care plans, such as HMOs (health maintenance organisations) that are interested in curbing costs. Many impose controls on prescribing by devising lists of drugs - known as formularies - from which physicians are allowed to prescribe.

To gain access to these formularies, pharmaceutical groups are offering more discounts, rebates and other services, say analysts, hospital administrators and industry executives.

Richard de Leon, director of pharmacy services at the University of Michigan Medical Centre, Ann Arbor, says that pharmaceutical firms are also putting together a much larger number of promotional packages, typically

Margin and ratio comparison

Percentage sales	Wellcome	Glaxo	Schering-Plough	Merck	Lilly	Upjohn	Pfizer
Selling, general & administration	36.7	36.2	33.1	29.9	26.8	39.2	39.4
Research and development	14.3	14.0	9.2	11.5	13.4	14.4	10.9
Sales per employee (\$'000)	152.7	155.8	153.6	228.2	185.9	179.4	157.6

Source: Hoare Davies

called "bundles," where, for example, a price break is given on a fifth drug if four others are put on a formulary. Some companies may bid their entire line of drugs, and provide incentives if certain requirements are met.

As more physicians join the plans and large buying groups like insurance-controlled HMOs gain more power in the marketplace, drugs companies no longer need as big a sales force to call on as many physicians, according to industry observers and executives.

"It is influencing the marketplace right now to the point that there will be fewer detail men because they aren't necessarily going to be calling on every prescriber in the future," said Andrew Stergachis, chairman of the pharmacy department at the University of Washington. "Some of the major companies are already thinking this way."

As a harbinger of this trend, Roy Vagelos, chairman of Merck, one of the world's largest pharmaceutical companies, said last year that large institutional customers account for 52 per cent of Merck's sales volume. By 1995, such purchasers are expected to account for 67 per cent of Merck's sales.

The large customers are snatching "traditional markets" drive by private fee-for-service physicians," Vagelos said.

Consequently, he said Merck would begin reducing its direct

sales force by attrition and restructuring. Last year, Merck had a sales force of about 2,700.

Such cuts will help margins which are coming under pressure. Industry analysts said it costs roughly \$150,000 to keep a direct-sales person on staff annually.

Not all drug firms have yet committed to reducing the size of their direct-sales forces. "We don't see any reduction in the near term," said Harvey Weintraub, vice president and marketing and sales support at Schering Laboratories, a subsidiary of Schering-Plough.

However, Weintraub acknowledged that in the "longer term," the sales force "is not likely to expand if the trend towards fewer and larger customers and formulary constraints continues."

Tony Bonelli, vice president of institutional health care at Purke-Davis, a subsidiary of drug firm Warner-Lambert, said distribution channels for pharmaceuticals had "changed dramatically, with at least 50 per cent (of volume) going through distribution or procurement channels of managed care."

The nature of salesmen is also likely to change. Since they will be negotiating with only a few managed care organisations, rather than general practitioners, they will need to be of better quality. Clearly, the death of the US drugs salesmen is premature, but they are likely to be better qualified and fewer of them.

CONTRACTS

Supplying navigation systems

AB PHAROS MARINE has won a contract worth £18.4m from the Philippines Department of Transportation & Communications for the supply and installation of 100 marine aids to navigation systems.

The equipment consists of 98 solar-powered lighthouses and lightbeacons with ranges extending for eight to 22 miles. Also to be delivered are two lightvessels for marking a traffic separation scheme in Manila Bay, and a radio monitoring system by which information on the operational status of some 100 individual stations will be reported to Philippines Coastguard headquarters in Manila; the monitoring system will employ long-range VHF radio using advanced transmission techniques.

The Philippines authorities have a forward plan for major upgrading of their aids-to-navigation network, and this project is the first stage to improve

the safety and efficiency of inter-island and international shipping routes.

Financing for the project comprises a mixed credit package consisting of a 35 per cent grant from the UK Overseas Development Administration and 65 per cent from a long-term loan by the Bank of America's London branch, supported by the EGCD.

The first shipment under the project is expected to be delivered in May.

contract marks the second phase of claim settlement in Kuwait. Under the terms of its contract, Fishers will advise on claims for compensation for damage and losses caused by the Iraqi invasion.

Although the claims cannot yet be quantified, Fishers expects them to be valued at several billion pounds.

Loss adjusting for the first phase involving just the smaller claims was carried out

by an American consortium. The processing of major compensation claims in Kuwait is based on the implementation of the Security Council of the United Nations' resolutions which provide for claims to be met by external Iraqi funds.

The Kuwaiti authorities established the Public Authority for Assessment of Compensation which, in turn, appointed Fishers to undertake the contract.

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Iraqi invasion compensation claims

FISHER GROUP, the UK international chartered loss adjusting group headquartered in Bantstead, Surrey has been appointed by the Kuwaiti authorities as loss adjusters for processing the larger claims arising from the illegal occupation of Kuwait by the Iraqis in January 1991.

This is believed to be one of the largest loss adjusting contracts ever awarded.

The multi-million pound con-

Mixed batch won by Willmott Dixon

THE WILLMOTT DIXON GROUP begins the New Year by starting work on six new contracts worth £3m.

Willmott Dixon Midlands is celebrating its third year of operating in the area with four new housing association con-

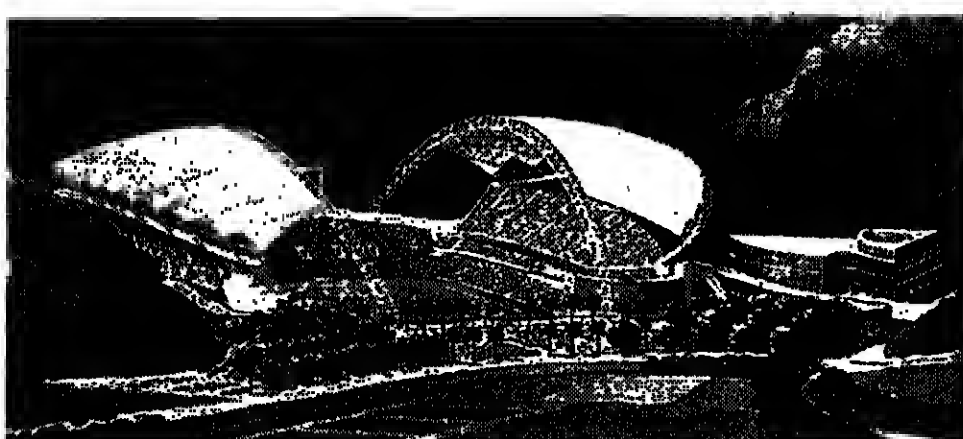
tracts, a project for a hospital trust and one for a major hotel chain.

The East Birmingham Hospital NHS Trust has awarded the company the £3.1m building contract for a new accident and emergency department at

its site in Bordesley Green East.

Four housing association projects won by the company will result in an additional 80 houses and flats for rent in Birmingham, Coventry and Wolverhampton.

Sports facility in Hong Kong £8m orders awarded to Trafalgar House



WEMBLEY has won a 10-year contract to manage the new 40,000 capacity Hong Kong Stadium (pictured) in Happy Valley from the Urban Development Council on behalf of the

Government and funded by the Royal Hong Kong Jockey Club. The £71m stadium is one of the most significant new building projects in the region and on completion in 1994 will

become the territory's premier sport and entertainment venue. It replaces the existing 28,000 capacity venue, which has been demolished to make way for the new development.

Relieving traffic congestion at Ilkeston

SHEPARD HILL CIVIL ENGINEERING has been awarded five new orders totalling more than £2m. Pick of the bunch is the award of the £3.4m A6007 Ilkeston relief road to the company's Midland region based in Chesterfield.

For Derbyshire County Council, Shepherd Hill is to build 1.1km of dual carriage-way, partly in cutting up to seven metres deep, with retaining walls, two footbridges and a pedestrian underpass.

Shepherd Hill is to renew its long association with British Coal Opencast which has engaged the company to carry out £1.25m of roadworks in connection with the Bleak House site near Cannock.

Staffordshire County Council's design services department has designed the scheme and will supervise the diversion of the Hednesford and Ironstone roads as well as the construction of two underpasses.

Network SouthEast has placed an order worth £1.2m with Shepherd Hill's southern region to reconstruct and lengthen a railway bridge at Loxham Vale. This is necessary to accommodate the Lewisham town centre improvement which is also being undertaken by the company from its High Wycombe office.

Other orders include coastal protection works at Caister (£169,000) and foundations for a substation (£103,000).

The regional business of TRAFALGAR HOUSE CONSTRUCTION, the international contractor, has been awarded six new contracts worth more than £8m.

The largest is a £1.8m contract to install fire precaution measures in a nine-storey hospital block at the University Hospital of Wales.

In Scotland the company has a £1.7m contract to build a 7,500 cu metres reinforced concrete reservoir at North Brechin for the Tayside Regional Council.

Work includes laying 10 kilometres of underground pipes and will be completed late next year.

Survey services project

OCEONICS, the UK company based in Great Yarmouth, has been awarded a contract by Hyundai Heavy Industries to provide positioning and survey services during a construction project, offshore Hainan Island in the People's Republic of China.

These operations will take place during the first half of 1993 and will involve the positioning of two barges, two tugs and one survey vessel to support pipeline and jacket installations.

Operations will be supported from Oceonics' regional head-

A £13m contract for the erection of a training facility will be carried out for the PSA at RAF Lyneham, while another £1m worth of work at RAF Rudloe Manor involves the construction of a new building.

Another £1.2m water contract involves laying nearly four kilometres of surface water and sewerage pipes for South West Water.

The job will be carried out over the next year in the Albert Pier area of Penzance.

In Derbyshire Trafalgar House Construction will carry out a £1m contract to improve and alter a test bed building for a leading aero engine manufacturer.

quarters in Singapore and locally through its joint venture partners Nanhui-Geomec, based in Zhanjiang.

The company's subsidiary Geosite Surveys (Nigeria) has received confirmation of a two-year extension to SSSIL Nigeria's swamp and offshore survey services contract.

To support both swamp and offshore survey operations fully equipped with offices, workshops, storage areas and waterborne facilities are located at Warri and Port Harcourt with a liaison office located at Lagos.

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RESPONSIBLE CARE: THE CHEMICAL INDUSTRY AND THE ENVIRONMENT

The Financial Times proposes to publish this survey on 27th May, 1993



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Published as part of the news paper it will be seen by over one million readers in 160 countries worldwide.

The survey will be read by 35,000 directors and managers in the UK manufacturing and energy industries* and over 23,000 senior European businessmen in the same sector.**

The survey will also be seen by more members of the European Parliament*** than any other English language newspaper and 100% of UK business and financial journalists.****

Additionally the survey is being timed to coincide with the International Chemical Industry Conference held in Brussels on 27-28 May 1993 and will be distributed there.

Information Sources:
* ENR - The Business Survey 1990.
** ENR - The European Business Survey 1991.
*** ENR - The European Business Survey 1991.
**** ENR - The European Business Survey 1991.

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* ENR - The Business Survey 1990.
** ENR - The European Business Survey 1991.
*** ENR - The European Business Survey 1991.
**** ENR - The European Business Survey 1991.

FINANCIAL TIMES
Survey on Responsible Care: The Chemical Industry and the Environment
Published by the Financial Times on 27 May 1993

Handel's Ottone

To judge from the recent Handel operas in London the age of lavish Baroque splendour has long gone. The only way that this production of *Ottone* reached the stage was with generous funding from a concert hall in Tokyo, where it had already been presented, and even then the organisation which was promoting it expects to make a loss of about £5,000 on its single performance at the Queen Elizabeth Hall on Monday.

In these circumstances some indulgence may be exercised over shortcomings in the staging. In fact, Patrick Garland's production, consisting of little more than a throne and a bench under the watchful eye of a Roman Imperial eagle, only just deserved to be called that, rather than a concert performance in costume. (One does wonder where the money went.) But at least it had the virtue that it did not often distract from the music.

The opening night of *Ottone* in January 1723 must have been a splendid affair. Handel was writing for an all-star cast, including the famous castrato Senesino, who took the title role, and a soon-to-be-equally-celebrated soprano, Francesca Cuzzoni, arriving from Italy for her first London appearance. The work may lack the individual flair of the great Handel operas, but it does have its fair share of memorable solo arias.

On this performance the Senesino role was taken by James Bowman, for whom the pre-set revival was largely undertaken. It is difficult to imagine what an impact a castrato might have had in this music, but Bowman, even these days when his counter-tenor is less malleable than in his youth, makes the music come alive with a fine sense of spontaneity. His most moving aria, "Tanto affanni", was sung with both force of expression and intimacy.

In Cuzzoni's role, Claron McFadden was beautifully lyrical, rather than dazzling. (This was the original 1723 version of the score, before Handel added extra arias to show off his soprano's brilliance.) Jennifer Smith played the ambitious mother, Gismunda, and Dominique Visse the son she tries to push on to the throne, his piercing counter-tenor making the pretender sound a spoilt child. Linda Ormiston sang the fighting mezzo role of Matilda and Michael George, in firm bass voice, the pirate Emireco.

All round there was some want of personality in the singing, although that may have derived from the playing of the King's Consort under Robert King, which was always admirably stylish, but less keen to probe far below the music's surface. I note, incidentally, that Cuzzoni's fee was £1,500, which must have been a vast sum in 1723, and yet the season made a profit. Clearly, the economics of putting on an opera have changed since then.

Richard Fairman

All stoked up over Dracula

Cinema/Nigel Andrews

Bloodsucking Counts can seldom count on long hibernations between movie crazes. Or between those cyclical cries of commentators that a cower, truer, sexier vampire has been born. It is only 12 years, by my gutturing candle, since silk-tongued Frank Langella's Dracula, presiding over a pack of vampire films, was acclaimed for putting the sex back into the story. Gary Oldman for Francis Coppola is now acclaimed for doing the same in *Bram Stoker's Dracula*.

But when was sex ever out of the story? Stoker's novel is as Freudian as a pre-Freudian text could be. Apart from the cinema's first great Blood Count, the hat-eared, rat-toothed Max Schreck in *Nosferatu*, every oozing prince of darkness has been acclaimed for eroticising the role. Bela Lugosi made women swoon; Christopher Lee hissed out sex appeal as a stilettoed vampire; and now Oldman's metamorphic seducer, inducing orgasms in his women as pollen induces sneezing, is hailed for - yes - putting the sex back into Stoker.

Certainly something is being put into Stoker. Coppola directs as if he has been sitting on a Pandora's box of pictorial invention since *The Godfather*. Out fly wild painted mountain scenes, shadows that move independently of their owners, giant diary pages embossed on blood-red landscapes, snuffing Steadclams snaking through undergrowth, blood-wetters monsters flung against walls and becoming an army of rats, and an anti-hero who changes guise as often as - well, as Coppola himself in the most protean career any major filmmaker ever had.

Do we detect a hint of self-portraiture, even unwitting? After *Godfather III* - Corleone-Coppola as King Lear -

here is Coppola as the tragic prince: a demotised hero seeking love (the admiration of movie audiences) through the doomy blur of an ineluctable blood-lust (commercial mandates of money-mad film industry). Far-fetched? Nonsense. It is as tenable a theory as any other now being flung about in the climate of out-with-the-essay pens, here comes Dracula again. The reason everyone thinks Coppola's film has put the sex back into Stoker is because it has put this sensual slant back into Coppola.

BRAM STOKER'S DRACULA (18)
Francis Coppola

MIDNIGHT STING (15)
Michael Ritchie

ANNABELLE PARTAGÉE (18)
Francesca Comencini

TRIPLE BOGEY ON A PAR FIVE HOLE
Amos Poe

The film is an education in lyrical chaos. The first six days of Creation must have been something like this: magnificent, disorderly, terrifying, stroboscopic. Writer James V. Hart (*of Book*) claims his screenplay is true to the untapped inspirational founts in Stoker's original: he has talked about warrior princes fallen from grace and Victorian sexuality put on the psychiatrist's couch. But the script seems muddled and multi-directional to me, and it majors in gauche dialogue. Are we supposed to giggle when Anthony Hopkins's Van Helsing outlines to the dead Lucy's grieving fiancé his post-funeral arrangements: "I want you to cut off her head and take out her heart." Coppola cuts off the script's

head and puts in some art. Base matter is only set boiling with being. As *Apocalypse Now* rearranged the face of nature, weaving man's own features into the jungle vistas, this *Dracula* makes the landscape symbiotic with the living beings. Keanu Reeves's amiably callow Jonathan Harker, a hero-narrator lost in his story like Martin Sheen up the Mekong, finds Dracula-Kurtz in his lair and stumbles on the great Gothic secret of existence. This is: that the average fearful human being, unmoved enough by life before death, is horribly afraid that there is life after death and lots of it.

So Gary Oldman's Count is an appetite incarnate, an id that clothes itself in different guises. He dies in mediaeval Romania, an armadillo-armoured warrior. He rises to meet Reeves as an ageing, monster-wigged dandy with muttonous shadow. And later he mutates into a frockcoated dark-glassed seducer, a wolf, and a ravishing bat-monster.

Portrait of the film-maker as rabid quick-change artist, and portraits of the audience as his willingly terrified victims. As Count Coppola ravishes our senses with some of the most hauntingly hairy scene-painting since Hieronymus Bosch, Count Oldman taps the tuning fork of his lust, pitched to the human scream, on demure Mina (Winona Ryder) and not-so-demure Lucy (Sadie Frost).

Yes, the film is foolish in its drawing-room scenes: all gowns, dinner jackets and Brit accents waiting to be savaged by the primitive. But two scenes leap towards brilliance. One, the dark-glassed Count ushers Mina off a London street into an early kinematograph show, where literary ravishment is rhymed with the aesthetic ravishment of a screen train rumbling towards

a screaming audience. In the other, the massed band of heroes and heroines gallops over midnight craps to their revenge rendezvous at Dracula's castle, in a paint-and-matte sequence as kinetic as a Saturday matinee serial and as richly-coloured as one of the Corman-Poe films on which Coppola served his apprenticeship.

Beside sequences like these, the putting-the-sex-back-into-Stoker passages seem tired and dutiful. Here an orgasm, there a rape; somewhere else a frolic with three oude devil-maidens, born out of giant bed-sheets like the Rhinemaidens in the time-tunnel *Ring*. No, the sex is an old old story. What makes this *Dracula* special is the hand and eye of a great film-maker playing God, in the few interludes when the script and its post-Freudian prescriptions allow him to.

The delightful *Midnight Sting*, despite title, has no night-walking creatures sinking sharp body-parts into their victims. Unless you count con man and ex-coo James Woods, his brain honed to a point by years of painful imposture. Fresh from jail, he is determined to give Diggsdown ("the rural capital of cash fighting") and its owner Bruce Dern, who won the town after a crooked bet, a boxing night to remember. Woods puts up ex-prizefighter Loo Gossett Jr, a sagging-chested 48, and wagers that he will win ten fights in a row against local comers.

Seconds out. Ring bell. Roll camera. Director Michael Ritchie (*The Candidate*, *Smile*), adapting a Leonard Wise novel, gives the all-day boxation the right Rocky-sub of slow build and sudden surprise. And this tale of ring-side "sting" has a cunning sting in its own tail. But the real prize-fight happens outside the



Coppola's magnificent foray into lyrical chaos: Gary Oldman and Winona Ryder in 'Bram Stoker's Dracula'

arena: in the three-way play-off between the stars. Woods is a human dynamo, all fizzing wires and switch-on smiles; Gossett is a cunning old bear lumbering after new hooves; Dern, with his roughish rodent charm, does more expressive things with his teeth than Dracula ever dreamt of.

Elsewhere it is desperate week at the cinema. Avoid *Francesca Comencini's Anna, bella Partagée*, a French film about *l'amour* in which *l'ennui* takes over early on. And send

only those moviegoing friends time-warped in the 1960s to Amos Poe's *Triple Bogy On A Par Five Hole*. The shaggy-dog title denotes a shaggy-dog film: four characters drifting round New York in a yacht while a fifth (Eric Mitchell) tries to unravel their mystery-prone family history. Deeply minimalist, deeply minimal.

It is never too late to say goodbye, and Audrey Hepburn deserves a last bouquet from a lasting admirer. She was a star for a simple reason. She had a

beautiful face and a beautiful voice but there was an enchanting mismatch between the two. The features belonged to a free-as-air pixie, but the voice was husky and choked as though the pixie had strayed to earth and drunk too much champagne. Hence her prowess in mournful-tufty princess roles: from *Roman Holiday* to *War and Peace*, *Breakfast at Tiffany's* to *My Fair Lady*. Her serious, giddy naturalism seemed modern 40 years ago and still seems fresh when viewed today.

Theatre/Malcolm Rutherford

The Last Yankee

Arthur Miller, the American playwright who made his name with such pieces as *Death of a Salesman* and *The Crucible* in the late 1940s, early 1950s, is having a remarkable Indian summer. His excellent *The Ride-Down-Mountain-Morgan* had its premiere in London just over a year ago. Now comes the shorter, but equally compelling *The Last Yankee* which contains one of the most moving scenes I have ever seen in a modern play.

More of that in a moment. First a word about the rest of the piece and the Miller style. His speciality is dialogue between fairly ordinary people, Americans who cannot get on or cope as well as they would like. *The Last Yankee* is set in a state mental home, but there is no evidence that anyone is particularly mad - just disturbed and unhappy.

There are four characters. (A mysterious fifth presence sleeps through without speaking.) Patricia (Zoë Wanamaker), a Swedish American and mother of seven, is there largely, it seems, because she is depressed by her husband's lack of ambition. A descendant of Alexander Hamilton, he prefers being a carpenter to making money. The husband (Peter Davison) is a visitor not a patient, though he too can come quite close to breakdown. If his profession reminds you of Christ, this is a saint-like figure with a lot to put up with. The pair who turn *The Last Yankee* into drama, however, are an older couple.

John Frick, played with immense authenticity by David Healy, is a building contractor who has sold his business for, one assumes, a large sum of money. He again is a visitor not a patient; his wife, Karen, is there because she does funny things, like getting up and tap-dancing at two o'clock in the morning. In other words, her husband doesn't take enough notice of her.

Much of the dialogue is inconsequential. The two men talk about the car-parking facilities and the surprisingly high standards of the state home compared with a private institution. Miller also throws in odd facts, like the poverty of Swedish Americans when they first arrived in the 19th century, and the incidence of unsuccessful treatment for depression. Talk of money is never far away.

The really stunning moment comes towards the end when Karen performs her tap-dance in the full regalia of top hat, tail coat, cane and satin shorts. Very briefly her husband is persuaded to sing "Swanee" to accompany her. The scene comes unexpectedly and is almost over before the tears have welled up, but you will seldom see anything better on stage. Helen Burns's Karen is squat and not pretty; her humanity is overwhelming. The immaculate direction is by David Thacker.

Young Vic until March 27 (017) 928 6363. Sponsored by Mercury Communications

Planned as the start of a new Ring, this *Das Rheingold* at the Lyric Theatre, Chicago has its definitive moment in the second scene, at the point where the assembled gods are wondering quite what to do. As in the opera at this juncture, a lot of diverse forces have been brought together - in the cast, in the orchestra, in the design elements - but the spirit of fire has yet to arrive.

Zahin Mehta conducts an extraordinarily thin-textured performance, one which, in its disconcerting starts and stops, suggests old-fashioned accompaniment recitative and which never lifts to embody or empower the music. August Everding, the producer, opts for an easy literalism and easy stereotypes (the interpretation of Fricka as a weeding mummy is grotesque). John Conklin's design ideas are borrowed from hither and yon, and just dumped on to the stage.

The collage quality of the production is revealed at once, in the imagery displayed during the orchestral prelude: first a huge projection of a faintly pre-Columbian mask with a broken nose (only at the other end of the opera does the apparition of Gilda finally suggest this is her signature), then the three norms spinning a rope of blue light, then the Rhine (a water photograph at the back of the black, grille-sided box in which everything takes place) and her maidens.

These last are doubled - and this is the production's one thrill - by three flying acrobats in elasticated harnesses, using the great height of the Chicago stage opening to dart and bounce and flutter with

Opera

Rheingold in Chicago

marvelous agility. Even this display, though, is not as magical as it might have been without the ineffective efforts to disguise the aspects of the staging.

For our very good reason, the scenes in the gods' world incorporate a Japanese-style low rectangular enclosure painted in cinnamon red. The giants are shadowed by immense framework puppets, which soon lose their surprise and begin to look merely redundant. And the costumes are all over the place: long black robes and purple sashes to make the giants look like a couple of monsignors, a Fricka done up in decadent splendour as cousin to Herodias, and Froh and Donner in bikers' leathers.

The production's virtues have to be sought among the cast, where the strengths abound. The presence of so many international names - James Morris as Wotan, Ekkehard Wlaschka as Alberich, Matthias Hölle as Fasolt - looks like cheque-book casting, but it has impressive results.

Mr Morris comes to Chicago having sung his role everywhere from San Francisco to Covent Garden, and on two recordings, but he still sounds fastened to and driven by the urgency of Wotan's dilemma: with no hint of any

Opera

Rheingold in Chicago

discomfort through a hefty stretch of impressively hefty singing, he can afford to colour the occasional attack with a grating strength, and, if anything, be sonorous more purposeful than he has before.

Mr Wlaschka's severe, black voice and presence cannot reach to the lubricity of the opening scene, but thereafter this is a stark portrayal. And Mr Hölle produces sound and phrasing of a ravishing quality to suggest in Fasolt the pride and perfection of the humble.

Equally admirable are some of the younger singers. Dennis Petersen brings a sudden burst of life to the stage in his appearance as Mime: his singing is quick and sure, and neatly characterised without being turned into a creak, while in his acting he leaps out from the slough of the production.

Nancy Maultsby is splendidly sure and strong all the way down to Erda's depths; Mark Baker is a lustrous Froh; and Bryn Terfel, no less, brings his musicality, horly eagerness and confident vocal force to the part of Donner, which seems far too small a space for a singer of his distinction to be cramped into.

The opera is always waiting to be stolen by Loge, and this muddled production puts offhandedly, in his way Barry McCauley sings the part with a Heldentenorish resolution and, though his acting tends to be careful, easily has the last laugh as the gods climb into Valhalla through the production's heavy-handed image - red poles emerging through the gold stairway - of blood to come.

Paul Griffiths

RA's plans for 1993

The early work of Georges Rouault; the city paintings of Pissarro; a major retrospective of 20th century American art; and Master drawings from the Getty Museum are the main dishes on the Royal Academy's exhibitions menu for 1993.

There is also a late dessert, the cache of Modigliani drawings which he gave to his physician and which have recently come to light; 200 are to be shown in January 1994 and they are expected to increase the reputation of this rather stereotyped artist.

As ever the Summer Exhibition fills the RA from June 8. Last year it attracted 122,000 visitors and 1,700 of the 12,000 submitted works were hung. This year the RA will take 30 per cent of the price of any art sold.

Following the success of its new Sackler galleries, the RA is launching a £7.8m appeal to refurbish its main 19th-century rooms. It is also casting eyes on the nearby Museum of Mankind. If this, as planned, moves its exhibits back into the British Museum after the final opening of the British Library, the RA would like to take over the space and make it the national centre for architecture.

The RA had a good financial year in 1992, with attendances breaching the 1m mark. There was actually a final surplus of £320,000. But secretary Piers Rogers forecasts two difficult years ahead, with sponsorship support increasingly hard to find. The latest exhibition, *The Great Art of British Watercolours*, is drawing disappointing attendances in its opening weeks. A.T.



ATHENS

Concert Hall Tonight: Nikos Kydakis song concert. Tomorrow: Patrick Gallois conducts Athens State Orchestra in works by Sibelius, Nielsen and Grieg. Sat and Sun: Cracow Philharmonic Orchestra plays works by Penderecki and Szymanowski. Mon and Tues: Kenneth Montgomery conducts La Camerata in works by Haydn, Nielsen and Mozart (722 5511)

BOLOGNA

Teatro Comunale 18.00 Paolo Carignani conducts Enzo Dara's production of *Cimarosa's Amor Randa Sagace* (repeated Sat, Sun, Tues and Wed). Tomorrow: final performance of Grisham Vick's production of *L'Incoronazione di Poppea*. Mon: Ione Brown directs Norwegian Chamber Orchestra (529999)

DRESDEN

Semperoper Tonight: members

of Dresden Staatskapella play chamber music by Reger and Brahms. Tomorrow: Gluck's *Orfeo*. Sat and Wed: La Camerata with Kathleen Kuhlmann. Sun: Michell Jurovski conducts first night of Peter Konwitschny's new production of *The Bartered Bride*. Tues: Le nozze di Figaro (484 2731). Sat in Schloss Albrechtsberg: chamber music concert (486 6305)

GENOA

The current production at Teatro Carlo Felice is *Rigoletto*, staged by Lamberto Puggelli and conducted by Fabio Luisi, with Leo Nucci in the title role. Runs till Feb 14, next performances tomorrow evening, Sun afternoon and next Wed (589329)

LONDON

THEATRE
● An Inspector Calls: JB Priestley's psychological thriller transfers to the Olivier after a sell-out run at the Lyttelton, daily except Sun till Feb 6. The National's repertoire also includes Nicholas Hytner's much admired production of the Rodgers and Hammerstein musical *Carousel*, daily except Sun till March 27 (National Theatre 071-928 2252)
● Hamlet: Kenneth Branagh stars in Adrian Noble's production of Shakespeare's tragedy. The RSC repertoire also includes two new plays - Peter Shaffer's *A King Baby*, about a self-made businessman's affairs

to kick alcoholism and save his marriage (Barbican 071-538 8891)
● King Lear: Max Stafford-Clerk directs a new production with Tom Wilkinson as the tragic king (Royal Court 071-730 1745)

● The Deep Blue Sea: Penelope Wilton heads the cast in a revival of Terence Rattigan's study of obsession and the destructive power of love. Till March 6 (Almeida 071-359 4404)

● Cyrano de Bergerac: Robert Lindsay stars in a stage adaptation by John Wells, directed by Elijah Moshinsky (Haymarket 071-930 8800)

● For ticket information about West End shows, phone Theatreline from anywhere in UK: Plays 0836 430959 Musicals 0836 430981 Thrillers 0836 430962

DANCE/OPERA

Covent Garden Opera Ballet has a triple bill tonight including MacMillan's *Judas Tree*, followed by *Sleeping Beauty* on Sat, Mon and next Fri, and *Cinderella* on Wed. Royal Opera has a new production of Verdi's *Stiffelio* tomorrow and Tues (In repertory till Feb 18), conducted by Edward Downes, staged by Elijah Moshinsky with a cast led by José Carreras and Catherine Malfitano (071-240 1065)
● Coliseum ENO has Carmen with Sally Burgess tomorrow, Mon and Wed, The Turn of the Screw with Valerie Masterson and Philip Langridge on Sat and Tues, and a revival of Jonathan Miller's production of *Rigoletto* next Thurs (071-836 3181)
● Sadler's Wells Birmingham Royal Ballet opens a two-week season

on Tues with a repertory including two story ballets by David Bintley, Ashton's *Facade* and the London premiere of Kurt Jooss' *The Green Table* (071-276 8916)

Royal Albert Hall Bolehy Ballet season runs daily except Mon till Feb 13, with extracts from 13 classical works (071-589 8212)
Queen Elizabeth Hall Mon and Tues: CandoCo and Nedlands Dance Theatre double bill (071-928 8800)

CONCERTS

Scotts Bank Centre Tonight and tomorrow in Festival Hall: Franz Waser-Möst conducts LPO, with piano soloist Mitsuko Uchida.

Tonight in QE Hall: Navilla Marriner conducts Academy of St Martin in the Fields. Tomorrow in QE Hall: Pao Pehe. Sat: Vladimir Ashkenazy conducts RPO in Walton's Violin Concerto (Joshua Bell) and First Symphony. Sun: English Chamber Orchestra plays Mozart and Vivaldi. Tues: Waser-Möst conducts Schubert and Stravinsky. Next Thurs: Yehudi Menuhin conducts YMSO. Feb 7: Boulez conducts Messiaen and Carter. Feb 8: Solti conducts Vienna Philharmonic (071-928 8800)

Barbican Tonight: Ion Marinko conducts LSO with piano soloist Bruno Leonardo Gelber. Tomorrow: Nikolaus Harnoncourt conducts Chamber Orchestra of Europe in Mozart programme. Sat: Gidon Kremer violin recital. Sun: Richard Hickox conducts Elgar's *The Light of Life*. Mon: John Adams conducts London Sinfonietta in all-American

programme. Feb 6: Anne-Sophie Mutter, Feb 8: Stephana Grappelli 85th birthday concert (071-636 8891)

MADRID

Auditorio Nacional de Musica Tonight: Trio ds Florencia plays works by Schubert, Fauré and Ramon Rios. Tomorrow, Sat, Sun: Luis Izquierdo conducts Spanish National Orchestra and Chorus in works by Turina, Szymanowski, Grieg and Wagner. Tues and Wed: I Solisti Aquilani play Mozart (337 0100)

PRAGUE

CONCERTS
Jiri Belohlavek conducts Czech Philharmonic Orchestra in Rafael Kubelík's *Invocation* and Beethoven's Fourth Symphony tonight and tomorrow in Dvofák Hall. Wed: Panoch Quartet. Next Thurs and Fri: Andrew Davis conducts Elgar and Martinu (288 0111). Sat in Smetane Hall: piano recital by Segura Costa. Sun: Clamannic Consort plays eacred music by Vivaldi. Next Wed: Maxim Shostakovich conducts Prague Symphony Orchestra in works by Beethoven and Shostakovich (232 2501)

STOCKHOLM

OPERA
Tonight and Tues: Siegfried Köhler conducts August Everding's production of *Arabella*, with Anita Soldh in title role. Tomorrow and next Thurs: Simon Boccanegra. Sat and Mon: Così fan tutte. Wed: Cav and Pag. All performances sung in original language with Swedish surtitles. Feb 13: new ballet production with choreographies by Kylian, Béjart and Alvin Ailey (Royal Opera 248240)
CONCERTS
Sat afternoon at Barwaldhallen: concert performance of Frank Martin's *Le Vin Herbé*. Sun afternoon: Brahms' First Serenade and Stravinsky's *Soldier's Tale* (784 1800). Next Wed at Koneertusset: Lail Segarstam conducts Stockholm Philharmonic Orchestra in works by Strauss, Lloyd Webber, Weill and Respighi. Feb 7: Anne Sophie Mutter (244130)

tomorrow and Sun, and Hansel and Gratel on Sat, with no further performances till Feb 10. Martin Turnovsky conducts a new production of *Un ballo in maschera* opening on Feb 21 (265353)

● For pre-booking and information about these and other events, contact city centre ticket agencies (Sluna, Wenceslas Square 28 in the passage, tel 261602, or Bohemia, Na Příkopě 16, tel 228738, or Malantrich, Wenceslas Square 38 in the passage, tel 228714) and theatre box offices.

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Super Channel: Financial Times Reports 0630

THURSDAY

Sky News: Financial Times Reports 2030; 0130

FRIDAY

Super Channel: European Business Today 0700: 1200; 2230
Sky News: Financial Times Reports 0530

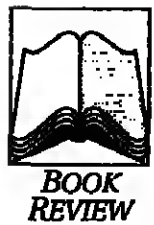
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The view from Silicon Valley



BOOK REVIEW

"If the US fails to choose the semiconductor industry as a winner, American producers may well become long-run losers in the rigged game of international competition." No sentence better encapsulates the attitudes in Laura D'Andrea Tyson's book.

The book is both thought-provoking and important. But it is important even more than that because of the ideas it advances; because its author is now chairman of President Clinton's Council of Economic Advisers; and because the president's choice itself sends a signal. Where the Reagan and Bush administrations went shamelessly and half-heartedly, this administration will advance with conviction.

Professor Tyson's appointment has been roundly criticised by academic economists, mainly for the wrong reasons. Being a first-rate theoretical economist is neither a necessary nor a sufficient condition for being a good policy adviser. Believing both in the division of labour and learning by doing, economists should understand that. Certainly, Mr Clinton has no cause to share the snobbery of professional economists. What he will want to know is whether his adviser shares his objectives.

If he has read Prof Tyson's book, he will know that she does. It argues strongly for government support of American "high-technology" industry. Its core is a set of case studies of how international competition in high-technology production is distorted by foreigners. Her principal conclusion is that the US "can no longer afford the soothing but largely irrelevant position that market forces alone should determine industry outcomes in the future."

Prof Tyson argues that: competitive advantage in high-technology production is man-made; high-technology industries are "strategic", in that they fund a disproportionate amount of industrial research and development... and pro-

WHO'S BASHING WHOM?

Trade Conflict in High Technology

By Laura D'Andrea Tyson
Institute for International Economics, \$25; Longman, £19.99, 324 pp

vide quasi-rents or higher returns to labour than those available in most other economic activities."

"The potential strategic threats posed by foreign oligopolistic control in some high-technology industries should be a cause for policy concern... especially when this control is exercised by the Japanese" (my emphasis).

Many of America's trading partners "are convinced that high-technology industries are strategic, and they are willing to protect and promote them". Finally, "it is utopian to imagine that the world will have enforceable rules for high-technology trade and investment any time soon".

Her answer, one derived from her case studies of obstacles to access to the Japanese market in computers, cellular telephones and semiconductors, and of experience with Europe's Airbus programme, is what she calls a "defensive trade and domestic policy".

"I recommend," writes Prof Tyson, "that the nation's trade laws be used to deter or compensate for foreign practices that are not adequately regulated by existing multilateral rules... In addition, I believe that, in pursuit of defensive objectives, US policymakers should be guided by the principle of selective reciprocity and motivated by the goal of opening foreign markets. Wherever possible they should favour approaches that encourage trade and competition over those that discourage them."

Prof Tyson is right to call herself cautious. She recognises, for example, that "even if one accepts the notion that competitive advantage in [high-technology] industries can be created by government action, one need not conclude that such action is warranted - it all depends on the costs and the benefits." She accepts too that "trade policy is incapable of solving the competitive

difficulties facing this nation's high-technology producers" and shows particular awareness of the many drawbacks of voluntary export restraints and anti-dumping measures.

What is more, she even admits that "flawed domestic choices, not unfair foreign trading practices, are the main cause of the nation's long-run economic slowdown". Meanwhile, her favourite industrial policy seems to be support for civilian R&D, including direct government funding of "pre-competitive generic technologies".

How far are her positions persuasive and, persuasive or not, what would be the consequences, both for the US and for the world, of attempts by the US to do what she recommends?

Questions must be raised about many of her arguments. Is Japanese success in high-technology manufacturing not explained by the country's high savings and its hard-working and highly educated population? What about the failures that litter the history of attempts by governments to promote high-technology industry? Is Airbus an economic success? If high-technology leadership generates large positive spillovers, why did the US, the unquestioned leader of 20 years ago, perform relatively poorly thereafter? Do the spillover benefits of high-technology industry offset the costs imposed by incompetent attempts to promote it?

Yet the principal concern must no longer be whether Prof Tyson is right, but rather with the consequences of her views. One could be to give carte blanche to US politicians and lobbyists, who are itching to have a go at perfidious foreigners, particularly the Japanese. Another could be to flood the world economy with high-technology products, to the great pleasure of consumers and the frustration of producers. Yet the most important could well be still more trade friction, as the US adopts her narrowly sectoral and bilateral focus. Prof Tyson believes in "cautious activism", but who will rein in the incautious activists?

Martin Wolf

British budgetary policy this year will be more interesting than usual. There will be two Budgets - the last of the tax-only ones this March and the first of the new-style ones bringing spending and tax together in December.

More important, the chancellor faces a medium-term problem - an entrenched budget deficit that is not just the result of recession.

There is a good deal of uncertainty - intellectual as well as political - about just how large the correction should be, by what means it should be carried out and when to undertake it. Sound finance advocates got a lot of egg on their faces by predicting disaster from Ronald Reagan's budget deficits.

The main danger is not so much a sterling crisis or an inflationary explosion, as a process of creeping debilitation, as in the US, where budgetary stringency has become the main influence on foreign and defence policy, and where more of the Budget has to be devoted to debt servicing.

The latest Green Budget, Tax Options 1993, just published by the Institute for Fiscal Studies in collaboration with Goldman Sachs, provides the best available insight into the UK problem. It also marks the first appearance of political correctness in this series. "If an executive knows that she is going to buy a machine next year, it costs her little to buy it this year instead of if it saves tax."

The Green Budget authors trace three possible fiscal paths. In the base line case there is, as the Treasury hopes, a modest recovery in the economy in the next financial year followed by 3 per cent average growth in the years to 1997-98. This growth rate is regarded as sufficient to reduce unemployment slowly.

Suppose the government stuck to existing public spending plans and did nothing but adjust tax thresholds and specific duties for inflation? On the baseline projection, the public sector borrowing requirement would rise to about £55bn in the next two financial years - more than 9 per cent of gross domestic product if privatisation proceeds are excluded, with only minimal improvement in later years.

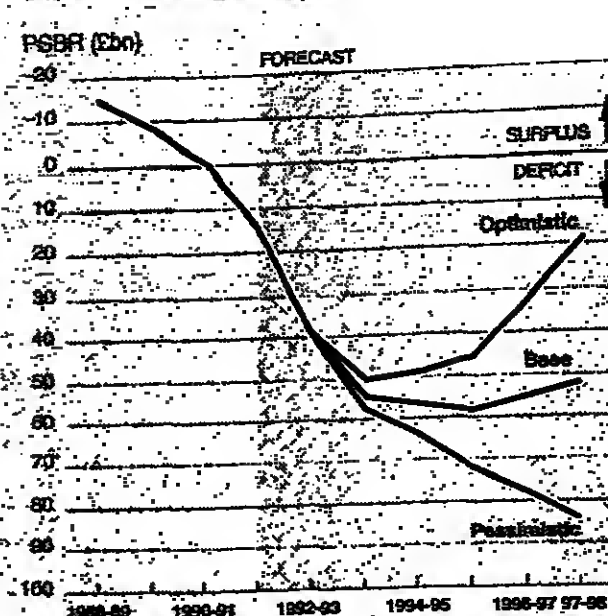
In the optimistic case, the PSBR falls to below £20bn in 1997-98 and is then set to fall further. But this case is based on a rather unrealistic model. The pessimistic one, where the PSBR rises to more than £80bn

ECONOMIC VIEWPOINT

Fiscal virtue, but not yet please

By Samuel Brittan

The UK budget gap



Source: HM Treasury

brought down from a prospective 6 or 7 per cent of GDP in 1993-94 to some 3 per cent later. Their target is thus the same as that in the Maastricht treaty. To achieve it could require spending cuts or tax increases of some 2 to 4 per cent of GDP, or £20bn to £40bn a year.

When should the chancellor move? The arguments for acting in December rather than now are not those of fine tuning. There is still a threat of a prolonged depression with slow spending, falling asset prices, and rising unemployment. All feeding on each other. As they showed with Tuesday's 1 percentage point base rate cut, the Treasury and Bank of England have this time not been deceived by the supposedly favourable January CBI survey. The improvement relates to confidence and expectations rather than orders; and the comparison is with last autumn's Black Wednesday gloom.

The case for strong measures to curb the budget deficit will

only come into its own when recovery is established. But the chancellor still needs to outline the dimensions of the problem and how he intends to tackle it.

What will have to happen eventually? If the basic, lower and higher income tax rates were all raised by 2 pence in the pound, if all allowances and limits were reduced by 20 per cent, if the excise duties were raised by 20 per cent and if VAT were increased by 3 percentage points, then the chancellor would raise in a full year £22bn. This ignores, of course, all the adverse effects on demand and confidence from such a package, as well as the riot which would be likely on the backbenches.

One green paper idea is to extend the tax base by abolishing VAT zero rating, with higher social benefits to offset the regressive effect. Such a package could eventually yield £5bn a year. On top of this there could be revenue from taxing financial services and environmental measures such as the proposed carbon tax.

There is, of course, no reason why the savings required should all be obtained by tax increases. The IFS authors do discuss various spending cuts. Some proposals, such as using private finance for public capital projects, are dismissed as creative accounting "constructive only as far as the PSBR provides an inappropriate target".

EFFECTS OF TAX INCREASES

	Revenue gain (£bn)
1p rise in all income tax rates	2.4
10% cut in all allowances and limits	3.7
10% rise in excise duties	2.6
1 point rise in VAT	2.4
Total	11.1

*Assumed by HM Treasury

Source: Autumn Statement

If the burden on the public purse is to fall there would have to be a shift from tax finance to fees, which need not be confined to capital projects, and could, for instance, cover road use.

In the longer term a diminution of state pensions, relative to private provision, should yield large sums. Unfortunately the IFS public spending ideas are broad brush, while all the minute study is lavished on the tax side. Policy should be more even handed.

The government's target division of national expenditure is 45 per cent public versus 55 per cent private, which must be a rough guide to public preferences as revealed in the ballot box. Even this formula exaggerates the required rise in tax rates, because the tax take automatically rises more than in proportion to the national income - "real fiscal drag" in the jargon.

There is, however, one intellectual difficulty that neither the IFS authors nor anyone else seems to have faced. Suppose the more pessimistic projections are realised for the few years immediately ahead? Then the green paper arithmetic suggests that much larger budgetary cuts - say of £50bn - would be required to reach the Maastricht target.

Believers in the old-time religion would say this means we would then need even more tax increases and more public spending cuts. Traditional Keynesians would say that on the contrary we do not need them, as under conditions of depression high budget deficits are required as a stimulus.

May I suggest the following exercise to some economic modeller (not for the busy executive)? In conditions of depression a higher budget deficit enables more output to be produced than otherwise, the gains from this increase have to be set off against the transfer costs to future generations of a higher inherited government debt burden.

For this exercise, monetary policy - however defined - must be assumed to be constant and only fiscal policy be allowed to vary. As no agreement is likely on whether fiscal policy can stimulate economy in the medium term, a sensitivity analysis needs to be done showing how the costs and benefits vary according to differing assumptions about its effects. Some degree of debt trap would be worth enduring for a real growth boost and it would be helpful to have some idea of what the trade-offs might be.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Holdings up after sales

From Sir Roy Watts.

Sir, In your report of share price movements under the heading "Highlights of the week" (January 23), the reason given for the fall in Thames Water's share price was directors' share option sales. You may like to know that while it is true that the directors exercised a large number of share options - and sold a total of 1.2m of those shares the executive directors' total holding in Thames Water shares actually increased by an aggregate of 124,633. I myself converted all my options to new shares in the company.

Roy Watts,
chairman,
Thames Water,
14 Cavendish Place,
London W1M 9DJ

Independence exercised

From Mr M Ngali.

Sir, I agree with the conclusion of the Commonwealth report as carried in Michael Holman's article entitled "Kenya poll overseer removed from bench" (January 26), that there is no information or evidence to suggest that Mr Chesoni and other electoral commission members were associated with or taking directions from Kenya's ruling party. The commission exercised its due independence during the just concluded elections.

M Ngali,
acting high commissioner,
Kenya High Commission,
45 Portland Place,
London W1N 4AS

Post Office can only deliver publicly

From Mr Alan Johnson.

Sir, If the UK Post Office is to remain the most efficient in Europe and justify the limited monopoly that enables it to provide a universal and affordable service, then it can only do so in the public sector.

The new Post Office chairman, Mike Heron, presents "Public spirit, private vision" (January 26) 1993 options for a business moving to the year 2000. To present a choice between public sector stagnation and private sector innovation is simplistic and deflects from the true issues.

We have argued that the Post Office should be free of unfair restrictions and allowed to expand quality and range of services. However, we also recognise that in order to meet a variety of obligations, including many loss-making deliveries, it must remain a unitary business in the public sector. What private company would

deliver a letter to the Isle of Skye for 18p?

Post Office privatisation will prove a disaster of British Rail proportions, equally difficult to achieve and politically unpopular. The customer, particularly in rural areas, stands to lose a vital resource.

Mike Heron inherits the best postal service in the world. A predecessor, Sir Ron Dearing, did a great deal to help the workers in the industry achieve this success. His position was clear. In a letter to staff in 1987 he stated that "it is as a single unified corporation that the Post Office can best provide the vital communications and financial service that this country needs - efficiently and universally".

Alan Johnson,
general secretary designate,
Union of Communication Workers,
UCW House, Crescent Lane,
London SW4 9RN

High cost of compliance

From Mr David Lowe.

Sir, Another blow to the ideal of playing cricket on level European playing fields.

The announcement by Mr Raniero Vanni d'Archirafi, the EC's new internal market commissioner ("Brussels truce for breach of EC single market rules", January 22), that the Commission will go softly, softly on enforcing single market directives once again has the law makers playing into the hands of the law breakers.

We all know that complying with the rules costs money, so those of us who take steps to comply are immediately placed at a competitive disadvantage against those who don't.

How many more UK jobs will be lost as a consequence of our efforts to be good Europeans, while others appear to continue to "do their own thing"? David Lowe,
1 Ostlers View,
Billingshurst,
West Sussex RH14 9LU

Confusion can be avoided in contracting out

From Mr Tom Planagan.

Sir, The debate about the protection of employee rights in contracting out public services, including your article, "Lyell rejects ruling on EC jobs law" (January 22), is in danger of becoming too academic. There is confusion about the extent to which contractors must take the Transfer of Undertakings Regulations into account, but this is not the only area of law in which one can state principles fairly clearly but be unable to predict accurately every outcome.

The case of Rask v ISS Kanti-

neservice A/S has highlighted that the regulations could be applied to contracting out and reiterated criteria which could be used to help identify whether an entity is being transferred. This does not mean that the regulations will apply in all cases of contracting out. Rather than complain that that creates uncertainty or threaten in advance to litigate, those involved with contracting out could take into account what can be gleaned from the legal position.

For instance, tender documents could refer to the cri-

ria set out in Rask and give a view on each of them and on the application of the regulations generally. Consideration can be given to indemnities and to consultation, including with the unions, in advance of the final draft.

There need not be the sense of confusion surrounding this subject, if the parties address the issues fully in advance. Tom Planagan,
partner, head of employment group,
Booth & Co, solicitors,
Sovereign House,
South Parade, Leeds LS1 1HQ

Status quo is no way to free Britain from years of decline

From Mr Keith Sykes.

Sir, The case put forward by Sir Bryan Hopkin and Sir Douglas Warr (Personal View, January 22) for the continued dependence of the Bank of England on the Treasury was erudite, eloquent and exhaustive. It was also, to an industrialist, utterly unhelpful.

I read and re-read it for some glimpse of what these index-pensioned knights think that we could do to free ourselves from 40 years of decline in which they, if they have truly

earned their spurs, have surely played some part.

No such luck. Status quo is the answer. Dismiss what other countries might have done successfully. Wisdom resides uniquely in Whitehall and Westminster. In contrast, we in industry are not measured by eloquence of speech nor erudition in writing but on attainment of quantified and timed objectives. On that basis, they and their contemporaries might not have long survived. Try this for size: "The nature

and degree of the... effects (of monetary policy) cannot be free from doubt and argument." Ergo, do nothing.

I am confronted daily by doubt and argument, but its effects are measured. If it proves wrong over time (or is 40 years insufficient?), then it is rejected and replaced. We cannot go on like this in our self-satisfied, ossified mentality. Perhaps the plan by Sir Terry Burns to expose some of his team to the rude realities of

trade might be extended to encompass the meeting of German, French, American and Japanese businessmen who buy from us and sell to us. They laugh at our naivety - not of those with whom they bargain hard, but of the world-ignorant rulers responsible for the economic environment in which we struggle to exist. Keith Sykes,
chairman,
Keith Ceramic Materials,
Fisher's Way,
Belvedere, Kent DA17 6BN

FINANCIAL TIMES

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Thursday January 28 1993

Japan's G7 agenda

JAPAN'S swelling trade surplus, which is on course to return to mid-1980s proportions this year, will, regrettably, guarantee a tense run-up to July's summit meeting of the Group of Seven industrialised countries in Tokyo. The surplus continues to provide a red rag to the same US protectionist bulls responsible for yesterday's anti-dumping tariffs on steel imports. But the Japanese government can pre-empt these complaints. It is stagnant imports into Japan that are swelling the surplus; domestic stimulation is the best way to stem the tide.

Japan's export performance has, in fact, been rather disappointing recently. US not Japanese industry has better demonstrated how to soften the blow of a fall in domestic demand by shifting production abroad. US export volumes grew by 5.8 per cent in the year to the third quarter of last year while Japanese exports grew by just 1.2 per cent over the same period. But US import volumes rose by 9.2 per cent while Japanese imports fell by 4.1 per cent.

These trends are likely to continue over the coming year. An accelerating US recovery, alongside a sluggish world economy, will mean a rising US trade deficit. Meanwhile, yesterday's news confirms that the slump in Japanese consumer confidence and spending is deepening. Department store sales fell by 3 per cent in 1992 and 5.7 per cent in December, compared with a year earlier.

Naturally, Japan's bureaucrats

are nervous about stoking up the economy merely to stave off international trade pressures. Excessively low interest rates in the late 1980s were to blame for the subsequent inflation. But domestic considerations now demand a looser policy stance. Bank lending remains sluggish, industrial output fell last month by 8.2 per cent on the previous year and the high level of unsold inventories shows no sign of falling. A recovery in private domestic demand is many months away, despite the official view that recovery is imminent.

A further, and sizeable, cut in the official discount rate is long overdue. But there is little chance that interest rate cuts alone will persuade Japanese industry to start investing, and debt-burdened banks will not be able to start lending again for years. The priority for the Bank of Japan must be to tackle these bad debts directly, before profit-taking pushes the stock market down further.

For rapid results, Japan needs a fast, and easily reversible, fiscal stimulus. Reversibility argues for public spending over tax cuts; speed is best achieved by accelerating planned public works spending into the first half of the year so that the coming financial year's austere budget can be bolstered by a supplementary budget announced at July's G7 summit. Rather than pandering to the protectionist lobby, President Bill Clinton could then present a US budget deficit-reducing package as a mutually beneficial G7 deal.

Needlessly bust

WITH THE number of business failures showing no sign of abating, the suspicion is growing that Britain's recently revised insolvency laws are still dangerously deficient. Potentially sound businesses are, it is claimed, being needlessly broken up. Insolvency fees appear sky-high. And the new procedure of administration, intended by the 1986 Insolvency Act to give potential survivors a breathing space, has, on one estimate, been used in less than one per cent of insolvency cases.

The clearest evidence of a bias against resuscitation lies in the preferential treatment accorded to the Inland Revenue and the Customs and Excise. Whereas unsecured creditors have a continuing interest in keeping a company afloat, government departments know that as preferential creditors they can usually extract their money quickly in an insolvency. Voluntary arrangements with creditors designed to permit companies to trade their way out of trouble are thus frequently blocked.

Insolvency can also appear unduly tempting for the banks where they have the benefit of security. Certainly the infrequent resort to administration reflects their predilection for receivership. Not that bankers are exclusively to blame. Administration orders are expensive, difficult to obtain and risky for directors whose conduct may be investigated by the administrator.

It does not help that insolvency practitioners themselves can be

involved in potential conflicts of interest. There have been too many cases of investigating accountants subsequently conducting lucrative receiverships after pronouncing borderline companies beyond hope. Creditors' committees have not found it easy to prevent insolvency practitioners stringing out receiverships, thereby swelling fees. A more flexible and less expensive sanction, than seeking redress from the court is called for.

In trying to promote the practice of intensive care, there is clearly a balance to be struck. The problem with a lenient approach like the US Chapter 11 bankruptcy procedure, which leaves directors in charge, is that companies can rack up inordinate losses at the creditors' expense for too long. This can threaten the viability of a whole industry, as in the case of the US airlines. Yet as Coopers & Lybrand has recently argued, there are plenty of ways in which Britain could avoid that risk. It suggests, inter alia, encouraging company voluntary arrangements by introducing a stay on creditors' remedies while rescues are put together; and making administration orders easier to obtain and more attractive to directors.

With unemployment soaring and business failures running at an estimated 80,000 or so a year, insolvency reform is no longer wholly devoid of political sex appeal. The president of the Board of Trade, Mr Michael Heseltine, should give it higher priority on his agenda.

New Mercedes

AFTER TWO years of post-unity boom, the German motor industry is imbibing a high-octane dose of reality. Since the German economic downturn became evident last summer, the main German producers have been accelerating announcements of labour and output cuts. Volkswagen's new chairman estimates production costs exceed Japanese manufacturers' by 30 per cent. VW has yet to deliver a proper response. By contrast, Mercedes-Benz has unveiled a strategy to meet what may be the most wide-ranging challenges in the company's history.

The motor subsidiary of Daimler-Benz is putting forward a plan with consequences and implications for the whole of German industry. It is broadening its product range, moving into the city car and "multi-purpose vehicle" segments, pruning management, transferring assembly to Spain, South Korea and Mexico, and searching for international partners, especially in components.

Mercedes' problems partly mirror those of German manufacturing in general. High labour charges, relatively short working hours and the rise in the D-Mark will lead to a deterioration in the company's costs of 15 to 20 per cent this year vis-à-vis several European countries. Competitive disadvantage is doubly burrful during recession: German car sales may fall 15 per cent in 1993.

Mercedes has to tackle weak points embedded in the company's culture. It is paying the price for failure to heed shifting international patterns of supply and

demand. Japanese luxury car makers have undermined its presence in the US. Customers are turning away from status symbols in search of vehicles offering greater practicality and value for money. Preoccupation with quality is laudable, but the "Mercedes-knows-best" mentality has sometimes insulated the company from the marketplace.

Recognising this, Mr Helmut Werner, Mercedes' chief executive-designate, has condemned the company's tendency to "over-engineer" products. Following a line taken by Chrysler in the US, Mercedes wants to move to "target pricing". Its engineers will no longer be driven by dreams of creating the "ultimate" car - but by what customers want to pay.

Mercedes' step down from haughty into a wider market is not risk-free. It must cut costs, but not technical excellence. It must shed staff when Germany's traditional consensus with labour has grown brittle. Daimler's motor operations must achieve a virtual corporate revolution at a time when the company's overall diversification strategy faces difficulties.

Backed by its dominant shareholder, the Deutsche Bank, Daimler-Benz undoubtedly has the long-term financial muscle to see the changes through. If the plan succeeds, Mercedes could offer a blueprint of how Germany's top companies will look after the year 2000. Mercedes will be leaner, fitter, more flexible and customer-orientated. And its manufacturing will be a lot less concentrated in Germany.

Mr Giovanni Agnelli, chairman of Fiat, Italy's biggest private sector company and one of the world's largest automotive groups, will today reveal the financial health of the group in his annual letter to shareholders.

In contrast with previous years, when the letter has contained mostly good news, this year is different. The document comes at a testing time for Fiat, which is controlled by the Agnelli family, and for its 71-year-old chairman who will hand over to his younger brother, Umberto, in June 1994. The handover will come while many of the challenges facing Fiat, founded 90 years ago by Mr Agnelli's grandfather, remain unresolved.

Today's letter will make sombre reading. Many industry observers expect preliminary 1992 results to indicate a small loss at the group's main Fiat Auto cars subsidiary, which accounts for almost half its £60,000m (£26bn) annual turnover. The car business includes Lancia, Alfa Romeo, Ferrari and Innocenti. Problems with other sectors, notably its Iveco commercial vehicle subsidiary - in loss for the past two years - and with its tractors and earth-moving equipment operations, remain pressing.

Group earnings have been falling steadily since their peak in the late 1980s. In spite of big one-off gains from the sale of two core subsidiaries, net profits after minority interests in 1991 declined by more than 30 per cent to £1,114m from £1,613m in 1990 - itself a sharp fall from the £3,906m made in 1989.

While many leading car makers are experiencing hardship because of the economic downturn, Fiat's problems run deeper than most. Its dominance of Italy's private sector makes the question of whether it can resolve its difficulties a matter of national importance.

The state of Fiat's financial health affects more than the Agnelli family, which still owns almost 40 per cent of the company. Fiat and its subsidiaries account for about 11.4 per cent of the capitalisation of the Milan stock exchange, while the group's 300,000-strong workforce makes it one of the biggest employers in Italy.

The group's problems are concentrated on the car side. In 1988 and 1989 it was challenging Germany's Volkswagen group for leadership of the west European new car market. But by last year Fiat had fallen to fourth place behind VW, General Motors and Peugeot. In 1992 Fiat sold an estimated 1,605,000 cars, 7.4 per cent fewer than in 1991. By contrast, VW, GM, Peugeot and Renault all increased their sales.

The impact has been greatest in the domestic market, once Fiat's uncontested domain, where foreign competition has undermined its dominance. The main cause of its difficulties is an ageing model range. Although the small Uno hatchback, launched in 1983, has hung on to its position as the best-selling car in Italy, demand has been dented by newcomers such as Ford's Fiesta, Renault's Clio and the Peugeot 106.

Other Fiat models, such as the facelifted big Croma saloon, now more than seven years old, and Lancia's flagship Thema model, which dates from late 1984, are also showing their age. "The group virtually missed an entire generation of new cars," says Mr John Longhurst, European motor analyst at James Capel, the London stockbroker.

Even more recent models, such as the mid-sized Tipo hatchback, have proved disappointing. The Tempira saloon, closely related to the Tipo and introduced in 1991, has done much less well than expected, while recent models from Lancia and Alfa Romeo have also turned in average performances.

Fiat's share of its home market has shrunk to 44.3 per cent from a peak of about 60 per cent in 1988. In an effort to arrest its decline and regain market share Fiat has sliced profit margins with cut-price financing deals and generous trade-ins.

The problem of the group's car business will be exacerbated by the expected downturn in domestic

Italy's largest private sector company is counting on a new range of cars to regain momentum, writes Haig Simonian

Fiat searches for a model solution

demand this year. After Italian car sales reached a peak last year, the market, Europe's second-biggest after Germany, looks set to falter as recession bites. Sales in November fell by 11 per cent - the first double-digit percentage point drop for years - while December sales were 6 per cent down on the previous year.

Meanwhile, foreign manufacturers have mounted an unrelenting attack. Ford's Fiesta now vies with the Fiat Panda as the second-best-selling car in Italy. VW and GM have also benefited at Fiat's expense - sales of the Volkswagen marque rose by almost 21 per cent last year, while GM's Opel soared by almost 34 per cent.

Now Fiat faces an additional challenge from Japanese production in Europe mainly by Nissan, Toyota and Honda in the UK. Although imports of Japanese-built cars to Italy are restricted by a long-standing bilateral agreement, the new EC-produced models are not subject to such curbs.

Nissan's sales, founded on its UK-made Primera, leapt by nearly 51 per cent to more than 26,000 in 1992, albeit from a relatively small base. Late last year, the company started selling in Italy its Sunderland-built Micra small car, a model aimed straight at the heart of Fiat's main market. Before long, UK-made Toyotas and Hondas will be following Nissan.

Fiat's answer has been a huge investment drive to update its range. The group has earmarked £40,000m in spending between 1992 and 1996 to renew its models and build factories. Within the next six years it plans to unveil 18 new models (a figure which includes the Cinquecento minicar and Alfa 155 saloon brought out last year).

No model will be more important to the fate of the car business than the "model B", which will replace the Uno. Scheduled to be unveiled at September's Frankfurt motor show and to go on sale later this year, it will be a crucial factor in improving the group's fortunes, with output of 600,000 units from three plants a year.

The first cars will start rolling off the assembly line at Fiat's big greenfield facility at Melfi in southern Italy in the second half of the year. The factory, which will turn out 450,000 cars a year at full capacity in late 1994, is aimed at matching the productivity of its rivals. Also in the south, at Pratola Serra, Fiat is building an engine works which will produce 3,600 engines a day for Melfi and other facilities.

Though the factories will be highly robotised, they will avoid the occasional over-reliance on automation seen at Fiat's showcase Cassino plant in the 1970s and 1980s. The investments have been accompanied by the closure or restructuring of smaller or less efficient facilities such as the Desio and Chivasso works in northern Italy.

Finally, the group is also looking to new markets to reduce its dependence on Italy and provide growth which is no longer obtainable in its main west European markets. Crucially, it still has to crack its perennial problems in the UK, where it captures barely 2 per cent of the market.

Outside western Europe, it bought 90 per cent of FSM, Poland's

largest car producer, last year, with which it has had a long-standing relationship. FSM is the sole source for the Cinquecento and may, in time, produce other new Fiat models. The company has also tried to take a stake in Russia's VAZ cars group - whose models are derived from old Fiat products - though the deal is stalled because of Russia's political uncertainties.

The need for huge investment in plants, models and foreign ventures, combined with customer incentives to regain market share has bitten deeply into Fiat's cash reserves. The group has been forced to raise its borrowings while turning increasingly to asset sales to generate one-off profits to tide it over until new models are in the showrooms.

Today's results are expected to show that the group's net financial position has deteriorated to a deficit of over £3,500m - more than £1,000m up on the £2,510m reported in the 1992 mid-year accounts and the £2,700m at the end of 1991.

The pressure on Fiat's financial resources has taken its toll on its credit rating. Earlier this month, Moody's Investors Service, the US credit rating agency, downgraded the rating on the short-term debt of

some Fiat subsidiaries from Prime-1 to Prime-2. Fiat's short-term answer has been asset sales. In 1991, it made an estimated £500m through selling its Telettra telecommunications subsidiary to Alcatel Alsthom, the French engineering and telecoms group. Last year's group profits will be boosted by a further extraordinary gain of about £700m from the sale of its 25 per cent stake in the Italian company formed from the merger of Telettra and Alcatel's Italian operation.

Brokers are now openly discussing what Fiat will sell next. Mr Giovanni Agnelli himself raised the pitch late last year when he said the Rinascente retailing business, Toro insurance and Cogefar-Imprestis building and civil engineering arms were "not strategic".

Each is substantial. Rinascente, best known for its department stores, is Italy's biggest retailer, with net profits of £1,010m on sales of £4,555m in 1991. Toro, a leading Italian insurer, made net profits of £134m on premiums of £2,083m in 1991. Cogefar-Imprestis is Italy's biggest construction group, with net profits of £131m on sales of £1,888m in 1991.

All three could prove appealing to domestic rivals wanting to gain market share or to foreigners seeking to break into the Italian market. Although Cogefar-Imprestis has been hurt by the downturn in the Italian construction sector and the country's growing scandal over kickbacks to political parties and speculators buying on the hope of takeovers has pushed up shares of all three companies.

But will asset sales be enough to staunch Fiat's cash haemorrhage? Two important and unexpected factors have worked in its favour in recent months. The lira's devaluation last September and subsequent exit from the European exchange rate mechanism means Italian exports are now about 20 per cent cheaper against the D-Mark and most of the currencies of Italy's main industrial European rivals.

The devaluation "has put the clock back to 1987", says one senior Fiat executive. The 20 per cent drop compensates for four years during which Italy's competitiveness declined by an annual 4 to 5 per cent against its main trading rivals, he says. With inflation running at an annual rate about 5 per cent higher than that of France and Germany, Italian goods were becoming steadily less attractive abroad.

The lower value of the lira is likely to force importers to raise their prices in Italy, although few have done so yet. Higher prices from competitors will allow Fiat to increase margins at home by eliminating expensive customer incentives. "We now believe we can keep our market share without being bloodied in terms of margins," says the executive.

The cheaper lira will also enable Fiat to cut prices abroad, potentially allowing it to sell more cars. Or it could maintain existing prices but improve its profits thanks to the cheaper lira. The signs are that it will choose the latter course. "We don't think a price cut will let us gain market share in such difficult conditions," the executive says. "We are not there to start a price war."

Fiat's second piece of good fortune came with last July's agreement between employers and trade unions to abolish the *scala mobile* wage indexation system. The agreement should help to limit the high domestic labour costs which employers have cited as one of their biggest competitive disadvantages. The agreement was "a victory," according to the Fiat executive, "but only one which has brought us back to previous competitive levels."

The two developments may have taken some of the pressure off the Fiat group, especially on the cars side. But the benefits will take time to come through. Much will still depend on selling assets, especially if the car market deteriorates further and pushes Fiat's auto operations deeper into the red. The Fiat executive does not exclude such sales, but stresses that no negotiations are currently under way for any of the retailing, construction or insurance subsidiaries. In any event, Fiat will not undertake a "fire sale," he stresses.

He also dismisses persistent reports in the Italian press of the sale of a stake in Fiat itself to a leading Japanese car maker - the most often mentioned contender being Toyota. "I've got up denying it and treat it now as a joke," he says.

Ultimately, it is on the success of its new models that Fiat's fate depends. Pending the introduction of the Uno replacement, this year's outlook for the group remains "dismal", according to one industry observer. Demand for cars is expected to become more depressed, especially in Italy, while competition will probably intensify. Fiat will continue to be affected this year by the lack of appealing new models while one-off financial costs stemming from plant closures and the possibility of related labour disruption in the face of continuing job cuts and short-time working may worsen. Even assuming the modest restorer Fiat's status in the west European market and its fortunes at home, the group faces at least two more taxing years.

OBSERVER



'It's the number of times I've been on television'

The claim rebounded, however, when housing professionals noted that even the most optimistic gloss that can be put on the data is that of repossessions in the second half of 1992 were 19 per cent below the all-time record hit in the last six months of 1991.

Hence red faces at the department. It appears that the vaunted 42 per cent drop relates to possession orders made by the courts. Yet, as the Lord Chancellor's staff pointed out on publishing the court statistics: "The figures do NOT indicate how many houses have been repossessed." For the record, last year's figures were the second highest ever, 10

times higher than a decade ago. Households with payments over six months in arrears also increased by 28 per cent to a record of over a third of a million.

Whatever became of the action to stop most of the repossessions, which the prime minister promised on Desert Island Discs last year?

Snuffed out

■ If Nalco, the white-collar local government union which backed yesterday's successful compensation claim for damages resulting from passive smoking, really wants to send a warning shot across the bows of all employers who ignore the risks of smoking to non-smokers, perhaps it should start by imposing a no-smoking policy at its own London headquarters.

Traveller's tale

■ Is Observer alone in thinking Tony Pidgley, boss of highly-rated Berkeley housebuilding group, sounds too good to be true? Last night's BBC Radio 4 programme - Counting the Cost - gave a fascinating insight into the Bentley Turbo driver's humble background. Now 45, he was a Barnardo boy until the age of four, and was then adopted by gypsies, lived in a railway carriage, and was only 10 when he did his first deal. He bought a sow and profited

on the piglets. His gypsy family never bought anti-freeze for its fleet of lorries. Instead, young Pidgley was given the job of draining the radiators last thing at night and refilling them first thing in the morning.

He owes a key lesson - "careless talk costs money" - to his gypsy horse-dealing Uncle Vic, who Pidgley still thinks knows more about real economic events than the chancellor of the exchequer, who seems keen to court him as one of that rarest of British species: a successful housebuilder.

Another of his admirers is NatWest Securities' Angus Phauze, one of the City's top building analysts. He says Pidgley knows more about making money "than anybody in this bank", and describes his grasp of the UK housebuilding business as "breath-taking".

That perhaps accounts for further recruit to the Pidgley fan club - George Soros, whose name has just appeared on the Berkeley share register.

Contact!

■ So now we know why fighter-ace Biggles flew a Camel and his rival Wilks an SE5, rather than the other way round. To mark the centenary of Biggles' creator, Captain W E Johns, Radio 4 linked the fictional hero with his alleged real-life model - Lawrence of Arabia.

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FINANCIAL TIMES

Thursday January 28 1993

brother
 MICROWAVES
 KNITTING MACHINES INDUSTRIAL AND
 DOMESTIC SEWING MACHINES

Sterling falls against D-Mark and dollar, triggering new tensions in ERM Ireland lifts rate to defend punt

 By James Blitz in London
 and Tim Cooney in Dublin

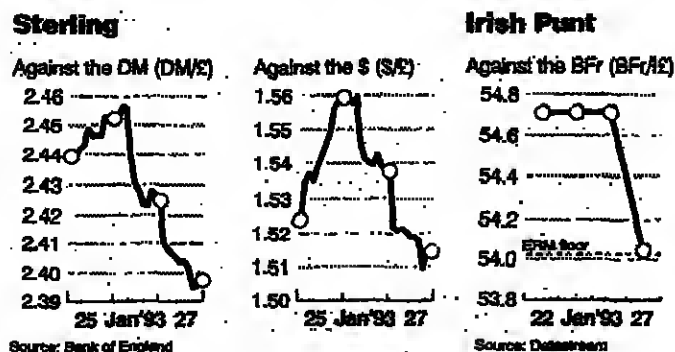
STERLING came under renewed selling pressure yesterday after Tuesday's cut in UK interest rates.

The pound closed in London at DM2.3975, down nearly 3 pence on the day, and more than 11 pence below the level at which it was trading three weeks ago. Against the dollar, it closed down nearly 2½ cents at \$1.5380.

The UK base rate cut from 7 per cent to 6 per cent and sterling's subsequent fall triggered new tensions in the European exchange rate mechanism, pushing the punt below its floor against two ERM currencies.

There was a strong belief in the foreign exchange market that sterling's fall had left the punt heavily overvalued against the dollar, undermining Ireland's trading position with the UK.

Ireland's central bank once again responded to the speculative attack on its currency by raising its overnight lending rate to 100 per cent, just two days



after it had reduced the rate by 1 percentage point to 14 per cent. On the Dublin interbank market, one-month interest rates doubled to around 35 per cent.

However, the moves failed to lift the punt above its floors against the dollar and the Belgian franc after official ERM trading closed at 4pm in London. The values of both the pound and the Irish punt were undermined by a growing perception in financial markets that the Bundesbank may ease its short-term interest rates more slowly than

had earlier been expected.

Mr Lothar Müller, a member of the Bundesbank council, was reported yesterday as saying that conditions were not right for another cut in German interest rates, even if the government's solidarity pact was approved quickly.

Uncertainty over the direction of German rates also undermined the lira which fell sharply against the D-Mark from L519.75 to L533. The French franc, which had been a target of speculation earlier in the year, slipped only

slightly against the D-Mark to FF4.383.

The Irish government said yesterday it was determined to defend the punt. However, the renewed pressure on the currency after more than a week of an easing of tensions within the ERM is rapidly eroding the political consensus that the government had succeeded in creating last September in defending the currency.

Mr John Dunne, director general of the Irish Business and Employers Confederation, said yesterday: "There is an urgent need to restore the competitiveness of the Irish economy". He said the government should either raise its exchange rate policy or carry out "a fundamental review of the cost structure of the Irish economy". He said the government's new exchange rate guarantee fund was "a help but it is not adequate".

 Tough German line, Page 2
 UK gilts auction, Page 17
 Currencies, Page 36
 Irish shares, back page Section II

Krajina Serbs demand Croat pull-out

Laura Silber in Belgrade

SERBS in Krajina, the disputed Serb enclave in Croatia, yesterday demanded that Croat forces withdraw within 24 hours from territory seized during their six-day offensive.

The ultimatum was issued as the fighting took a new twist, with Serb forces launching a counter-offensive. They claimed to have seized strategic villages around the Maslenica bridge, which joins central Croatia with its southern Adriatic coast and which was the initial objective of the Croatian forces.

In addition, the UN Protection Force disclosed last night that 21 of its number had been detained by the Serb rebels since Sunday in a hotel in Benkovac, a Krajina town which has come under fire from Croatian troops.

Ms Shannon Boyd, a UN official, said in the Croatian capital Zagreb: "The Serb militias say the UN police have been restricted for their own security. But this is totally unacceptable. There is no legitimate reason for this."

Separately, General Satish Nambiar, the commander of UN forces in former Yugoslavia, yesterday met Serb leaders in Kain, the capital of the Serb enclave. According to Mr Boro Martinovic, a minister in the self-styled Krajina government, "We told him the Croats must withdraw beyond the ceasefire line by noon on Wednesday. If not, we will have no choice but to clean the terrain by ourselves."

After the Security Council condemnation of the offensive across UN lines, president Franjo Tudjman on Tuesday said he would

order the withdrawal of Croat forces only if the Serb militia returned their heavy weapons to UN control.

But hopes of a ceasefire yesterday faded amid the Serbian counter-offensive.

In Geneva, where Lord Owen and Mr Cyrus Vance are co-chairing peace talks on the conflict in Bosnia-Herzegovina, Mr Alija Izetbegovic, the Muslim president of Bosnia, yesterday threatened to abandon the negotiations. He cited continued Serbian attacks on Muslims as the reason for the threat.

Mr Izetbegovic and Mr Mate Boban, Bosnia's Croat leader, announced a cessation of hostilities between Croat and Muslim troops in Bosnia, and vowed to resurrect their alliance against the Serbs. But the International Red Cross said intensified clashes

between Croats and mainly Muslim Bosnian forces around Busovaca, central Bosnia, have blocked the main humanitarian aid routes into Bosnia.

The upsurge in fighting between the two groups appears to reflect last-minute attempts to grab land before the Geneva conference begins to discuss the division of Bosnia into 10 provinces.

Virginia Marsh in Bucharest writes: Romania yesterday said it would not use force against four Serbian ships travelling on the Danube towards Belgrade despite US calls on Romania and Bulgaria to prevent the vessels from breaching UN sanctions. The Romanian foreign ministry said it feared that the use of force against the ships, believed to be carrying more than 40,000 tonnes of oil, could lead to an "ecological disaster".

Pretoria deal on power-sharing closer

 By Patti Waldmeir
 in Johannesburg

THE South African government and the African National Congress appear to have moved substantially closer to agreement on how power will be shared between whites and blacks after apartheid, following five days of bilateral negotiations.

The talks have raised hopes that an elected government of national unity could be installed next year. But a number of obstacles must be overcome, including agreement on the decision-making process in the new government.

Negotiators, who met until Tuesday night, drew up proposals for a power-sharing "government of national unity" to remain in place until roughly the end of the century, but calling on the gov-

ernment to drop its insistence that compulsory power-sharing should be written into a permanent constitution.

Leaders from the two sides, including the South African cabinet and the ANC's policymaking national executive, must now endorse the proposals. They must then go before a multi-party negotiating forum, including parties such as the ANC's main rival, the Inkatha Freedom party, and representatives of black homelands and the white right. Government negotiators met Inkatha representatives yesterday, and agreed to meet again next month.

But Mr Joe Slovo, one of the ANC's chief negotiators, made clear that no smaller parties would be allowed to prevent a final agreement. "It is clear we dearly want Inkatha to come into

the process," he said, "but we cannot allow it to have a veto over whether the process goes forward or not."

If agreed, the government of national unity would be elected some time next year, would draw up a new constitution, and then would remain in office for a further four to five years under the new constitution.

Disagreement remains likely over how this government would take decisions. The negotiators have proposed that some decisions be taken by consensus - implying that the white-dominated National party would have an effective veto - but the two sides have yet to discuss which decisions would require consensus.

The negotiators appear to have moved toward agreement on the structure of an elected constitu-

tion-making body. Their proposals call for a one-chamber body instead of the government's proposed bicameral assembly, but with special powers for members elected on a regional list.

They have also moved closer to agreement on how the powers of regional and local governments would be determined. The government had previously insisted that such powers be agreed now, but a delay is proposed until a constituent assembly is convened.

The two sides also appear close to agreement on a procedure for replacing the board of governors of the South African Broadcasting Corporation, long a biased tool of the state, with more independent people. The ANC and government are due to meet to finalise the proposals next month.

Super jumbo project to be studied

Continued from Page 1

business for Boeing which traditionally has tended to adopt a do-it-alone attitude to all its aircraft-building projects.

But there is still widespread suspicion in the European camp that Boeing is seeking to preempt Airbus's own plans to develop a super jumbo which would make further inroads into the dominance Boeing exerts in the large aircraft market with its 747 jumbo.

Airbus itself is not part of the study. One reason widely suggested for excluding Airbus as an entity was to avoid any eventual US anti-trust objections since Airbus is now the world's second-biggest airliner manufacturer after Boeing.

Another reason put forward by aerospace industry analysts is that Boeing is likely to want to retain leadership of any super jumbo project and believes this would be easier to achieve by collaborating with the individual Airbus partners rather than with the European



An artist's impression of a possible super jumbo design

consortium itself. Despite yesterday's agreement, both Airbus and Boeing will pursue their own large aircraft studies. Mr Hayhurst said Boeing was still studying a stretched version of the 747 while Mr Jean Pierson, Airbus chief executive, said the European group was still seeking co-operation with other international partners to develop a super jumbo if the tie-up between Boeing and its partners failed.

If joint development with Boeing did not work out, there were other alternatives including co-operation with other European and Asian partners, Mr Pierson said during a visit in Japan. Mr Pierson has been discussing co-operation with Kawasaki Heavy Industries, Mitsubishi Heavy Industries and Fuji Heavy Industries, all three of them traditional Boeing industrial partners.

Neither Boeing nor Airbus is in any hurry to launch a costly new research or construction programme at a time when the industry is in recession and both groups have been forced to make deep production cuts.

Fed signals its recovery aim

Continued from Page 1

only being weakened by too ambitious a package of cuts. If long-term interest rates were to fall, "hard-wired" actions affecting specific spending and revenue totals would be needed.

He also doggedly reiterated his conviction that low inflation was a "prerequisite" for sustainable growth. "We do not want to get into the stop-go type of instabilities" that had characterised previous business cycles.

He said he believed that Mr Clinton and other leading members of the administration recognised the importance of preventing another "fare-up of inflationary pressures".

Pressed to explain why he had allowed M2, the broad measure of the money supply to fall below its target range last year, Mr Greenspan said historical relationships between monetary growth and spending had broken down. This was because an unusual period of spending was now financed by credit granted outside the banking system.

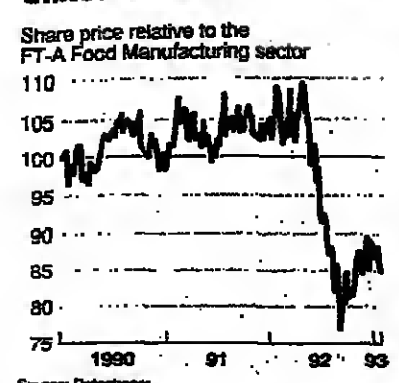
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		Budapest	C	1	34	Glasgow	F	10	50	Manila	F	22	72	Paris	F	-1	30	Yokohama	F	11	52
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		Chongqing	C	28	82	Hong Kong	S	17	63	Montevideo	F	19	66	Rio de Janeiro	F	19	66	Washington	F	11	52
		Cairo	C	28	79	Istanbul	C	15	41	Miami	F	18	64	Rio de Janeiro	F	10	50	Warsaw	C	-2	28
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		Cologne	C	5	41	Kobe	C	12	54	Moscow	S	-6	21	Sydney	S	17	63	Washington	S	2	37
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		Yokohama	F	11	52	Manila	F	22	72	Rafaeli	S	12	54	Singapore	F	29	84				

THE LEX COLUMN

At sea in a leaky punt

FTSE Index: 2832.5 (-3.2)

United Biscuits



fits more naturally with Boots' operations and a single parent might be prepared to take tough decisions. The cost of leaving the sorry episode behind might be worth bearing - always supposing that W.H. Smith can persuade Boots to take the body away.

None of this would matter if the previously rock-solid high street chains were still going strong. Video and recorded music sales are very important to the group, yet the declining teenage audience seems to be turning to other pursuits. The demise of the singles market and the high price of compact discs may have caused a structural shift away from recorded music which minor price cuts will not reverse. There is also the vague threat of VAT on books and newspapers, which must tempt a cash-hungry chancellor. W.H. Smith has suffered from its safe-but-dull image as the market has sought out recovery stories. It would be doubly unfortunate if the group merely proves to be dull.

W.H. Smith

The problems of the Do It All home improvement chain are turning into a war of attrition for joint ventures W.H. Smith and Boots. While the ferocity of last summer's price fight has abated, there are signs that Texas and B&Q are keeping up the pressure on our placid Do It All. What is even more worrying is that the parents now seem less convinced that they have found an answer. No further new money will come from the top to move to better sites or convert shops to the much-vaunted new format, so it is difficult to see Do It All improving much unless the housing market turns up decisively. Do It All

UK gilts

It is difficult to see yesterday's gilts auction as anything but disappointing. The scant cover hardly bodes well, especially following the modest level of government funding in recent months. Expectations were hardly high following Tuesday's cut in interest rates. Market-makers caught with short positions had to cover themselves immediately. They scaled back their auction bids as a result, but investors might equally be forgiven for being worried about lending to a government capable of such unpredictable behaviour. After all, the rate cut appears a politically-inspired, hasty

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Profits at Philip Morris surge ahead to \$4.93bn

By Nikki Tait in New York

PHILIP Morris, the large tobacco, food and beer manufacturer, yesterday reported a 17.5 per cent increase in after-tax profits last year, before the effect of accounting changes, to \$4.93bn.

The result was scored on a 4.7 per cent rise in operating revenues, at \$59.1bn.

In the fourth quarter alone, Philip Morris posted after-tax earnings of \$1.2bn. This compared with \$767m last time, but the previous year's figure was depressed by a \$455m charge to cover restructuring in the food division.

Operating revenue in the final quarter rose from \$13.7bn in 1991 to \$14.9bn last year - an 8.9 per cent improvement.

Philip Morris's earnings per share last year stood at \$3.45, up by 20 per cent over the 1991 (again, before accounting-related charges).

The company had already signalled that it expected a rise of one-fifth in earnings per share, and the shares edged ahead only 1% on the news to \$73 1/2 before the close.

Mr Michael Miles, Philip Morris's chairman, said the group was "optimistic" about prospects for 1993. He based this view on "our growth and productivity initiatives, increasing volume momentum, and a narrowing of price gaps in a number of our key categories".

Philip Morris surprised the stock market at the time of its third-quarter results when it revealed that cigarette shipments, in volume terms, had fallen slightly, and were expected to dip further in the fourth quarter.

Yesterday, it said that cigarette volume for the full-year was down by 0.5 per cent, mainly due to the previously announced stock adjustments in

domestic shipments and lower level of Russian exports.

Within this aggregate figure, domestic shipments fell 2.9 per cent, and Philip Morris's US market share declined by 1.1 percentage points, to 42.3 per cent.

However, operating profit for the domestic tobacco business was up by 3.5 per cent at \$5.2bn, on a 3.6 per cent increase in revenues, at \$12bn.

Operating profit from the international tobacco business also advanced strongly, by 19.1 per cent to \$2bn, on revenues up by 11.6 per cent at \$13.7bn. Operating profits from the food businesses overall showed a 10.6 per cent advance at \$3.3bn, with sales improving by a more modest 3.1 per cent, at \$29bn.

The Miller Brewing Company, however, turned in a 13.6 per cent decline in operating profit, at \$260m, on sales 2 per cent lower at \$4bn.

Ambitious cable plan from Time Warner

By Martin Dickson in New York

TIME WARNER, the US media group, has announced plans to build in Orlando, Florida, the most ambitious interactive cable-based home entertainment and communications network yet attempted in the US on a commercial basis.

The company, which runs the second-largest cable television business in the US, said it would eventually integrate this new operation, which it calls a "full service network," into its other cable markets across America.

The move is an important step in the battle over which industry - cable television or local telephone companies - will be the main conduit providing multi-media services to the home.

Mr Gerald Levin, chairman, said the move "clearly establishes cable's technology as the primary pathway for information and entertainment".

Mr Joseph Collins, chairman of Time Warner Cable, said the full service network being introduced in Orlando would allow consumers to call up movies on demand, as well as interactive games and video shopping. It would also give access to distance learning.

The company has also applied for an experimental licence to test personal communications services - a kind of mobile telephone system, similar to cellular telephony - in the Orlando area and also planned to offer customers access to long-distance telephone service providers.

This is a direct threat to local telephone companies, which derive a large proportion of their revenues from access charges to link local customers to long-distance telecommunications groups.

Orlando is one of Time Warner's main cable television markets, with some 500,000 subscribers. The service will operate initially in an area with some 4,000 residential customers.

IBM starts hunt for new axeman

Louise Kehoe reports on the task facing the next chief executive

THE new chief executive of IBM must be tough enough, many believe, to eliminate tens of thousands more jobs. This is in spite of the fact Mr John Akers, whom he or she will replace, has cut Big Blue's workforce by 100,000 over the past seven years.

Industry observers and analysts have underlined that finding a replacement for Mr Akers, who is to relinquish his role as chief executive but stay on as chairman, would be a hard task. IBM announced Mr Akers' move on Tuesday.

The task of finding the successor has fallen to Mr James Burke, an IBM director and former chairman of Johnson and Johnson, who will head a newly-created committee of outside directors.

The newly-empowered "nomination and executive compensation committee", comprising IBM's non-executive directors, has said it will look for candidates outside as well as within the company, and expects to make an appointment within the next three months.

Having set a precedent by looking beyond IBM's own top management ranks, it appears likely an outsider will be chosen. "There is a mood for change. To appoint an insider after making such a dramatic



James Burke, leading head-hunting team

move would be a disappointment," said one close observer. "It will probably be an outsider," agreed Mr Richard Shaffer, president of Technologic Partners, an industry consulting group.

Most of IBM's senior managers have spent their entire careers at the company, he points out. "IBM needs more outside directors, more outsiders in top management, and a lot more arguing among senior executives," he suggests. "They need somebody who is not as gentle as Akers, somebody who can be tough."

Yet the "shock effect" of putting a new management team in place may be what is needed at IBM, says Mr Eckhard Pfeiffer, chief executive of Compaq Computer who replaced Compaq's co-founder, Mr Rod Canion, in 1981 after a boardroom coup.

"A new team can start afresh with a clean sheet on what needs to be changed and how. If it is the same guys it is an evolutionary process, rather than a revolution."

"This will get IBM beyond the denial phase," says Mr Pfeiffer, "past the stage of responding to wishful thinking that everything is going to be OK when the economy improves."

A newcomer would also need to be given free rein by the board of directors, Mr Pfeiffer said. Whether IBM's new chief executive will have such freedom remains unclear.

Also uncertain is how long Mr Akers will remain as chairman of IBM after a new chief executive is appointed. It will be up to IBM's directors to decide whether and when to elect a new chairman.

Before this week's announcement, Mr Akers was expected to remain as chairman until

the end of 1994 when he turns 60, IBM's traditional retirement age. From Mr Akers' statements on Tuesday, it appears IBM is seeking an executive who will execute the recovery strategy already in place.

Mr Akers emphasised that the company remained strongly committed to its strategy to improve IBM's competitiveness and profitability.

A new IBM chief executive might also reflect upon how quickly directors can lose confidence in top managers. Just a month ago, Mr Akers confidently told Wall Street analysts "the IBM board support this management, the board supports me and I do not plan to step aside. I have not given it any thought."

Yet Mr Akers was evidently persuaded to give a great deal of thought to his role at IBM, and on Monday the company's board accepted his proposal that it begin looking for somebody to replace him.

The degree to which IBM's directors encouraged Mr Akers to step aside remains unclear.

"We may never know what really happened," said one IBM manager. "But it is clear that [Mr Akers] made an abrupt change, and it seems unlikely that he would do so without pressure from the board."

General Dynamics climbs 5%

By Martin Dickson

GENERAL Dynamics, the US defence contractor which has been selling off large pieces of itself, yesterday reported a 5 per cent increase in fourth-quarter net earnings.

The company said its latest disposal - the proposed sale of its tactical military aircraft business to Lockheed for \$1.525bn - was expected to be completed in February and bring in more than \$1bn in additional cash, net of taxes and transaction costs.

General Dynamics ended 1992 with some \$950m in cash and marketable securities.

The company's fourth-quarter net earnings totalled \$174m, or \$5.50 a share, compared with \$166m, or \$5.37, in the corresponding period of last year. The company repurchased some 30 per cent of its shares outstanding last July.

Earnings from continuing operations, which excludes businesses up for sale, totalled \$163m, or \$4.92 a share, on sales of \$915m.

This included a tax credit of \$95m and a \$14m after-tax gain from the sale of securities. Fourth-quarter 1991 earnings were \$7m, or 16 cents a share.

For the full year, total net earnings were \$815m, or \$21.56 a share, against \$805m, or \$21.80, in 1991, on revenues of \$3.4bn, up from \$3.3bn.

The company's funded backlog for continuing operations at the end of 1992 stood at \$7.7bn, down from \$8.7bn at the end of 1991.

The company's nuclear submarines operations earned \$25m in the fourth quarter, up from \$21 a year ago, while armoured vehicles made \$40m, compared with \$26m. Space launch systems lost \$13m, against a loss of \$21m in 1991.

MCI Communications up 17%

By Martin Dickson

MCI Communications, the second-largest US long-distance telecommunications carrier, yesterday reported a 17 per cent increase in fourth-quarter earnings amid strong revenue and traffic growth.

The company reported earnings of \$160m, or 60 cents a share, compared with \$137m, or 52 cents, in the same period of last year. Revenues rose 13 per cent to \$2.76bn from \$2.44bn, while traffic was up 14 per cent.

For the full year, MCI reported earnings of \$589m, or

\$2.21 a share, against \$522m, or \$2.01, in 1991, while revenues were \$10.56bn, up 11 per cent compared with 1991's \$9.49bn.

The fourth-quarter figures included revenue, less expenses, of \$56m from a previously announced licensing agreement with Stentor of Canada. The company also recorded one-time costs of \$47m due largely to a business reorganisation announced last year.

Mr Daniel Akerson, president, said factors contributing to the 25-year-old company's first year with

revenues over \$10bn included its Friends and Family programme - an innovative scheme which cuts the price of residential calls and now has more than 10m customers - as well as major contracts reached with clients such as the Federal Aviation Authority.

The company said that in 1993 it would focus on developing its 800 toll-free services, expansion of its data products, extending its international reach and developing new technologies such as personal communications services.

Fourth-quarter earnings at Boeing dip 6%

By Martin Dickson

BOEING, the US aircraft manufacturer which this week announced a sharp cut in its production programme, also reported a 6 per cent drop in fourth-quarter earnings, but a 4 per cent increase for 1992 as a whole.

The company reported net earnings before accounting changes of \$977m, or \$1.11 a share, in the fourth quarter, compared with \$940m, or \$1.17, in the corresponding period of 1991. Sales were \$7.5bn, against \$7.9bn.

For 1992, it reported earnings of \$1.685bn, or \$4.81 a share, compared with \$1.567bn, or \$4.56, in 1991. Sales rose from \$29.3bn to \$30.2bn.

Mr Frank Schronitz, chairman, said Boeing expected 1993 sales to drop to around \$96bn, with commercial aircraft deliveries dropping to about 340 units, against 441 in 1992.

Mr Schronitz said the increase in 1992 net earnings before an accounting change was mainly attributable to increased commercial aircraft sales and an improved operating performance, particularly in Boeing's space and defence business. The latter returned to profitability, with operating earnings of \$204m on sales of \$5.4bn.

However, these factors were partially offset by higher research and development expense, particularly for the company's 777 airliner, lower interest income and a higher tax rate.

Jewellers seek equity infusion

By Robert Gibbens in Montreal

PEOPLES JEWELLERS, Canada's biggest jewellery chain which is in bankruptcy protection, is seeking an outside equity infusion as part of its general restructuring programme.

Peoples, controlled by the Gerstein family of Toronto, had to write off its C\$133m (\$104m) investment in Zale of the US at the end of 1992 and reported a heavy loss. Zale has been operating under Chapter 11 bankruptcy protection.

The restructuring plan has a deadline of February 28, under an agreement with its principal secured creditor, the Bank of Nova Scotia.

Royal LePage dividend passed after heavy loss

By Robert Gibbens

ROYAL LePage, Canada's leading residential and commercial real estate brokerage, a sister company of troubled Royal Trustco, suffered a heavy loss for 1992 and has eliminated its 10 cents-a-share quarterly dividend completely.

LePage, publicly traded and a household name across Canada, is 53 per cent controlled by the Edper Bronfman group, which is also seeking a buyer for Royal Trustco, the country's second-biggest trust company.

LePage has been hit by the recession and property market collapse in Canada. Commissions are under heavy pressure and the company has been losing market share to national franchise groups.

LePage posted a 1992 loss of C\$16.3m, or \$1.04 a share, against a profit of C\$800,000, or 5 cents, in 1991. Revenues slipped 1 per cent to C\$451m.

The company had already cut its dividend last summer, and Trilon Financial, the Bronfman holding company which controls LePage, has been taking its dividends in stock for two years.

French banks face downgrading

By Tracy Corrigan

STANDARD & Poor's, the credit rating agency, may lower the ratings of six French banks. The short and long-term debt ratings of Banque Indosuez, Banque Paribas, Banque Worms, Compagnie Bancaire, Compagnie Financière de CIC et de l'Union Européenne and CrediSuez have been placed on creditwatch with negative implications.

S&P cited the increased

credit risk facing French banks at a time when their operating margins are near a six-year low. French banks have been hard hit by the problems of small and medium-sized companies, and the decline of the commercial property market, but only began to make significant provisions in 1992, according to the agency.

Banque Indosuez has a large exposure to real estate and to the equipment leasing sector through its subsidiary Locafin.

The Paribas group is suffering from an increasing level of non-performing loans and has significant exposure to commercial property. Its subsidiary, Compagnie Bancaire, is exposed to property and equipment finance.

The long-term senior debt of both Indosuez and Paribas is currently rated AA. S&P said that a final decision on the ratings will be made after meeting the senior management of the banks affected.

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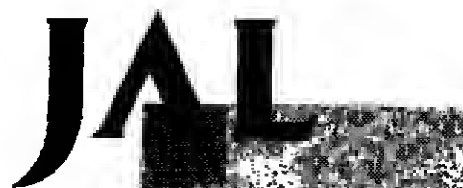
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INTERNATIONAL CAPITAL MARKETS

Government debt auctions will test investors' appetite

THE two auctions of government debt due to be held today in France and Spain will provide important tests of investor appetite for high-yielding bonds. For as tensions within the European exchange rate mechanism ease, bond market analysts and investors have begun to re-examine the arguments for convergence of European bond yields.

For the first time since April, France has decided to sell Ecu-denominated government bonds, representing the first sovereign issue of Ecu bonds since Denmark rejected the Maastricht treaty on European economic and monetary union and threw the Ecu and European bond markets into a state of confusion.

Spain, meanwhile, is holding an auction of new three, five, and 10-year bonds. The coupons are higher than on the existing issues, providing a more realistic picture of yields in the secondary market.

Dealers and economists believe that both auctions are likely to go well. France is due to issue between Ecu500m and Ecu700m of 8 per cent OATs due 2003. Mr John Hall, economist at Swiss Bank Corporation, described the French Ecu auction as "very significant" adding that "the French are helping to rebuild the credibility of the market". Earlier this week, the Bank of England said it would resume issuing three-year Ecu notes.

Other market analysts have said it is "psychologically important" for the market that France is creating a new 10-year benchmark, rather than reopening an existing issue.

Mr Kit Juckes, economist at S.G. Warburg Securities, said the decisions by France and the UK "show a willingness by governments to get the Ecu bond market up and running again". The French auction is expected to go well, given that the amount involved is not particularly large.

Even though Ecu yields have come down from a maximum of just above 200 basis points over 10-year German bonds in October to around 110 basis

Sara Webb reviews the arguments for the convergence of European bond yields

points recently, they are still yielding more than 10-year French franc denominated OATs. In other words, it is costing the French treasury more to raise the funds in Ecu than it would in francs.

The Spanish government bond market has seen strong buying interest from UK, US and European investors recently as tensions within the ERM have eased, allowing Spain to cut interest rates on Friday. Investors have been keen to lock into high-yielding Spanish paper on expectations of further falls in yields. Ten-year Spanish bond yields have fallen from their October peak of 14.03 per cent to around 11.75 per cent recently.

"The convergence argument is back on track to a certain extent," says Adrian James, international bond analyst at NatWest Capital Markets.

While ERM tensions appear to have eased recently, analysts point out that if the Irish punt is forced to devalue, tensions could resume. The French franc may also come under pressure again closer to the French general election. More importantly, bond analysts say investors will probably have to wait for the Bundesbank to cut German interest rates before other European central banks can safely follow suit.

Although Spanish bond yields have fallen back dramatically, they are still above the levels seen in early 1992. So the bonds to be auctioned today - the 11.85 per cent bond due 1996, the 11.45 per cent bond due 1998, and the 10.90 per cent bond due 2003 - have higher coupons, reflecting the rise in yields in the secondary market.

New French futures contract welcomed

By Antonia Sharpe

THE new French futures contract based on long-dated government bonds is expected to get a warm reception when it starts trading today on the Matif, the Paris futures exchange.

Traders expect the FLT contract to be popular both with speculators and with investors seeking to hedge their portfolios. It will be one of the few contracts in Europe, apart from those in the Ecu and Dutch markets, whereby investors can play the yield curve up to 30 years.

Daily volume is expected initially to be around 20,000 contracts, but should increase. However, the Matif's 10-year bond future, which trades an average of 120,000 contracts a day, is expected to remain the most active.

The creation of the French treasury bond futures contract has been made possible by the existence of a mature underlying market. Itself the result of the government's decision to extend its debt profile in recent years. The total outstanding of cash OATs with a maturity of 15 years and over now stands at FF173.5bn.

Since 1987, average monthly issuance in France has increased progressively, and in 1992 average volume per month was around FF8bn. The French treasury has announced that it will issue FF220bn worth of OATs, of which almost half is expected to be at the longer end.

Four OATs, due 2008, 2012, 2016 and 2023, totalling FF172.3bn, will be deliverable into the FLT contract, of which the OAT due 2023 will be the cheapest to deliver into the March contract.

Groupe Worms has joined Robert Fleming, the UK bank, in taking a controlling minority stake in Ifabancq, one of the few Arab institutions still operating in the west.

Banque Worms, part of the UAP group, has ceded its place in Ifabancq, which is two-thirds owned by Kuwaiti and Saudi Arabian shareholders, to Groupe Worms.

UK gilt prices mixed after Bank auction

By Antonia Sharpe in London and Patrick Harverson in New York

UK government bond prices were mixed in the wake of the Bank of England's £2.5bn auction of 8 per cent Treasury stock. Dealers said that although the market was long of stock at current levels, prospects had improved now that the auction was out of the way.

Cover on the auction was 1.18 times, the lowest since the Bank resumed its auctions in April 1991, but above the

day's high of 101.09. It closed at 101.03, down 0.11 on the day on volume of 55,837 lots.

GERMAN government bond prices got some support from the successful auction of 7 per cent 10-year bonds for the Treuhand privatisation agency which raised DM4.76bn.

However, dealers said the shorter end of the market underperformed the longer end as remarks by Mr Helmut Schlesinger, Bundesbank's president, on Tuesday dashed hopes of an early cut in domestic interest rates.

The Liffe March bond futures ended 0.12 point higher at 92.83 in average volume of 42,770 lots. Dealers who are expecting a downward correction in the market said the contract could fall to around 92.30.

By Tracy Corrigan

SWEDEN'S Y200bn Samurai bond issue arranged by Nomura Securities yesterday became the subject of controversy.

INTERNATIONAL BONDS

very when the three other leading Japanese securities houses set a precedent by refusing to participate, citing the aggressive pricing of the transaction.

Their refusal is particularly embarrassing for Nomura because of the high profile of the deal, the largest issue to date in the Samurai market (the Japanese domestic bond market for foreign borrowers).

The controversy has also dealt a blow to the development of a market once seen as a dumping ground for aggressively-priced deals. Under pressure from the Ministry of Finance, the securities houses last year reformed the market by bringing in practices already common in the Euro-bond market, such as the fixed price re-offering mechanism and consensus pricing, designed to improve transparency.

Daiwa, Nikko and Yamaichi all told Nomura that they did not see any demand for four-year bonds with a 4.2 per cent coupon and priced at par, but Nomura went ahead with the pricing as planned.

"There are quite a few competing products for Japanese investors, offering yields around that level or better," said an official at one of the securities houses which stayed out of the deal.

They also pointed out that Sweden's recent five-year Euro-bond is currently yielding 66 basis points over the JGB yield

FT FIXED INTEREST INDICES

	Jan 27	Jan 26	Jan 25	Jan 22	Jan 21	Year	High	Low
Govt (UK)	94.45	94.48	93.70	93.99	94.05	87.50	95.54	85.11
Govt (Ireland)	109.50	109.37	109.31	109.25	108.59	100.00	110.26	97.15

Notes: 100 Government Securities 10/10/20s Fixed Interest Index. For 1992/93, Government Securities High since completion: 127.40 (10/1/93), Low 49.18 (31/1/75). Fixed Interest High since completion: 110.26 (10/1/93), Low 50.53 (31/1/75).

GILT EDGED ACTIVITY

	Jan 26	Jan 25	Jan 22	Jan 21	Jan 20
Govt (UK)	178.9	126.4	115.0	140.9	124.6
Govt (Ireland)	108.7	124.6	123.3	118.6	110.2

Govt activity indices released 1974

30-year government bond up 0.14 at 104.4, yielding 7.238 per cent. At the short end of the market, the two-year note was even firmer, up 0.1 at 100, yielding 4.234 per cent.

The lack of demand for the two-year notes on Tuesday caught dealers and investors by surprise, and cast a cloud over the auction of \$1.5bn in five-year notes that was scheduled for yesterday afternoon. The early indications, however, were that demand for the five-

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
Republic of Finland (A)	100	6.75	101.573	Nov 1997	0.25/0.2	Nomura/J.P. Morgan/M.Lynch
Republic of Finland (A)	250	6	101.315	Feb 1998	1.875/1.75	Swiss Bank Corp.
Varadero-Honeywell Co. (A)	100	10	100	Feb 1998	0.25/0.15	Yamaichi Int. (Europe)
S. George Bank (A)	75	0	98.8	Feb 2000	0.325/0.1	Bankers Trust Int.
Petrolera Argentina (A)	45	11	95	Feb 1998	1.75/0.75	Oppenheimer Int.

curve, while the new four-year Samurai issue is yielding only 44 basis points more than the four-year JGB.

The two markets are not directly comparable, as they are made up of different investors, and most traders report stronger demand in Japan than in Europe for yen bonds.

BENCHMARK GOVERNMENT BONDS

	Coupon	Rate	Price	Change	Yield	Week ago	Month ago
Australia	10.000	10/02	107.907	-0.003	8.77	8.73	8.92
Belgium	6.750	08/02	107.500	-0.100	7.69	7.57	7.84
Canada	6.500	04/02	102.700	-0.400	8.07	8.04	7.80
Denmark	9.000	11/00	102.500	-0.410	8.83	8.86	9.05
France	8.500	03/07	101.700	-0.200	7.98	7.83	8.02
Germany	6.000	07/02	105.800	-0.130	7.15	7.13	7.29
Italy	12.000	05/02	95.800	-0.395	13.21	13.27	13.30
Japan	4.800	05/09	102.726	-0.091	4.20	4.24	4.51
Netherlands	6.250	08/02	107.500	-0.030	7.11	7.12	7.28
Spain	10.350	08/02	101.950	+0.270	11.72	11.80	12.43
UK Gilts	10.000	11/08	110.18	-0.35	8.81	7.82	7.22
US Treasury	6.375	08/02	99.13	-0.22	8.48	8.57	8.68
ECU (French Govt)	8.500	03/02	101.6750	+0.050	8.20	8.23	8.63

London closing 'New York morning session'. Gross annual yield (including withholding tax at 12.5 per cent payable by non-residents). Prices: US, UK in \$25s, others in decimals.

year issue would be strong, which helped buoy prices. Supply issues aside, the market's attention was focused squarely on Mr Alan Greenspan, chairman of the Federal Reserve, who was appearing before the Congressional joint committee. Mr Greenspan's initial comments that, although the economy was growing at a firmer pace, it was still moving into what he termed were "headwinds," had little effect on sentiment.

Controversy hits Sweden's Samurai issue

By Tracy Corrigan

SWEDEN'S Y200bn Samurai bond issue arranged by Nomura Securities yesterday became the subject of controversy.

INTERNATIONAL BONDS

very when the three other leading Japanese securities houses set a precedent by refusing to participate, citing the aggressive pricing of the transaction.

Their refusal is particularly embarrassing for Nomura because of the high profile of the deal, the largest issue to date in the Samurai market (the Japanese domestic bond market for foreign borrowers).

The controversy has also dealt a blow to the development of a market once seen as a dumping ground for aggressively-priced deals. Under pressure from the Ministry of Finance, the securities houses last year reformed the market by bringing in practices already common in the Euro-bond market, such as the fixed price re-offering mechanism and consensus pricing, designed to improve transparency.

MARKET STATISTICS

RISES AND FALLS YESTERDAY

	Rises	Falls	Same
British Funds	32	23	24
Other Fixed Interest	424	189	812
Commercial, Industrial, Financial & Property	262	71	467
Oil & Gas	0	1	0
Plantations	61	7	73
Others	35	5	66
Totals	833	310	1,517

LONDON RECENT ISSUES

Issue	Amount	Latest Price	Yield	Stock	Dividend	Price	Yield
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5

FIXED INTEREST STOCKS

Issue	Amount	Latest Price	Yield	Stock	Dividend	Price	Yield
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5

RIGHTS OFFERS

Issue	Amount	Latest Price	Yield	Stock	Dividend	Price	Yield
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5

TRADITIONAL OPTIONS

Issue	Amount	Latest Price	Yield	Stock	Dividend	Price	Yield
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5
100% F.P.	100	105.2	10.5	100%	10.5	105.2	10.5

FT-SE ACTUARIES FIXED INTEREST INDICES

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT-SE ACTUARIES

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

LIFFE EQUITY OPTIONS

BAY LEON PUTS & CALLS																	
Option	CALLS				PUTS				Option	CALLS				PUTS			
	Feb	Mar	Aug	Aug	Feb	Mar	Aug	Aug		Mar	Jun	Sep	Mar	Jun	Sep		
BAA	730	49	68	70	6	16	27		Glam	650	55	79	96	16	32	42	
PT99 1	800	16	39	49	25	37	50		1980		19	23	71	42	57	66	
	950	52	64	84	84	34	45										
BAT bids	1000	21	37	58	29	39	70		Hilltopps	140	19	24	27	7	14	15	
1987 1									1910 1	160	8	14	18	17	27	30	
BYR	550	19	28	37	10	26	30										

FT-SE INDEX (2001)

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT-SE INDEX (2001)

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT-SE INDEX (2001)

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT-SE INDEX (2001)

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT-SE INDEX (2001)

Index	Value	Change	Yield	Index	Value	Change	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

FT/ISMA INTERNATIONAL BOND SERVICE

United are the latest international bonds for which there is an adequate secondary market.

Issue	Amount	Latest Price	Yield	Issue	Amount	Latest Price	Yield
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24

OTHER STRAIGHTS

100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
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100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.01	128.24
100	128.22	-0.01	128.24	100	128.22	-0.	

Margins boost as Securiguard rises to £5.74m

By Richard Gourlay

SECURIGUARD, the security and cleaning company, yesterday reported a 14 per cent increase in pre-tax profits. Mr Alan Baldwin, chairman, however, said the US economy was showing only "glimmers" of life and in the UK there was as yet no signs of an upturn.

Pre-tax profits in the year to end-November rose from £5.02m to £5.74m on sales up 2 per cent at £165.11m.

Earnings per share rose 2p to 15p and the final dividend is 5.9p, giving a total of 9.4p, up 10 per cent.

Net debt fell by £3.1m to £8.6m, leaving the company with gearing of about 200 per cent, but interest covered 5.5 times by trading profits, suggesting that the group has restored some order to its balance sheet. The dividend is more than twice covered by earnings.

Margins in the largest cleaning and security divisions suffered, but the smaller communications division, which

includes the overnight parcel service, enjoyed an increase in profitability.

While the performance of the cleaning division improved, the US operation was adversely affected by the economic slowdown, particularly in New York where Securiguard has a large presence. The division as a whole made £2.8m operating profits from sales of £85.26m.

The security division was hit by poor sales in the first half when the company said it missed a trend towards cheaper contracts. In the second half, that mistake was rectified, Mr Baldwin said. Overall the division's trading profits fell 18 per cent to £2.45m.

The security division's sales in the same period of 1991 were bolstered by the effects of the Gulf war and in the last period profits were hit by the cost of moving headquarters.

City Link, the overnight parcels delivery business, had a record summer. The personal division returned a reduced trading loss, down from £703,000 to £553,000.

Voilex seeks £17.5m to fund expansion

By Peter Pearce

VOILEX GROUP, the electrical interconnection products company, has launched a £17.5m rights issue to fund a further acquisition in the US, the group's capital expenditure requirements and to pay off its £8.2m borrowings.

Furthermore, Mr Howard Poulson, chief executive, forecast that group pre-tax profits would double from £2.8m to £5.6m in the year to March 31 1993. Voilex shares rose 24p to 440p on the day.

The group has acquired Component Manufacturing Services (CMS), along with an option - for a nominal £1 - to buy a 49.3 per cent stake in Sigmax, CMS's Irish affiliate, for a total £4.7m (£2.1m). Within the next two years Voilex will also acquire a North Carolina site, currently leased by CMS, for £728,000.

CMS makes moulded cable assemblies in North Carolina and Massachusetts. It made operating losses of £2.1m on sales of £15.8m in the year to September 28.

It will be merged with Voilex Interconnect Systems, itself a merger between Cable Products and Icontec, acquired in January and July 1992 for £14.6m and £4.31m respectively.

Some 60 per cent of CMS's output is in the instrumentation and medical electronics market and will complement the west coast medical business of Mayor, the 60 per cent-owned and Singapore-based data and power cord manufacturer bought in October for £8.5m. The balance - in computers - will bring two or three new OEM accounts, including IBM, to which VLS already supplies data cables.

Mr Poulson said CMS would be the last buy in the US for some time, and that the group's focus had now shifted to Europe, in particular eastern Europe and especially cable assemblies.

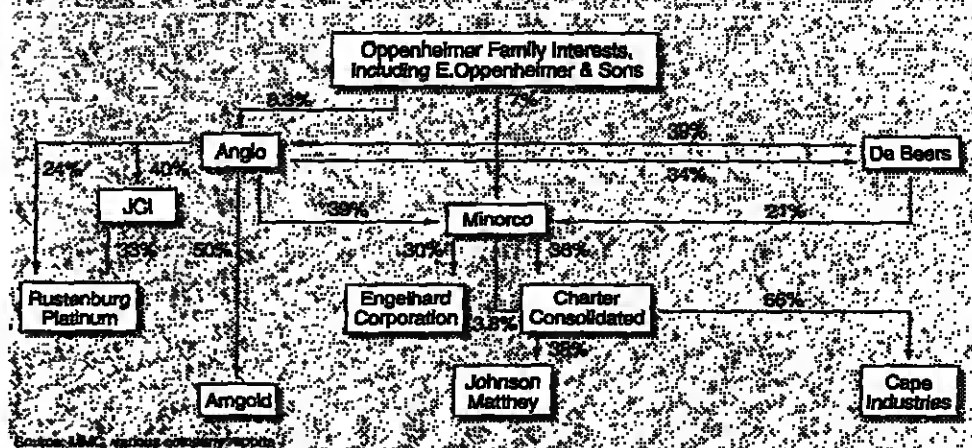
In the year to March 1993, capital expenditure will reach £7.5m, mainly at the power cable assemblies operations at Pencon in Lancashire and Mayor in Wales. Some £7m has been pencilled in for the following year.

In the cash call, 5.27m new shares will be issued on a 1-for-4 basis at 345p per share. The issue is underwritten by SG Warburg.

All eyes on complicated reshuffle

Philip Gawith and Kenneth Gooding on machinations in the Anglo family

Anglo-American Group: the main links



(£0.5bn) readily available.

De Beers could raise some money by selling some Minorco shares back for cancellation.

More money might be switched into De Beers if Minorco bought the former's shareholding in Anglo American Corporation of South America.

This would be a logical purchase of assets because Minorco is being transformed into an operating company with "hands on" control of its mining interests.

Meanwhile, Charter would use the money from the Johnson Matthey sale, plus its present cash pile, to buy back its own shares from Minorco for cancellation. It would then be entirely divorced from Anglo and its influence.

Mr Michael Coulson, analyst at Credit Lyonnais Laing, suggests that, if something of this sort happened, Minorco would benefit the most.

Minorco would sell its holding in Charter at well above net asset value, while it would buy back its own shares at a considerable discount to asset value. It would boost Minorco's assets per share and its earnings per share.

At the same time, "Charter might think gaining its independence was

worth the price."

After all this, Minorco would still have plenty of cash to act as Anglo's spearhead as the group moves back into the Zambian copper industry, which that country plans to privatise, he suggests.

In case anyone needs reminding, it would be inappropriate for Minorco to take the simple route and buy the JM stake itself.

Minorco already has a direct shareholding in Englehard and anti-trust authorities both in the US and the European Community would certainly object to it having such a huge influence over both platinum marketing groups.

Also (as the chart shows) Anglo's influence extends to Rustenberg, the world's leading platinum producer. Platinum is widely employed as a catalyst in the oil and chemical industries and its use in catalysts is growing very fast.

Mr Rob Weinberg, analyst at Société Générale Strauss Turnbull, says it is possible that anti-trust pressures have reached the stage where Anglo may have to let either JM or Englehard move outside the group's influence.

Anglo bought its Englehard shareholding because of friendship between Mr Charlie Englehard and Mr Harry Oppenheimer, whose family company is still reputed to influence any important decision within Anglo.



and challenged them to say no."

Other observers think it is also relevant that two of Minorco's three managing directors departed this month as part of a radical board shake-up which might have been sparked by a massive row - perhaps about the treatment of the Johnson Matthey stake.

There have been previous Anglo "family" quarrels.

When Minorco was given Anglo's approval for a dramatic change in style in 1983, its first move was to bid for Consolidated Gold Fields, perceived in Johannesburg to be another family member.

Gold Fields refused to play ball, mounted a spectacular and often vitriolic defence and Minorco not only lost the battle but is still nursing its wounds.

Anglo must sincerely be hoping that there will be no repetition of that fiasco caused by the JM share sale. However, it would certainly provide some entertainment in these dull winter days for the rest of us.

Aukett plunges into red with £3.88m loss

By Matthew Curtin

AUKETT Associates, the London and Glasgow-based architect, made its first trading loss in its 20-year history and reported a pre-tax deficit of £3.88m for the year ended September 1992. Last time there were profits of £360,000.

Turnover plunged to £8.53m (£16.05m) as the depressed state of the property sector knocked fee income. In addition, the group absorbed £2.74m in redundancy charges, bad debt provisions, and property write-downs, on top of high interest charges.

There is no final dividend. Aukett passed the interim pay-out, and Mr Gerry Deighton, chairman, said dividends were likely to resume only in the 1993-94 year. Losses per share were 20.7p (0.32p).

Mr Deighton said the group would sell its profitable Nathaniel Lichfield subsidiary, bought for £1.5m in 1989, to management for £1m because it was the only means it had of reducing borrowings. Aukett would write off £2.4m in goodwill leading to a net loss of £2m from the transaction.

Results from DY Davies, the USM-quoted architect, also reflected the depressed state of the sector as the group's pre-tax losses increased from £426,000 to £484,000 in the half year ended October 31.

Losses per share were 8.3p (5.4p). There is no interim dividend.

Tadpole/IBM shares deal

TADPOLE Technology has applied to the Stock Exchange for the admission to the official list of 502,289 new ordinary shares.

The shares are to be issued to International Business Machines for a total subscription price of \$500,000 (£326,000) at 65p per share. In addition, Tadpole will issue to IBM war-

rants to subscribe for 2.22m new ordinary shares - equivalent to 10 per cent of Tadpole's fully-diluted share capital.

The deal is the result of negotiations agreed when the electronics company moved from the over-the-counter market to a listing in December last year and announced it had formed an alliance with IBM.

Dyson static at £340,000

ON SHARPLY lower sales J&J Dyson's pre-tax profits in the six months to September 30 were little changed at £340,000, against £347,300 last time.

The company makes refractory products and trailers. It also sells motor vehicles and acts as a builders merchant.

Dyson said that despite the decline in sales to £21m (£25.6m) profits had been protected by the company's strategy of pursuing niche opportunities in its main markets.

The interim dividend is maintained at 2p on earnings per share of 1.65p (1.68p).

Osprey ahead of forecast at £90,000

Osprey Communications, the advertising and marketing services group, reported pre-tax profits ahead of expectations at £90,000 for the six months to November 30.

NOTICE TO HOLDERS OF THE BDRS (ISSUED IN MARCH 1994) OF C. ITOH AND CO., LTD (The "Company")

The Annual General Meeting of Shareholders of the Company held on 26th June, 1992 adopted a Resolution in order to change the English trade name of the Company, in consequence of such Resolution, notice is hereby given as follows:

- Effective as from 1st October, 1992 the English trade name of the Company was changed to Itochu Corporation.
- Holders may tender their BDRS for stamping at the counters of Hambro Bank Limited, London or at the counters of Banque Internationale a Luxembourg S.A., Luxembourg from 28th January, 1993. Only stamped BDRS will be of good delivery on the Luxembourg Stock Exchange.
- The Company under the new name will continue to owe the same obligations with respect to the above BDRS.

Itochu Corporation
28th January, 1993

The outcome was on turnover of £10.9m and compared with profits of £314,000 on turnover of £13.1m last time and a loss of £336,000 on turnover of £28.5m at the May 1992 year end.

Mr F John French, chairman and chief executive, said the result reflected increased gross margins and tightly controlled overheads.

Cash flow had been positive for the period, he said, and the company had been able to repay part of its term loan. However, bank facilities remained almost fully committed.

Earnings per share worked through at 0.43p (1.47p). There is no interim dividend (last time's interim pay-out of 0.65p was the sole payment for the year).

Murray Split net assets rise

Net asset value per capital share of the Murray Split Capital Trust expanded to 141.6p as at November 30 1992, compared with 94.6p three months earlier. Per income share they were unchanged at 51.2p while net assets per zero dividend preference share came out at 115.7p against 112.6p.

Managed in Glasgow by Murray Johnstone, the company is paying, as forecast, a first quarter dividend of 2.65p per 10p income share with the intention of maintaining last year's annualised payment of 10.5p.

Available revenue for the three months fell from £1.03m to £208,184. Earnings per income share dropped to 2.58p (12.83p).

Worthington trimmed to £0.3m

Worthington Group suffered a decline in profits to £305,000 in the first half, because of difficulties within the button wholesaling business and the trimmings operation.

On increased sales of £7.3m (£8.11m) in the six months to

September 30, pre-tax profits fell 28 per cent from a previous £490,000.

In order to consolidate the contribution from Hulme Holmberg and Atorp, which were acquired during the period, the merger method of accounting has been used. Consequently the comparable results have been restated.

The directors said that moves made to address the problems were unlikely to make a significant impact until the next financial year.

Earnings per share fell to 1.3p (1.9p). The interim dividend has been raised to 0.5p (0.3p) with a view to bringing payments closer to the traditional split of one-third to two-thirds.

Royal Life regular premiums down 26%

Royal Life, the life assurance subsidiary of Royal Insurance, yesterday announced a 26 per cent fall in regular premium sales for 1992.

The company blamed this decline to £58m on lower sales of mortgage-related products as a result of the depressed residential housing market.

Total sales were up by 34 per cent from £229m to £307m, but the increase was accounted for by the company's newly-launched single premium with-profits bond, which raised £144m.

Total single premiums, including the with-profits bond, rose by 55 per cent to £336m.

Mr David Parry, managing director of Royal Life, said he was "very encouraged" by the 1992 new premium figures, and added that a "major restructuring" within the company had been completed. The share price remained unchanged on the day at 285p.

Two acquisitions for Industrial Control

Industrial Control Services Group, the electronic safety systems manufacturer, is

Data storage buy for Novo Group

Novo Group, the supplier of services to the film and television industries, has, through its Dataguard subsidiary, acquired The Data Reserve, the electronic data storage division of Track Data Corporation of New York. The initial consideration is about \$113,000 with an additional profit-related payment of up to \$48,000.

acquiring two specialist engineering companies which are market leaders in the design, manufacture and servicing of wellhead control systems.

The acquisitions of Great Yarmouth-based Brisco Engineering and Brisco Tech, based in Stavanger, Norway, from Brisco Group are the first for ICS since its flotation in May.

ICS is paying £250,000 in cash for Brisco Engineering which had pre-tax profits of £43,000 on turnover of £4.7m in 1992, and £946,000 for Brisco Tech, which had pre-tax profits of £24,000 on turnover of £3.7m for the same year.

The acquisitions will strengthen the group's existing control systems operations by entry into the wellhead systems market, in particular for underwater projects. The acquisition of BTA is subject to Norwegian government approval.

CST Emerging net asset value 53.85p

CST Emerging Asia Trust had a net asset value of 53.85p per share at September 30 against 49p a year earlier and 68.3p at the December 31 1992 year end. Net revenues for the six months amounted to £56,311 (£21,183 losses) for earnings per share of 0.43p (0.18p losses).

FLANDERS
The FT proposes to publish this survey on March 29 1993. For a full editorial synopsis and advertisement details, please contact:

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Number One,
Southview Bridge,
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FT SURVEYS

This announcement appears as a matter of record only

Royal Insurance

Royal Insurance Holdings plc

Issue of £76,000,000 7 1/4 per cent convertible subordinated bonds 2007.

Barclays de Zoete Wadd Limited

Lazard Brothers & Co Limited

Baring Brothers & Co Limited

Morgan Stanley International

BSB Phillips & Drew Securities Limited

SG Warburg Securities

December 1992

COMPANY NEWS: UK

Allied Textiles eases to £12.7m but core strong

By Peter Pearce

ALLIED Textiles Companies, the Yorkshire-based textile manufacturer and processor, saw pre-tax profits ease from £13.2m to £12.7m in the year to September 30.

However, the group lifted its final dividend to 8.1p (7.9p) for a total pay-out up at 12.6p (12.3p), covered 2.4 times by earnings of 30.8p (31.7p) per share.

The contribution from textile activities rose to £8.4m (£8.5m) in an economic climate in which the company described as continuing to be "unsettled".

Mr John Corrin, chief executive, explained that order books had been down at two weeks for the past nine months. They would have to rise to six weeks before the company would think of increasing its workforce.

The textiles profits were struck after £800,000 of restructuring costs at four sites, said Mr Corrin.

Mr Corrin ascribed the buoyancy of the textile results to "quality products, quality customers and that about 50 per cent of our products go over-

seas."

He explained that direct exports accounted for 23 per cent of output, but that this was bumped up by sales to customers who bought Allied goods on the docks, already documented, cleared and in containers ready to be shipped.

He added that the spread of Allied's textile businesses gave it more protection than other companies enjoyed.

Group turnover grew to £159m (£112m), boosted by about £10m from the £4.2m acquisitions in France and Belgium. On a like-for-like basis it was up 5 per cent.

In the UK, the turnover from wool processing was £22m, carpets £29m, synthetic operations £29m, spinning and weaving £27m, and knitwear £3m.

The restructuring, across all divisions, was "continuing", said Mr Corrin.

Income from financial activities amounted to £4.06m, down from £4.53m. Within that, property sales made £1.33m (£1.00m), property rental net of operating profits - where the investment properties are used to shadow tax - came to £1.7m, traded investments to £200,000, and cash on deposit

amounted to £2m.

Allied has £27m cash and Mr Corrin is keen to increase from the contribution from Europe. Long-term borrowings were up at £11m (£6m) after the French and Belgian buys - the group borrows in foreign currency to avoid exchange rate risks.

COMMENT

Allied divides its watchers. Some see it as a conservative - yesterday it held its first analysts' meeting - and others see it as quiet and canny, saying it takes time and effort to understand. Certainly, it carefully chooses its friends in the City.

While some are suspicious of the variability of the profits from financial activities, all agree that the textile results are impressive. The management has an impressive record for picking up undermanaged or otherwise distressed businesses, mending them, putting money in and waiting for the benefits to accrue. It is not afraid to use its cash in recession. Forecasts are about £14m pre-tax for the current year, giving earnings of about 33p and a p/e of about 13.7, which stands at a small discount to the sector.

French bar Crown's radio rescue plan

By Alice Rawshorn in Paris and Raymond Snoddy in London

THE CONSEIL Supérieur de l'Audiovisuel, the French broadcasting authority, has rejected the latest rescue plan for RFM, the French pop radio station controlled by Crown Communications.

The CSA decided to block the sale to a consortium which included NRI, another French pop station, because of irregularities concerning RFM's relationship with Crown.

The struggling UK media group has repeatedly said it expected the disposal to go through, releasing much needed funds. The sale price was expected to be less than £4m, although the radio masthead is valued at £12m in the latest accounts.

The CSA said it had taken its decision because Crown had broken French law by secretly raising its holding in RFM above the legal maximum of 25 per cent.

Crown's stake in RFM stands at 70 per cent. The CSA criticised the UK company, which owns LBC, the London-based station, for failing to disclose the full extent of its investment and for failing to fulfil a commitment to sell 21 per cent of RFM to the station's staff.

The collapse of the plan leaves loss-making RFM in a precarious position. There was speculation in Paris last night that it might have to go into administration.

The station has performed badly in terms of both audience and advertising revenue.

The latest debacle is not expected to affect the restructuring of LBC, under which members of the family of Dame Shirley Porter, the Conservative politician, will take a majority stake.

Completion of the deal, in which LBC will float free of Crown and banks will take equity in place of debt is believed to be imminent.

Meanwhile, merchant bank Guinness Mahon is having talks with Independent Television News on bidding for LBC's franchise, which will be advertised in March.

Union claims that dispute at Staley has soured relations
US workers lobby Tate meeting

By Jane Fuller

A US TRADE union told shareholders attending Tate & Lyle's annual meeting in London yesterday that a dispute at a factory in Illinois was "souring" the business.

Leaflets handed out at the entrance to the Barbican Centre, where the concert hall stalls were packed for the meeting, claimed that demoralised workers were less productive and that the dispute was giving the sugar and starch group "a bad name."

"Labour relations problems at AE Staley are bad business for you," declared the leaflet, produced by the Allied Industrial Workers. It represents 700 hourly-paid workers at the Decatur factory, where management wants to reduce high costs through flexible working on shifts and in teams, incurring some job cuts.

Mr Ed Feigen, a shareholder representing the union at the meeting, accused the local management of showing "no willingness to negotiate" and of seeking to provoke a strike so that workers could be replaced.

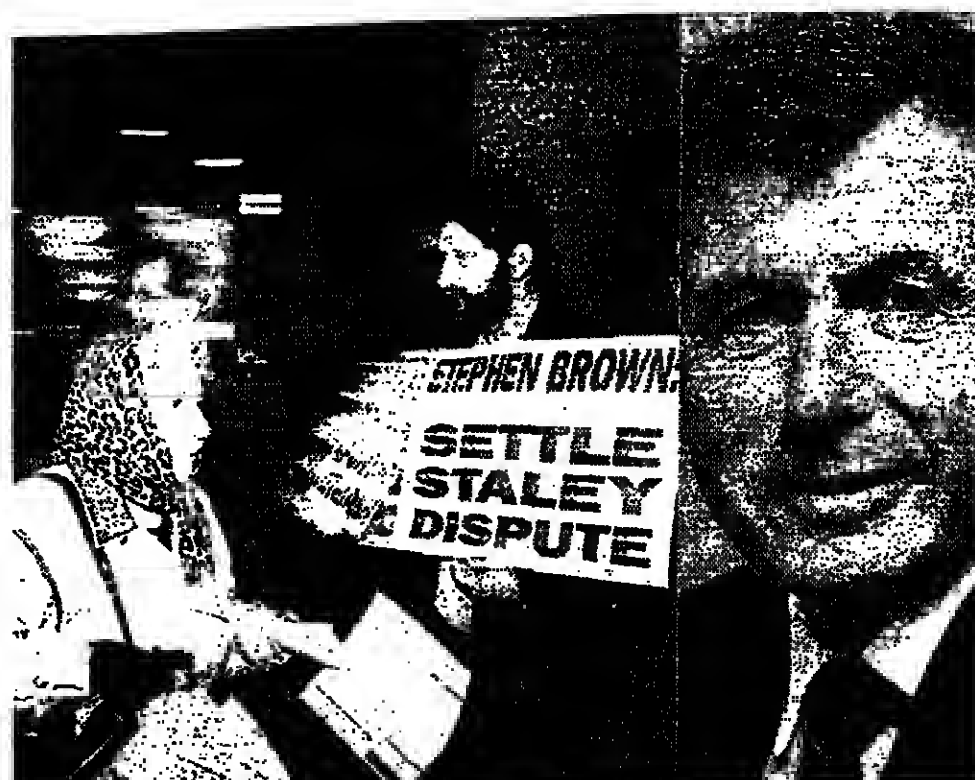
"Is it possible for Staley to get its employees to be more productive and efficient if they are treated like the enemy?" he asked. He urged the main board to intervene.

Mr Neil Shaw, Tate's chairman, replied: "The need to be competitive is the most fundamental requirement. Without that we don't have jobs."

He had "absolute confidence" in the local management.

Mr Larry Pillard, Staley's chief executive officer, said: "Staley operates nine other plants where it has an excellent employee relationship."

"At Decatur, they have developed a set of working



A worker from a factory in Decatur, Illinois, calls on Mr Stephen Brown, Tate & Lyle's chief executive of nine months, to intervene in a dispute which the union says is bad for business and bad for shareholders, who flocked to the Barbican Centre yesterday. Mr Neil Shaw, chairman (right), told the annual meeting that improved competitiveness was the key to jobs

practices that are simply out of date and not competitive with practices in other parts of Staley or the rest of the industry. Changes have to be made."

He said he believed in "employee partnership" and denied that a lock-out was being sought.

Shareholder reaction ranged from a muttered "hmp, load of nonsense" to a sympathetic request for the management to bring in a peace maker.

After the meeting Mr Dave Watts, union branch leader, said he hoped shareholders would press the board to seek a

"common sense solution".

He also refuted a statement made at the meeting that the dispute was not about money, claiming that cuts in benefits would cost workers \$3 an hour out of average pay of \$13.40.

Staley has offered a 10 per cent pay increase over three years and says workers have been involved in "designing shifts" at the three other corn plants, only one of which is unionised. It denied accusations of "union bashing".

Tate acquired Staley in 1988 for £450m - funded mainly by \$900m debt, of which nearly

half has been paid off, and a rights issue. Last year its profit contribution, before interest, fell by more than £30m to about £65m.

Declining US performance lay behind Tate's first profits fall for 14 years - it made £189.5m (£230.8m) pre-tax on £3.37bn sales.

One of Mr Shaw's main themes was that with the global sugar market growing by 2 to 2.5 per cent a year and starch by 5 to 6 per cent, "we have no need to do anything other than continue to be more and more efficient."

Richmond Oil & Gas slides £386,000 into the red

By Peggy Hollinger

RICHMOND Oil & Gas, the struggling natural resources company which lost its main asset to creditors last summer, plunged into the red with losses of £386,000 for the six months to September 30.

The pre-tax return, struck on sales 74 per cent lower at £1.5m, compared with a profit of £23,000 last year. Mr Robert Fox, chairman and chief executive, said the depressed results reflected the loss of the Richmond Ranch properties in June.

Stripping out the return from discontinued activities, Richmond incurred losses before tax and exceptional of

£781,000 on sales of just £2,000. There was an exceptional gain of £130,000 due to a surplus on asset disposals, including the sale of an equipment supply business and some oil and gas interests.

Mr David Wilkinson, a director, said liquidity remained tight. However, the group had cut costs by about £900,000, including a reduction in workforce from 200 to 10.

Richmond retained an interest in just 10 producing wells, Mr Wilkinson said. However, revenue was expected "shortly" from other assets on which well tests were being carried out.

An expanded drilling programme was planned in the

Panhandle properties in Texas for the latter part of 1993. Mr Wilkinson said this would be funded by the cash flow from successful wells drilled by March 31.

Richmond also announced that it had found an investment partner for its Siberian joint venture. However, the deal had not yet been concluded.

The group said it had completed its drilling programme on the San Juan Basin, which is up for sale. It expected at least \$5m for its San Juan interest.

Earlier this year, the SFO launched an inquiry into aspects surrounding Richmond's 1989 flotation.

Pittencrief enters saga of Aberdeen Petroleum via 17% stake purchase

By Peggy Hollinger

THE COMPLICATED saga of Aberdeen Petroleum took another twist yesterday when Pittencrief, the acquisitive communications and natural resources company, announced a deal to acquire a 16.6 per cent stake in the Scotland-based group.

Pittencrief said it had agreed to acquire 8.6m Aberdeen shares at 12.5p each from a private investor, Mr DJ Hughes.

The £1.1m consideration would be satisfied by the issue of 335,000 new Pittencrief shares. Aberdeen closed last night 1p up at 12p, while Pittencrief fell 5p to 31p.

Mr David Hooker, managing director of Aberdeen, said that

Pittencrief's purchase had come as a surprise. He gave a cautious welcome to the new investor and said he expected to discuss the "investment in more detail shortly" with Pittencrief.

Mr Douglas Sinclair, finance director, refused to comment on whether Pittencrief intended to launch a bid or play the white knight in Aberdeen's attempt to fend off hostile proposals from US-based Bellwether. The stake was seen as an attractive investment.

Analysts speculated that Pittencrief, which has been reportedly seeking oil and gas assets, had one of two intentions: to bid for Aberdeen or profit from Bellwether's approach.

Reuters launches UK equities service

By Andrew Bolger

REUTERS, the international news and information group, yesterday launched an extensive new UK equities service to challenge Topic, the London Stock Exchange's dominant service.

The Equity Focus service is the repackaging of a service which Reuters first launched at the end of 1991, after the Exchange had been forced to abandon rules requiring companies to channel all stock market announcements through its regulatory news service.

Reuters' new service has been repackaged to appeal to Topic users, and uses the more familiar Epic codes for companies, rather than the Reuters codes. It has also been priced aggressively with a view to undercutting Topic.

Equity Focus, like Topic 2, the Exchange's update of its original teletext service, is based on personal computers. The 1,400 workstations which took Reuters' previous equities service will get a free upgrade.

The new service blends Reuters news and analysis of British companies from all over the world with the full regulatory news announcements.

Mr John Parcell, managing director of Reuters UK and Ireland, said: "Users can bring up detailed prices, news, graphs, and historical information with one simple command."

NEWS IN BRIEF

FARRINGFORD has agreed that Giuliano Lotto and other investors will subscribe for 500,000 5 per cent convertible redeemable preference shares of £1 each at par. The company will not seek a listing for them at present. They may be converted into ordinary shares at any time on the basis of 20 ordinary shares for each preference share. The agreement will be put to an extraordinary meeting on February 26.

NO PROBE: The acquisition by Baker Holding Company of the refractories business of Steel-Refractories from Redland will not be referred to the Monopolies and Mergers Commission. (Jan)

PRINTING INTEL: Ochil, a subsidiary of DCC, holds 26.3m ordinary shares in the company (89.33 per cent).

Sea Containers expects an increase to \$2.25 in earnings per share

By Matthew Curtin

SEA CONTAINERS, the Bermuda-based cargo equipment and ferry group, has forecast an increase in earnings per share from \$1.95 to between \$2.10 and \$2.25 in the year ended December 31 1992.

In addition, the group is pressing ahead with plans to sell a second \$25m tranche of senior subordinated debentures as part of an overall plan to sell \$125m as it raises funds to expand its container and high-speed ferry operations.

Mr James Sherwood, chairman, said the group's fourth quarter results would show a modest profit against \$0.40 loss per share in the same period in 1991.

SeaCon reported pre-tax profits of \$28.5m (\$27.6m) in the

September quarter.

He noted that 1991 earnings included a \$0.62 per share contribution from an \$8.2m out-of-court settlement with British Rail.

SeaCon entered litigation with BR over a dispute regarding reciprocal travel arrangements after the container group acquired Sealink in 1984.

Mr Sherwood said that the group expected earnings this year would be higher than last year's "in view of our rapidly expanding marine container leasing business and improved ferry fleet deployment."

Improving market conditions for high-yield bonds in the US had allowed the group to proceed with the total debenture sale, after poorer conditions limited the sale to \$100m on November 19 last year.

British Fittings sells Astbury

By Matthew Curtin

British Fittings Group, the loss-making valves, tubes and non-ferrous metals distributor, announced the sale yesterday of Astbury & Madeley, its brass rod operation, and the closure of British Fittings (Non-Ferrous Metals).

Mr Cecil Buckett, finance director, said the group was refocusing on its core businesses.

The sale price for Astbury had not been settled, while the company's year-end results would reflect extraordinary provisions for the closure of the metals operation.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - dividend	Total	Total
				year	year
Allied Textile	8.1	Apr 1	7.9	12.8	12.3
Audiffert Assoc	nil	Apr 1	0.5	nil	1.75
Dyson (J & J)	2	Apr 2	2	-	5
Murray Spelt	2.65	Mar 22	-	-	10.65
Osprey	nil	-	0.65	-	0.65
Securicard	5.9	Apr 8	5.3	9.4	8.5
Smith (W & J)	4.3	Apr 1	4.3	-	13.4
Worthington	0.5	Apr 1	0.5	-	1.4

Dividends shown pence per share net except where otherwise stated. 10n increased capital. \$USM stock. **Annualised.

BOARD MEETINGS

	Stake, Warner, Edgell, Wilson	Future Dates
Interstate	Feb. 10	
Balloy (Gt)	Feb. 10	
Barnack Exploration	Feb. 10	
Palmerston	Feb. 10	
Domestic & General	Feb. 10	
English & Colonial Inv	Feb. 10	
Free State Dev	Feb. 10	
Johannesburg Comm. Inv	Feb. 10	
Labrador Platinum Mines	Feb. 10	
Palmerston	Feb. 10	
Polymerisation Platinum	Feb. 10	
Richmond Platinum	Feb. 10	
Symonds Engineering	Feb. 10	
TR Smaller Cos. Inv. Tel	Feb. 10	
Temple Bar Inv. Trust	Feb. 10	

British Helicopters completes £32.5m buy-out and refinancing

By Angus Foster in London and Bernard Simon in Toronto

BRITISH International Helicopters, the helicopter operator which was owned by Mr Robert Maxwell and has been in administration since soon after his death in 1991, yesterday completed a £32.5m management buy-out and refinancing.

The disposal to management was expected before Christmas but ran into regulatory delays. It is the last trading company in the Maxwell private group of companies to be

extend a new leg overseas.

A diabetic shareholder asked when the new swimmer Splenda would be on the market after the disappointment of delayed regulatory approval in the US. Although it was already for sale in Canada, he was told the best estimate for its debut in the UK was two to three years.

Another questioner expressed concern about group borrowings of nearly £900m, before cash and deposits, and gearing of

nearly 90 per cent on net assets of £720.6m.

He asked whether the group would benefit from UK base rate cuts. Mr Paul Lewis, finance director, said that with most of the debt in US dollars, the average interest rate paid had already come down to 7 per cent. The group was very cash generative and interest payments were covered five times by operating profit. Lower UK rates would reduce the return on sterling deposits.

Mr Stewart Birt, managing director, said the company would now be able to seek new contracts in the North Sea as well as bid for contracts coming up for renewal.

"The company is much healthier now than it has been for a very long time," he said.

PUBLIC WORKS LOAN BOARD RATES

Effective January 26

Term	SP1	AT1	Rate
1	8 1/4	8 1/4	8 1/4
Over 1 up to 2	8 1/4	8 1/4	8 1/4
Over 2 up to 3	8 1/4	8 1/4	8 1/4
Over 3 up to 4	8 1/4	8 1/4	8 1/4
Over 4 up to 5	8 1/4	8 1/4	8 1/4
Over 5 up to 6	8 1/4	8 1/4	8 1/4
Over 6 up to 7	8 1/4	8 1/4	8 1/4
Over 7 up to 8	8 1/4	8 1/4	8 1/4
Over 8 up to 9	8 1/4	8 1/4	8 1/4
Over 9 up to 10	8 1/4	8 1/4	8 1/4
Over 10 up to 15	8 1/4	8 1/4	8 1/4
Over 15 up to 25	8 1/4	8 1/4	8 1/4
Over 25	10	10	10

*Non-quota loans: A 1 per cent higher and non-quota loans 2 per cent higher in each case than quota loans. **Full instalments of principal. If financed by half-yearly payments of interest only.

CREDIT MANAGEMENT

The FT proposes to publish this survey on

March 10 1993

Should you be interested in acquiring more information about this survey or wish to advertise, please contact:

Daisy Veerasingham
Tel: 071-873 3746
Fax: 071-873 3064

FT SURVEYS

مكتبة الشامل

FINANCIAL TIMES SURVEY

LEEDS

Thursday January 28 1993

■ Impact of the development corporation — the will to get things done Page 2

■ Britain's leading law centre outside London; the new breed of office workers .. Page 3

Helped by a good mix of industry and commerce and by public sector investment, Leeds has weathered recession better than most large cities in Britain. Now the economy is stirring and recovery may have begun. Ian Hamilton Fazey reports

Survival of the fittest

IT IS not quite true that Leeds is the English city the recession forgot, but at first glance it almost looks that way. There are tower cranes on the skyline, unemployment is 9 per cent and lower than the national average and house prices have slipped by less than 5 per cent.

"Of course recession has not passed us by," says Mr Peter Coles-Johnson, chief executive of Leeds chamber of commerce and industry. "We know from our resignations last year — 12 per cent of the membership — that more people than usual ceased trading. Normal turnover is about 8 to 8 per cent."

"Life is hard at the moment, but the good news is that so many have survived. We have a broad spread of industry, with many small and medium-sized businesses. That's been our saving grace. Long-term, things look extremely good."

Leeds certainly seems to have got off lightly. There has been more of a knock-on effect from a distressed outside world than internal pain. The reasons appear to be:

- the city's optimum size of about 700,000 people;
- population stability — unlike other northern cities, it is not struggling with declining local tax and spending bases;
- a heterogeneous industrial and commercial mix that allows different sectors to func-

tion counter-cyclically to each other or out of phase with the national economic cycle;

- its role as the financial and professional services capital of the east Pennines;
- flexibility of labour — for decades Leeds' sectoral spread has made it normal for people to switch between industries and learn new skills, establishing a change-accepting culture;
- its location on the M62 at the end of the M1, a pivotal point in northern England;
- the proximity of the Humber ports, the north's fast-growing gateway to European markets;
- the Leeds Initiative, a partnership of private and public sectors, has concentrated on improving stations, roads into the centre and corridors through it — fundamental developments which affect the look and feel of a city;
- a large injection of public spending in the form of inward investment.

This last factor has been significant, during the recession. In 1989 the government decided to relocate most of the departments of health and social security to Leeds. Mr Jon Trickett, leader of the Labour-controlled city council, puts the direct value of this at £80m of construction work to house the departments and 2,000 jobs. Indirect benefits include a growing demand for supporting services, from the highly

professional to the mundane. All local markets — from office space to sandwich bars — will be boosted.

Another area of large public sector spending is education. The city's two universities — Leeds and Leeds Metropolitan, the former polytechnic — are growing towards 17,000 students each and combined budgets of more than £200m.

Prof Alan Wilson, vice-chancellor of Leeds University, is a geographer, so he can speak with authority on the impact. He puts the economic multiplier at between 2 and 2.5. This includes another major impact on the construction sector: the university has 8,000 units of student accommodation and needs to add 500 a year to cope with growth, a 25m annual capital commitment.

Private sector arrivals in Leeds include British Telecom's mobile communications division, which is expanding to 70 full-time equivalent staff in the city this year. It moved north from Euston Tower two years ago, eliminating London weighting from salaries and reducing rents from £53 to £11 a sq ft.

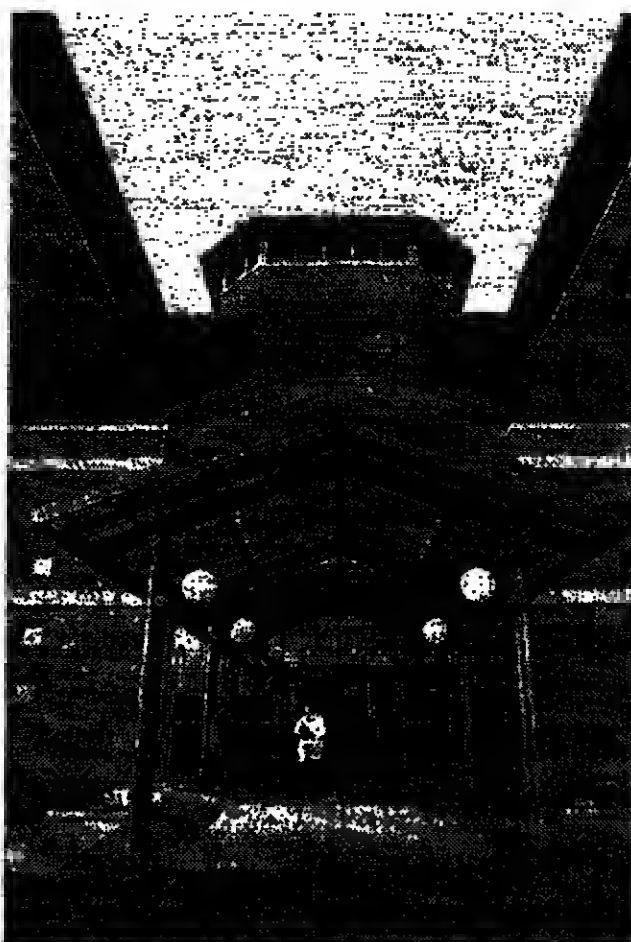
Mr Paul Pagliari, head of personnel, says the ease of access from Leeds to other parts of the country was another deciding factor, coupled with good labour markets and prospects — since realised — of lower staff turnover.

Location was also considered crucial by Mr Ken Rigby, one of five general managers of Midland Bank, who last year moved out of London as part of Midland's campaign to devolve power and so rebuild relationships with customers.

He now oversees all of the bank's northern operations from Leeds, which he chose in preference to Manchester, because "it is right in the middle of my patch".

Seasoned observers find the relationships between banks and their business customers less strained than elsewhere — another indicator of lower levels of economic distress.

"Leeds has a wide commercial and industrial base and has withstood recession a lot better than the south of England," says Mr Alastair



The Leeds Permanent Building Society is just part of the city's wide commercial and industrial base. Photographs by Mike Arron

Thompson of Barclays. "We do have customers with problems, but by and large there are many well-managed businesses and we are happy with each other."

Yorkshire Bank, which is now Australian-owned but continues to enjoy a long tradition of local loyalty, claims 20 per cent of the market among small and medium-sized businesses. "There will be casualties in the recovery," says Mr David Knight, chief executive. "Some companies which have gone through the recession will have been too weakened by it to take advantage of any upturn, but we will try to help. But there are still a lot of good businesses around."

Nonetheless, London-based banking decisions have been seen as damaging by some

Leeds companies. Bank of Scotland, which moved to Leeds in 1985 looking only for corporate business, has picked up several companies that have fallen out with their bankers.

"We had to be in Leeds because of the expansion of its professional community," says Mr Austin Reilly, Bank of Scotland's regional director. "Small or medium-sized owner-managed businesses are our target. Leeds has so many of them."

Mrs Andraa Ingham, of Leeds training and enterprise council, says there are more than 30,000 businesses in the city, of which 17,500 are VAT-registered. Of the latter, 47 per cent employ fewer than five people, but only 14 per cent more than 25. This provides a stable overall structure, but with many opportunities for

local mergers and acquisitions. Deals did, however, slow almost to a stop in the recession. "It became almost impossible to get senior debt," says Mr David Buckley, who heads Ernst & Young's corporate advisory services in Leeds. "Some banks went out of the market. They won't admit it, but they did. They just turned everything down."

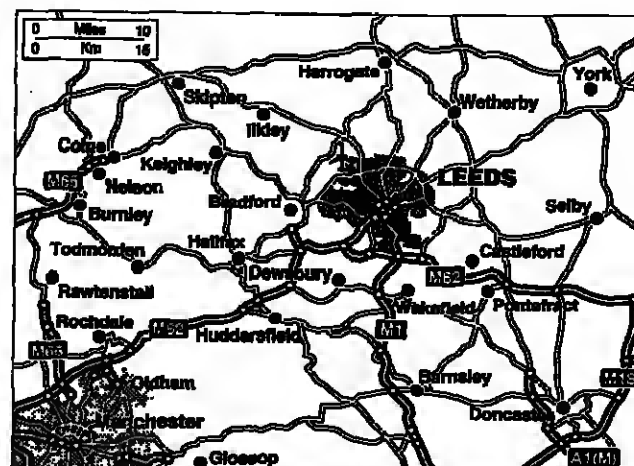
He says there is renewed activity now, with companies looking for acquisitions and willing to make decisions. "We expect to see some companies cutting costs and declaring redundancies in the spring. But another tier have done a business plan for the next 12 months and are taking the first steps to doing something."

"We don't know when the recession is going to end but a lot of uncertainty has now gone away," Mr Buckley adds. Some Leeds companies, such as Waddingtons, the high technology and security printers, have done particularly well despite recession, investing £96m in the last five years, while turnover has topped £200m a year. Its product range now runs from stamps to ultra-thin plastic margarine tubs.

Another printer, Opax, a recent management buy-out from Norton Opax, expects to do well out of printing Britain's new lottery tickets. Mr Ian Bainbridge, managing director of Computer Services for Industry, says markets are now harder because companies will only buy products which add value or improve productivity. The "nice-to-have-even-though-we-don't-really-need-it" extra sales of the late 1980s have evaporated. But export opportunities — accounting for a quarter of his output — are better after devaluation.

Mr Richard France, of the surveyors Erdman Lewis, says there is a cautious optimism that was absent before Christmas. "Confidence fell so low after Black Wednesday, it could not go lower. The only way after that was up."

"We might all have looked like tortoises to the hares in the south in the 1980s, but we now have a stability they do not and can plan for the future," he adds.



KEY FACTS

City Council			
Chief Officer	Mr P Smith	Senior Assistant Director of Planning	Mr P Cook
Address	Civic Hall, Leeds, LS1 1UR. Tel 0532 348080	Area	562 square kilometres
Population	1992 708,300	2000 (projected)	693,700
Age structure	0-19 25.4%; 20-64 58.8%; 65+ 15.8%	Property	
Average house prices	2-bed terrace £31,250-£41,000; 3-bed semi £46,250-£55,000; 4-bed detached £71,250-£111,750	Prime rental	Retail: £120 sq ft (Zone A), £2.50-£10 sq ft (retail park). Commercial: £20 sq ft (city centre), £2-£14 (business park). Industrial: £3.75-£4.25 sq ft.
Chamber of Commerce			
Chief executive	Peter Coles-Johnson	Address	Commerce House, 2 St Albans Place, Wade Lane, Leeds, LS2 8HZ Tel 0532 430491
Development status			
Grant status/incentives	EDF - Regional Selected Assistance. Objective 2 - Pudsey. Objectives 3 & 4 - whole city	Advisors	Leeds Development Corp, Leeds City Developmt, British Coal Enterprises, European Coal & Steel Closure Areas Loans, Leeds & Bradford Enterprise Loan Scheme, W Yorks Small Firms Fund, Yorks Enterprise, Yorks Fund Managers.
Location			
Distance to airports	Leeds/Bradford 9 miles, Manchester 45, Birmingham 120, Heathrow 205, Gatwick 230	Travel to London	road 3hrs 20 mins, rail 2hrs 5 mins
Travel to Glasgow	road 4 hrs, rail 4 hrs	Travel to Manchester	road 45 mins, rail 1 hr
Distance to ports	Hull 56 miles, Liverpool 121, Felixstowe 217, London 191, Dover 257	Local companies	
Headquarters in Leeds	Asda, Dept of Health Managemt Executive, First Direct, Leeds & Holbeck Build Soc'y, Leeds Permanent Build Soc'y, J Tetley, National Breakdown, Sandoz Chemical (UK), United Provincial Newspapers, Yorkshire Bank, Yorkshire Electricity, Yorkshire Water, Yorkshire TV, Major employers: British Gas, Elide Gibbs, IMV, Vickers Defence Systems, John Waddington, Yorkshire Chemicals	Employment structure	
Employees in manufacturing/industry	96,380	Services employees	224,670
Unemployed	about 40,000	Self-employed	about 33,492

Source: Information provided by National Statistics (tel 0800 43232), social, economic and demographic databases information service providers.

LEEDS

The top line for Opportunities is Leeds

Economists at the HENLEY CENTRE, in July 1990, identified Leeds as a UK location having above average potential for dynamic economic activity in the period to 1995 and beyond. In October 1992 economists at BUSINESS STRATEGIES underlined this view when they forecast that Leeds would be the fastest growing UK employment centre in the 1990's.

LEEDS

MANY BRITISH AND INTERNATIONAL ORGANISATIONS
Asda, Elida Gibbs, Booth & Co, Yorkshire Bank, Dept of Health Management Executive
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Vickers Defence Systems, Leeds Permanent Building Society, Dibb Lupton Broomhead,
OR MAJOR ESTABLISHMENTS IN LEEDS. YOU COULD
Farnell, First Direct Bank, National Breakdown, Joshua Tetley, Dept of Social Security Benefits Agency,
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LEEDS CITY COUNCIL

LEEDS

LEEDS 2

Impact of the development corporation

The will to get things done

WHEN the Leeds Development Corporation was imposed upon the city in 1988, it did not receive a rapturous welcome from the local authority.

City or district councils rarely like development corporations. They resent the loss of planning powers and funds to these unelected quangos.

In Leeds there was a feeling that a development corporation was particularly unnecessary since the economy was flourishing and property developments would have occurred through market forces.

Mr Brian Walker, chairman of the Labour council's economic services committee, says: "A lot of the development in the corporation's area would have happened anyway. Many planning consents had already been given."

"The corporation area covers only 1 per cent of Leeds and we were starved for money to develop the other 99 per cent."

Mr Jon Trickett, leader of the city council, says: "We felt at the time that we, the demo-



Jon Trickett: "We felt we should decide where to spend money"

cratically elected representatives, should have decided where money was to be spent. To channel funds into just one area could have created an imbalance in the city. We have some deprived inner city areas which require attention."

The city council set up the Leeds City Development Company, a private developer, to act as a rival to the development corporation.

Since then, however, feelings towards the corporation have warmed. Mr Walker now sits on the board of the LDC.

Through the Leeds Development Agency, its economic development arm, the city council has joined with the development corporation and other private sector bodies to form the Leeds Initiative. This umbrella organisation has succeeded in attracting investments to the city.

The development corporation says it has created 6,500 jobs in four years at a cost of £5,000 a job and that this compares with an average cost across the 11 urban development corporations of nearly £30,000 a job.

In some ways the LDC had an easier task than other UDCs. Unlike Teesside or Tyneside, there are no large tracts of derelict, polluted land which have been laid waste by the decline of traditional manufacturing industries.

The Leeds urban development area is more like Trafford Park in Manchester. It is a

nexus of live industries, notably engineering and light manufacturing. The area is in need of refurbishment and environmental improvements but not wholesale redevelopment. Of the 1,300 acres under the LDC's remit, about 300 to 400 acres are considered in need of total redevelopment.

The LDC itself has bought or "assembled" only 43.23 hectares (102 acres). The main part of the development area stretches south away from the River Aire directly next to the city centre. There is easy access and the area is the obvious place for Leeds' inner core to expand. The LDC has another tract of land in its care - the Kirkstall Valley - which is non-contiguous.

In the main area there are few houses: hundreds rather than thousands live within the LDC's boundaries. This has meant there have been few costly, acrimonious and time-consuming compulsory purchase orders to implement.

Ironically, the LDC has benefited from a lack of funding. When it was set up in 1988, it was to have a life of five years and was given just £15m of government money. This ruled out grand, costly infrastructure projects from the start.

Mr Stuart Kenny, development director of the LDC, says: "Because of the tight funding we never set out a vision or grand design like some development corporations. We never made extravagant claims about how many jobs we would create and never gave out specific

investment or job targets. We just tried to do what we could as we went along."

What the LDC has achieved, apart from the jobs created, is to facilitate or enable 3m sq ft of new property to be built. There have been 57 environment schemes approved and 42 environment grants awarded. The LDC has spent around £36m. This, in turn, has generated over £120m in private sector investment, a ratio of nearly four to one.

The development corpora-

tion's life has been extended to 1995, with hopes that it might continue for a further term.

Much of the 3m sq ft of new property is industrial factories in three business parks and refurbishments of older buildings. There has been some B1, light industrial/office projects along the River Aire, together with environmental improvements and the opening of a hotel and some restaurants.

Critics of the LDC say these developments would have

taken place with or without a development corporation. However, Mr Peter Hartley, chairman of the LDC, says: "They might have happened, but certainly not in my lifetime. Some of the planning consents had been sitting there for 20 years. It is not a question of money making things happen, but of will. We have had the determination to push things through and speed up the planning procedures."

Stewart Dalby

Royal Armouries captured

ONE of the Leeds Development Corporation's great coups has been the relocation of the Royal Armouries from the Tower of London, writes Stewart Dalby.

The armouries had been there for 900 years and among the items added over the centuries were Henry VIII's battlement and an entire suit of armour for an Indian elephant. Conditions at the Tower were too cramped for a proper display and the need to move the collection was recognised several years ago.

Last year, after reading that Sheffield had won the relocation, Mr Stuart Kenny, LDC's development director, phoned the Tower to find that the deal had not been finalised. Together with Leeds City Council, the development agency and private landowners, a financial package was put

together to site the museum at the disused Clarence Dock on the River Aire.

The museum should be open by 1995 or 1996. It will cost about £35m and could create 200 jobs. With 1m visitors a year anticipated, the economic benefit to Leeds could be an annual £30m.

Before the Royal Armouries receives its first visitor, the Tetley visitor centre should be under way on a site close to the Clarence Dock. Tetley is the largest brewer in Leeds, with 800 public houses.

The project has yet to be given a proper name. To call it a visitor centre rather than museum is the scale of the scheme which will include a fully-fledged museum of brewing, costing £8m to build. The museum will be a working one, with craftsmen such as coopers and brewers

demonstrating their skills. There will also be an Elizabethan coaching inn, a Georgian gin palace and a Victorian pub.

Mr Graham Kershaw, Tetley's company secretary, says: "We have done our homework and are convinced that there is a demand for this museum." The company is expecting 250,000 visitors a year.

The LDC has been instrumental in building a £600,000 footbridge across the River Aire from the city centre to both the Tetley museum and the site where the Royal Armouries is to be housed.

Unlike Glasgow, Leeds lacks cultural attractions. The Armouries and the visitor centre will be the first steps in developing a larger tourist industry to augment the city's white collar sector and increase the range of non-manual jobs.

Stewart Dalby on the gap between haves and have-nots

City of rich and poor

SHARP differences between the haves and have-nots of modern urban society have become increasingly obvious in Leeds where professional and financial services have created thousands of new, well-paid jobs in banks, building societies, law and accountancy firms since the mid-1980s.

The new jobs give the impression of widespread economic regeneration, but they have been largely confined to the city centre. In some areas, local unemployment has risen in the wake of the decline in old manufacturing concerns.

The trappings and symbols of city centre investment - such as new office buildings, expensive clothes shops and good quality wine bars and restaurants - have highlighted social differences. This is much to the concern of the city council's Labour party leadership.

In Leeds, the contrast is particularly striking because one of the most deprived inner city areas - comprising the Chapeltown and Harehills districts - abuts the city centre.

From the top of Chapeltown Road, with a Caribbean restaur-

ant on one side and a Yugoslav Social Club on the other, one can watch completion of the gleaming new Department of Social Security building, locally dubbed the "Kremlin".

The benefits agency of the DSS and the Department of Health executive are being, or have been, relocated to Leeds. It is expected that 2,000 jobs will be created by the moves but how many will go to people in Chapeltown is debatable.

Unlike the Gorbals district of Glasgow, where large numbers of socially deprived people were moved to peripheral housing estates, Chapeltown-Harehills has not been broken up and about 31,000 people live there in 11,000 households.

Mr Roy Dean, manager of the Chapeltown Business Centre says: "The population has been roughly the same for some years. There has not been much net emigration, but the ethnic mix might have changed a bit."

About a third to a half of the population consists of racial minorities. Broadly, people of Afro-Caribbean origin live in Chapeltown and those of Asian

descent - notably from Bangladesh - live in Harehills. The Bangladeshis are the most recent arrivals in a long history of immigration into the area, which is still a patchwork of minorities, though Afro-Caribbeans and Asians dominate.

The district has many large, once grand, Victorian houses divided into flats, as well as terraces of back-to-back cottages.

Chapeltown is characterised by the usual indices of deprivation. There is high unemployment - 30 per cent overall and more than 50 per cent among ethnic minorities. There are more children per family than in other areas of Leeds - and more single parents.

There is a higher proportion of rented accommodation and fewer households with a car; a notorious red light district; a high level of crime; and a ris-

ing trend of drug-related problems and criminal activity.

This mix of deprivation and racial tension erupted in riots in 1981, said at the time to be copycat riots after Toxteth in Liverpool and Brixton in London, but Mr Dean, a social worker in the area at the time, believes they were the result of frustration at the lack of attention the area received.

"There was just too little money spent on the housing stock, on jobs and on education," he insists.

A government inner city task force - a team of civil servants and business people set up to promote and help channel funds to inner-city training and employment - was estab-

lished in the mid-1980s. It supported more than 100 projects, spending about £1.6m directly.

The task force has recently been wound up, with some programmes taken over by the Leeds Development Association. Through its business centre, the LDA runs 15 work-shops and advises on training and "self-build" initiatives.

Much has been done in terms of brightening up shops, building new homes and refurbishing old ones. However, Mr Dean says: "It is a long haul and the problem does not just go away. At the heart of it is unemployment. There is a lot of retail business, but hardly any manufacturing or other commercial activity."

"Many of the young people here have never had any work and see little prospect of getting any. Outside the bookmaker's you will see young men hanging around. Some of them will be doing drug deals. That is the only kind of work there is for them."

Chapeltown may be the most deprived area of Leeds' run-down areas but it is not the only one.

Mr John Siddall, head of the LDA, says: "I estimate that, of the Leeds population of 700,000, more than 100,000 live in what can be described as deprived inner city areas. They represent one of our greatest problems. Because Leeds is per-



John Siddall: "We get little help from the government"

ceived as a flourishing city with average overall unemployment levels we get little help from the government."

Leeds is not an assisted area and therefore has no access to "Brussels money" such as the European regional and social funds. This year it also failed to win money from the City Challenge programme, now

abolished by the government, which is saving money by cutting urban funding.

Mr Jon Trickett, leader of the council, says that the inner city areas are one of Leeds' greatest problems. He chairs the Leeds Initiative, which links the public and private sectors to find ways forward through the difficulties.

"Increasingly, people in these areas are being left out of the economy. A priority is to provide training and incentives so they can get jobs and be part of the city's development. It is difficult. We have only a little urban aid. We get around £5m but even that is being cut," he says.

With Leeds' very success hindering access to public sector funds, the hope is to find local solutions which will help wealth spill outwards to Chapeltown and other deprived areas. Mr Trickett does not hide his anxiety at the possible consequences of failure.

PROPERTY

'It'll pick up in time'



Ian Barraclough: "Developers are holding off, but land is available"

LEEDS is not unique among large British towns and cities, but it is a rarity in one respect. Despite the growth of service industries during the 1980s, it did not enter the recession with a surplus of new office space arising from speculative building, writes Stewart Dalby.

Mr Robert Firth of Bernard Thorpe, a leading Leeds estate agent, estimates that if purpose-built properties such as the 400,000 sq ft building for the benefits agency of the Department of Social Security are left out of the reckoning, there is about 700,000 sq ft of office or light industrial (B1) space on offer out of a total stock of some 1.5m sq ft.

Much of this, however, is old, second-hand stock for which there would not be a great demand even if there were not a recession.

Mr Firth says: "There is around 150,000 sq ft of new B1-type properties ready for moving into. The take-up of such space in 1991 when recession was well and truly with us was around 300,000 sq ft a year. At the height of activity in the late 1980s the take-up of office space was around 400,000 sq ft a year. You can say there is an underlying shortage of this type of property in Leeds city centre."

In industrial properties - such as B2-type premises for manufacturing industry and B8 for warehousing and storage - the situation is only slightly easier.

Mr Michael Haigh of Knight, Frank & Rutley estimates 700,000 to 900,000 sq ft is available for B2 and B8 premises. Much of this is older property. There is about 300,000 sq ft of newer buildings.

The situation with industrial property was helped by the arrival in 1988 of the Leeds Development Corporation. Many of the developments it facilitated have been industrial buildings. Specifically, the development corporation

has helped build three small industrial estates.

Lettings for offices and factories are slow because of the recession. But one result of a lack of surplus in both sectors is that prices have held up. Mr Firth reckons the peak for offices was £19 a sq ft in 1990. "Clients are looking for special deals and rent holidays. But for prime sites we are asking and getting £18 to £18 a sq ft for letting," he says.

Mr Haigh says: "The market is quiet but for basic B8 warehousing properties, rents are holding at around £4 a sq ft."

On the retail side, it seems much the same. Rents have dropped from a peak of £166 a sq ft for prime zone A rents to about £140 a sq ft. But there seems to be remarkably few shops to let in the prime areas.

The lack of surplus in the three commercial property market segments is due neither to Yorkshire caution nor because the arithmetic did not make speculative building look attractive to developers. Uncertainty about how the city council wanted Leeds to develop is to blame, according to Mr Ian Barraclough, the regional managing partner for

Bernard Thorpe in Leeds.

He says: "In the mid-1980s the sums certainly stacked up for developers. Rents were £8 for prime properties and this was ample for a good profit. But investors were unclear where to develop."

"The inner core - a half square mile of offices - had been largely developed, although renovations and refurbishments continued to come up. The council wanted to keep the area immediately to the east of the inner core for shopping."

"To the immediate north was the university, the hospitals and the administrative area. The council decided new developments should be to the west around the central station. Two large sites, one of 8.5 acres and another of six acres were earmarked."

On one of these, Coopers & Lybrand last year agreed to take 70,000 sq ft of space in a Postel scheme in Wellington Street. This was considered a great coup for Leeds.

However, 1987 saw the introduction of what Mr Barraclough calls the Use Classes Order which brought in the business class (B1) property classification. This meant that properties which could once only be used as factories could be employed for a variety of purposes including offices.

In 1988, the Leeds Development Corporation was established with a remit to develop a large area to the south of the city centre.

The effect of these two events was to switch the emphasis away from the west,

around the station, towards the south of the city centre on both banks of the River Aire. There has since been considerable development and this, including a new headquarters for KPMG Peat Marwick, Asda's headquarters and computer centre, as well as a new hotel and restaurants.

Mr Barraclough says: "Developers are holding off at the moment, but a lot of land is available. There is probably room for another 1m sq ft of properties along the river banks. The area around the station will pick up in time."

Another project is the pro-

posed development of a large-scale out-of-town business park. Curiously for a big city such as Leeds which has expanded in recent years, it has only two small industrial estates. These are Lawns Wood and the Arlington Business Park. They amount to less than 18 acres between them.

A new road linking the A1 with the M1 near the city will pass by a site of about 200 acres which has been earmarked for development. While much will be for housing, there could be 70 acres of commercial development. GMI Rovitlan, a local developer, has an option to develop the commercial land.

Mr David Phillock, a partner in GMI, says: "Now that the A1-M1 link is definitely going ahead, the business park will almost certainly happen - within the next 10 years."

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LEEDS 3

THE POSITION of Leeds as Britain's leading law centre outside London was confirmed this month when Legal Business, a trade magazine, published its latest league table.

Ranked by annual gross fees, Leeds has six firms in the top 20, three of them in the top five.

The three giants are Dibb Lupton Broomhead, Hammond Suddards and Booth & Co, respectively in first, second and fourth place. The three firms on the next rank are Simpson Curtis, 12th, Eversheds Hepworth & Chadwick, 15th, and Walker Morris, 18th.

Gross fees ranged from £22.9m for Dibb Lupton Broomhead to £9.8m for Walker Morris, but will be surpassed this year. Mr Robin Smith, head of Dibb Lupton Broomhead, says his firm's sales are running at an annual £30m, up from £22m two years ago.

The corporate law industry is a good one to be in, with counter-cyclical elements that allow recession to be weathered. For example, insolvency and litigation come into the ascendancy in bad times, when corporate finance and merger and acquisitions markets falter.

However, the league table flatters Leeds because neither Dibb nor Hammond Suddards is entirely in the city, earning

fees also in Manchester and Sheffield in Dibb's case and in Bradford, from where AV Hammond leapt to take over Last Suddards in Leeds in 1988. Each also runs a London office.

This would put Booth & Co at the top of the league if it were based on single-city offices - not that this makes Booths either provincial or parochial.

More than half its work is in the financial sector and spread widely: this month it won a competitive tender against rivals in all the big cities to handle all non-property legal work in England for Scottish Equitable.

Simpson Curtis, Eversheds Hepworth & Chadwick and Walker Morris also operate only from Leeds. In contrast, Broomheads was Sheffield's leading law firm when it merged with Dibb Lupton in 1988 and work is still spread evenly, in terms of numbers of fee-earners at desks, between

London's rents have dropped, but Leeds still has the edge on salaries

the two cities.

There are about 220 staff - 105 of them fee-earners - in each place. The firm has another 149 people in London, 69 of them fee-earners, and 50 in Manchester, half of them solicitors. There are also 110



Robin Smith: "We don't sell on price; we sell on quality"

The city heads a legal regional table, reports Ian Hamilton Fazey

Strong arm of the law

back-office workers in Bradford.

This gives Dibb a payroll of 750 people, making it a very large business indeed. Hammond Suddards has about 620 in total, of whom 250 are Leeds and 50 in London. Bradford back-offices house the rest.

However, all of the firms have a national outlook. They grew out of demand from regionally-based clients, but are marketing themselves much more widely now. Hammond Suddards, for example, handles all of ICI's environmental and planning work.

All have at least doubled in size in the past five years. Size

matters: it enables them to house many different types of specialist and pursue a "swings and roundabouts" policy in changing markets.

Price advantage was one driving force for growth, as London prices went silly for northern commercial clients in the latter half of the 1980s.

Even though London rents have dropped, Leeds still has an edge. Mr Peter Thompson, managing partner of Eversheds Hepworth & Chadwick says salaries of supporting staff such as secretaries and legal executives are several thousand pounds per head per year more in London than Leeds, a

situation that is unlikely to change.

Mr Trevor Lewis, managing partner of Hammond Suddards, says newly-qualified solicitor costs about £5,000 a year more in London than in Leeds. Typically, what costs £150 an hour in legal fees in Leeds costs £30 more in London.

Mr Smith puts the price advantage of a highly experienced lawyer's time even higher if the price is carried into London itself. "We can provide the same quality in our London office at a price which makes much more sense in the market. We reckon we can charge - in London -

£100 an hour less than some of the big City firms for the same level of advice," he says.

That is because back-office work is carried out in Leeds, Sheffield or Bradford, where overheads and staff wages are lower. "But we don't sell on price; we sell on quality," Mr Smith avers. Even so, Dibb is winning a lot of work from hard-pressed south-east corporate clients looking for savings.

Specialisation has also helped firms to develop market leadership in particular niches. In 1987, Eversheds Hepworth & Chadwick was one of the first anywhere into environmental issues, poaching lawyers from

local authorities - the enforcers of green law - to act instead for companies so they could get on the right side earlier of tightening legislation.

Simpson Curtis has recently carried its fight into London too. It has three partners there in new offices near St Paul's, with another two on their way.

Mr Martin Shaw, senior partner, has also started a drive against London-influenced "macho" practices. "When you're doing a flotation or acquisition, why do meetings have to start at 5.30pm and go on all night? What are people trying to prove? There is no need for it and it doesn't impress clients."

Our clients are now much more sophisticated. They have got over the mystique they used to associate with the law and question why we have to do things in certain ways. They want to see efficiency. And we have to demonstrate value for money, to give the

"Why do meetings have to start at 5.30pm and go on all night?"

client more than he expects."

All the law firms have trimmed in the recession, but, paradoxically, have never stopped recruiting qualified people. The drive to reduce numbers is about efficiency, shedding indirect staff and less

able partners. "We are all investing heavily in buildings and technology to push up productivity," Mr Smith says.

"None of us is part of the inner circle of City of London institutions. We sell our services to clients who, in the main, make and sell things. This shapes the way we do things ourselves. We see ourselves as no different from any other commercial undertaking."

Mr Lewis says Leeds' modern legal industry probably began about 10 years ago, when London prices started to escalate. That was when AV Hammond "went entirely commercial", dropping all criminal and matrimonial work.

Though everyone claimed to be as good then as they are now, all know they are in a new, professional league, according to Mr Thompson.

All acknowledge that competition among themselves has been a strong force for change and better practice. It has also attracted clients. "If you want to buy an antique, you go to a place like Harrogate where there are enough dealers to create a genuine market," Mr Lewis says.

"Competition has never been tougher," says Mr Shaw. "There is serious undercutting, including loss leaders being offered to win other business." Some of those City institutions make have to look to their laurels.

Emergence of a new breed of skilled office workers

Phone-based industries buck trend

A NEW type of skilled office worker is emerging in Leeds. She or, not infrequently, he, is familiar with computers and how databases work, finds keyboard work easy, has a good telephone manner and an ability to relate quickly to customers on the phone, writes Ian Hamilton Fazey.

Most of these office workers are young and adaptable, with women in the majority, though plenty of men are also to be found in the offices concerned. They are not so much selling as servicing. Jobs created are already in the thousands, so a large pool of experienced labour with transferable skills is growing.

The companies involved all run telephone-based service operations and three in particular - First Direct, National Breakdown and Club 24 -

stand out for bucking the UK's recession in the last two years.

But why in Leeds? Mr Kevin Newman, head of First Direct, the 24-hour, direct access telephone banking subsidiary of Midland Bank, says there was a very good reason for setting up the UK's first such operation in Leeds - the way that local people talk.

A study of dialect showed that the Leeds accent offends no one. It is not so much "Yorkshire" and sounds neither northern nor southern, nor Midlands, nor Scottish. This is an important marketing consideration if Scots are likely to be put off by Cockneys or everyone may possibly be discomfited by Brummies or Scousers.

"We also needed a large conurbation with a large labour

force, where people were familiar with the financial services sector," Mr Newman adds. "The other factor was an immediately available single-storey building of 50,000 sq ft. Leeds had one."

First Direct's decision seems to have been vindicated by sheer speed of growth. That the company hit the right spot in the market is shown by 360,000 people opening accounts in the first three years. Customers are able to do all of their banking transactions by phone, at any time.

New accounts are rolling in at a rate of 10,000 a month, but the Leeds labour market seems easily to have met the recruitment demands this has created. Jobs have gone from zero to more than 1,000 now, and Mr Newman expects to

take on another 300 people this year.

The company soon outgrew its 50,000 sq ft and took on 20,000 sq ft more. More expansion is envisaged.

Very similar skills are needed by workers at National Breakdown, the Leeds-based vehicle recovery and roadside servicing business. Its chairman is Mr Ernest Smith, an indefatigable 46-year-old who has been putting competitive pressure on the Automobile Association and the Royal Automobile Club for the past 20 years.

Unlike the AA and RAC, National Breakdown does not employ its own patrolling repair and vehicle recovery staff. Instead, it uses a 1,500-strong network of independent garages throughout the UK. It relies on computerised data-

bases and the telephone to operate.

The company has been extraordinarily successful: sales were £12,500 in 1973, but are £70m now; it employs 550 in Leeds, and won the race against the AA and RAC to achieve the BS750 quality assurance standard. There is a perpetual waiting list of would-be agents, so none can afford complacency.

National Car Parks bought out Mr Smith's two partners in 1984 but he remains at the helm as a minority shareholder. He has just brought in Mr Tim Ward from Visa - another business relying on telephones and computers - as managing director.

Mr Ward will run the UK business while Mr Smith concentrates on Europe, where he is building a similar network



The Club 24 collection department - flexibility with modern technology

of agent garages, running the operation from Strasbourg.

In Leeds, National Breakdown now handles a third of British Telecom's telephone paging calls. This uses the same type of office skills as those needed by National Breakdown and First Direct. This use of National Breakdown's skills to process other companies' business is known as "outsourcing" - and nowhere is there a better example of it as a growth industry than at Club 24, near Leeds city centre.

Club 24 started more than 20 years ago managing customers' budget accounts in-house for Hepworth and Burtons, the mid-range men's tailors.

By the mid-1970s, it had developed into a financial services business and was incorporated as Club 24 in a joint venture with Forward Trust. The name came from the formula for calculating credit limits - 24 times the monthly sum any customer was prepared to pay.

Mr Kirby says that despite recession, Holiday Inn achieved 65 per cent occupancy in 1992 at an average of 265 per room, net of VAT. Occupancy rates were 52 per cent and 45 per cent in the two previous years. On the way, Mr Kirby picked up six quality or training awards.

He is now urging the association to spearhead a total quality management drive throughout the city, involving hotels, restaurants, shops and even taxis. By tying in with Leeds training and enterprise council, he thinks the hotels should also be able to help upgrade skills throughout the service sector.

He trained initially as a chef at North Lindsay College, Humberside, a centre of excellence in food industry education, but learned about quality through working in Switzerland and Italy.

"We hope the oversupply will be absorbed as Leeds comes out of recession," he says, "but we have to help things along by improving what we offer to both the business and tourist markets."

"There is a huge potential for tourism, which the new developments will highlight, but we cannot sit back and wait for things to happen. The road to excellence is always under construction."

Ian Hamilton Fazey

In 1985, Hepworth took full control and three years later - when Hepworth had become Next - Club 24 had expanded, operating in-store credit for several high street store chains and handling 2.3m accounts.

The business ran into trouble as recession hit because of the exposure involved in Next carrying Club 24's debt on its balance sheet. To survive, Club 24 has dropped out of financial services but has turned itself into an outsourcing bureau - managing credit or any other type of high-volume, telephone-based operation for other companies, but not carrying the risk of any debt involved on its own books.

Thus, Cellnet uses Club 24 as sole supplier of support administration systems for its drive into consumer mobile telephone markets; Kingfisher to manage its credit business; and the Co-operative Bank to process the fixed term loans it sells through retail outlets.

New business includes one-third of British Telecom's radio paging and credit management for Yorkshire Electricity. Debt collection - for other people - is also a growing business.

The effect on jobs has been dramatic. When Next was in trouble and Club 24 with it, more than 200 jobs were shed and another 300 were threatened. There are more than 600 jobs now and numbers are growing.

All three companies have therefore enabled the Leeds labour market to make a telling point about its capacity for training and flexibility with modern technology.

Jobs have gone for ever in the now-empty warehouses where Hepworth units were made up but, in less than a generation, a substantial part of the labor market has adjusted to a different type of demand. The social and economic processes involved could well repay serious study with lessons for elsewhere.

Why Leeds needs to develop itself as a tourist destination

Hotel guests spoilt for choice

NEVER before has Leeds had an oversupply of hotel rooms. But, by the end of next year, that is what it is about to get. The stock of good quality bedrooms for international business travellers will then have increased by nearly 80 per cent in 10 years.

The city centre's present stock is just under 1,000 rooms. The Marriott chain will open a 345-bedroom hotel in September and the Copthorne

will join the market with 150 new bedrooms 12 months later. The prospect of oversupply seems to have awakened the Leeds Hotels Association to the need for better, co-ordinated joint marketing. The advent of new tourist attractions such as the Royal Armouries and Tetley's brewing industry visitor centre will help fill some rooms at weekends, but the city has now embarked on a critical self-examination

about what else it has to offer. One of Leeds' problems is that it winds down rapidly in the early evening. This in part a consequence of many affluent people living outside the city in attractive, easily accessible countryside or towns such as Harrogate, Otley and Wetherby, but it is also a function of size.

At about 750,000 people in the conurbation, the market is less than a third the size of

Greater Manchester's, which consequently has a livelier night-life, a wider range of entertainment and leisure, and the "feel" of a 24-hour city.

Leeds is not short of good theatre and culture but lacks a critical mass. Good restaurants, such as La Grille, Sous le Nez, 42 The Grille and the new Leeds, could compete anywhere in the world, but walking through the city at night is often a lonely experience.

Leeds has always been seen as a business destination but it can - and must - also

the general shortage of rooms has been a cushion for all.

The Holiday Inn - which opened three years ago - has opened a foretaste of intensifying rivalry, as has the development of 41 The Calls - with a good restaurant next door - in formerly derelict warehouses along the River Aire.

Mr Kirby says that despite recession, Holiday Inn achieved 65 per cent occupancy in 1992 at an average of 265 per room, net of VAT. Occupancy rates were 52 per cent and 45 per cent in the two previous years. On the way, Mr Kirby picked up six quality or training awards.

He is now urging the association to spearhead a total quality management drive throughout the city, involving hotels, restaurants, shops and even taxis. By tying in with Leeds training and enterprise council, he thinks the hotels should also be able to help upgrade skills throughout the service sector.

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Walking through Leeds at night is often a lonely experience, despite the theatres and restaurants

develop itself as a tourist destination," says Mr Robert Kirby, general manager of the Bass group's Holiday Inn and a driving force of the hotels association.

Mr Kirby says the hotels, city council, industry, commerce, the two universities and the Royal Armouries must work together on marketing. The association wants to see a conference and exhibition centre developed. It would cost about £15m and would probably have to be built near the Hilton Hotel - not far from the Tetley project and the Royal Armouries.

The Hilton, with 210 bedrooms, will remain Leeds' biggest hotel until the Marriott opens this year. It has long scored over rivals - such as the Queens at Central Station and the Metropole in the commercial quarter - by being "modern", but while competition has forced refurbishment of older hotels,

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vincing confirmation of a recovery in UK retail sales is still regarded as a necessary basis for a second leg of the bull run in the equity market which began when sterling left the European exchange rate mechanism in September.

Rights issue rumours strengthened towards the close of trading, when several old market targets were hoisted above the current price. While

Account Dealing Dates		
First Dealings:		
Jan 15	Feb 1	Feb 15
Option Expirations:		
Jan 28	Feb 11	Feb 25
Last Dealings:		
Jan 25	Feb 12	Feb 28
Account Day:		
Feb 8	Feb 22	Mar 5

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	Rate	Price	+ or -	1981 High
Authorized by the Federal Reserve				
American Ind ¹	142	+3	146	
American S ²	58	+1	59	
Bank of Montreal	125	+1	126	
Cap.	125	+1	126	
Ind ¹	215		247	
Natwest New Haven ³	26	+1 1/2	27	
W ⁴	26		26	
Natwest New York ⁵	85		85	
W ⁴	66		66	
Natwest New York ⁵	27		27	
W ⁴	13	-1	165	
Natwest Pfd Inc ⁶	143	+3	144	
W ⁴	13	-1	144	
Acorn	27		27	
W ⁴	215		215	
American Int ⁷	1580	+4	1635	
American Int ⁸	62	+1	63	
W ⁴	218	+1	222	
Bank of Montreal	97		97	
W ⁴	410	+1	410	
Bank of Montreal	410	+3	413	
W ⁴	136	+2	138	

	1990	1991	1992
ESL 60-62	1630		
ESL 63-65	1630	+2	
ESL 66-68	1630		170
ESL 69-71	1630		170
ESL 72-74	1630		170
ESL 75-77	1630		170
ESL 78-80	1630		170
ESL 81-83	1630		170
ESL 84-86	1630		170
ESL 87-89	1630		170
ESL 90-92	1630		170
ESL 93-95	1630		170
ESL 96-98	1630		170
ESL 99-01	1630		170
ESL 02-04	1630		170
ESL 05-07	1630		170
ESL 08-10	1630		170
ESL 11-13	1630		170
ESL 14-16	1630		170
ESL 17-19	1630		170
ESL 20-22	1630		170
ESL 23-25	1630		170
ESL 26-28	1630		170
ESL 29-31	1630		170
ESL 32-34	1630		170
ESL 35-37	1630		170
ESL 38-40	1630		170
ESL 41-43	1630		170
ESL 44-46	1630		170
ESL 47-49	1630		170
ESL 50-52	1630		170
ESL 53-55	1630		170
ESL 56-58	1630		170
ESL 59-61	1630		170
ESL 62-64	1630		170
ESL 65-67	1630		170
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ESL 83-85	1630		170
ESL 86-88	1630		170
ESL 89-91	1630		170
ESL 92-94	1630		170
ESL 95-97	1630		170
ESL 98-00	1630		170
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ESL 04-06	1630		170
ESL 07-09	1630		170
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ESL 37-39	1630		170
ESL 40-42	1630		170
ESL 43-45	1630		170
ESL 46-48	1630		170
ESL 49-51	1630		170
ESL 52-54	1630		170
ESL 55-57	1630		170
ESL 58-60	1630		170
ESL 61-63	1630		170
ESL 64-66	1630		170
ESL 67-69	1630		170
ESL 70-72	1630		170
ESL 73-75	1630		170
ESL 76-78	1630		170
ESL 79-81	1630		170
ESL 82-84	1630		170
ESL 85-87	1630		170
ESL 88-90	1630		170
ESL 91-93	1630		170
ESL 94-96	1630		170
ESL 97-99	1630		170
ESL 00-02	1630		170
ESL 03-05	1630		170
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ESL 18-20	1630		170
ESL 21-23	1630		170
ESL 24-26	1630		170
ESL 27-29	1630		170

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WORLD STOCK MARKETS

AUSTRIA			FRANCE (continued)			GERMANY (continued)			NETHERLANDS (continued)			SWEDEN (continued)		
January 27	Stk	+/-	January 27	Stk	+/-	January 27	Stk	+/-	January 27	Stk	+/-	January 27	Stk	+/-
Austrian Airlines	1,650	+120	Boisjoly	580	-11	Deutsche Bank	633.50	-7	ANEX Dep Recs	65.20	+0.50	Investor A	166	-1
Commerzbank	2,410	+25	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor B	118	-1
Alm Invest	2,200	+15	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor C	118	-1
EVN	750	+15	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor D	118	-1
Perimeter 2	622	+11	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor E	118	-1
Radar Heraklitz	317	-7	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor F	118	-1
Reinholdsmann	1,005	+5	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor G	118	-1
Sauer Galmier	209	+5	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor H	118	-1
Veritas Magnat	232	+4	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor I	118	-1
Veritas (BVA)	429	+4	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor J	118	-1
Veritas in Alport	457	+4	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor K	118	-1
Winterberger	1,200	+80	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor L	118	-1
Z-Landerbank	1,015	+5	Carrefour	1,108	-11	Deutsche Telekom	100	-0.50	Bank Leu Dep Recs	44.90	+0.20	Investor M	118	-1

CANADA			MONTREAL		
January 27	Stk	+/-	January 27	Stk	+/-
Alcan	1,650	+120	Alcan	1,650	+120
Bank of Montreal	2,410	+25	Bank of Montreal	2,410	+25
Imperial Oil	2,200	+15	Imperial Oil	2,200	+15
EVN	750	+15	EVN	750	+15
Perimeter 2	622	+11	Perimeter 2	622	+11
Radar Heraklitz	317	-7	Radar Heraklitz	317	-7
Reinholdsmann	1,005	+5	Reinholdsmann	1,005	+5
Sauer Galmier	209	+5	Sauer Galmier	209	+5
Veritas Magnat	232	+4	Veritas Magnat	232	+4
Veritas (BVA)	429	+4	Veritas (BVA)	429	+4
Veritas in Alport	457	+4	Veritas in Alport	457	+4
Winterberger	1,200	+80	Winterberger	1,200	+80
Z-Landerbank	1,015	+5	Z-Landerbank	1,015	+5

INDICES			NEW YORK		
January 27	Stk	+/-	January 27	Stk	+/-
Alcan	1,650	+120	Alcan	1,650	+120
Bank of Montreal	2,410	+25	Bank of Montreal	2,410	+25
Imperial Oil	2,200	+15	Imperial Oil	2,200	+15
EVN	750	+15	EVN	750	+15
Perimeter 2	622	+11	Perimeter 2	622	+11
Radar Heraklitz	317	-7	Radar Heraklitz	317	-7
Reinholdsmann	1,005	+5	Reinholdsmann	1,005	+5
Sauer Galmier	209	+5	Sauer Galmier	209	+5
Veritas Magnat	232	+4	Veritas Magnat	232	+4
Veritas (BVA)	429	+4	Veritas (BVA)	429	+4
Veritas in Alport	457	+4	Veritas in Alport	457	+4
Winterberger	1,200	+80	Winterberger	1,200	+80
Z-Landerbank	1,015	+5	Z-Landerbank	1,015	+5

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FINANCIAL TIMES

LONDON PARIS FRANKFURT NEW YORK TOKYO

1992-93	Yld
High Low Stock	Qty

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AMEX COMPOSITE PRICES

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FINANCIAL TIMES

Perrier battle ends with something for everyone

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FT SURVEYS

AMERICA

US markets weaker
in subdued trading

Wall Street

US shares prices were mostly lower in subdued trading yesterday in spite of higher bond prices, writes Patrick Harverson in New York.

At 1 pm, the Dow Jones Industrial Average was down 5.13 at 3,293.82. The more broadly based Standard & Poor's 500 was 1.10 lower at 438.55, while the Amex composite was down 0.61 at 410.99, and the Nasdaq composite was 8.74 lower at 700.42. Trading volume on the NYSE was 168m shares by 1 pm.

After big advances on Monday and early Tuesday, the recent surge of buying seems to have petered out, leaving investors to consolidate their gains and search for a fresh incentive to buy stocks.

Hopes that the Clinton administration would take firm action to tackle the budget deficit were behind the rise in prices earlier this week, but these hopes were beginning to dwindle yesterday as the new president entered his first battle with Congress.

Investors are worried that if relations between the White House and Capitol Hill sour early, the chances of President Clinton pushing through def-

icit-cutting measures will be reduced.

Pessimism about the political situation depressed prices, and prevented the market from building on a morning rally in Treasuries. The appearance of Mr Alan Greenspan, chairman of the Federal Reserve, before the Congressional joint economic committee, had little impact. Mr Greenspan said that growth was moving at a firmer pace but that the economy still faced "headwinds".

Among individual stocks, American Express fell another \$1 to \$23 in volume of 3.2m shares as investors continued to register their disapproval at the decision of Mr James Robinson to stay on as chairman of the group, and to take over the management of Shearson Lehman, the brokerage subsidiary.

Weatlinghouse Electric firmed \$4 to \$14 in volume of more than 1m shares on the news that Mr Paul Lego, the troubled company's chairman and chief executive, is retiring.

General Dynamics rose \$1 to \$114 after the defence contractor announced fourth quarter net income of \$174m, or \$8.59 a share, up from \$129m, or 46 cents a share, a year ago. Union Carbide firmed \$3 to \$15 after the company reported fourth quarter earn-

ings of 12 cents a share, an improvement on the 49 cents a share loss recorded in the same period a year earlier.

On the Nasdaq market, profit-taking following recent big gains took its toll, especially of leading issues. Intel fell \$2 to \$112. Amgen slipped \$2 to \$60, Microsoft dropped \$1 to \$86 and Sun Microsystems lost \$4 to \$38.

Pyramid Technology was in strong form, rising \$1 to \$15 in busy trading after the company announced fiscal first quarter profits of 4 cents a share, a turnaround from the \$1.56 a share loss that the company reported a year ago.

Canada

TORONTO saw modest mid-session gains as the TSX-300 index rose 4.98 to 3,317.2 in volume of 28m shares valued at C\$197m. Advances led declines by 239 to 288 with 241 unchanged.

BCE Inc, which was due to report fourth quarter earnings later in the session, rose C\$4 to C\$44.

Among actives, MDC Corp class A shares gained C\$0.01 to C\$1.40 while Royal LePage, which said on Tuesday it planned to omit its quarterly dividend, dropped C\$1.25 to 25 per cent to C\$3.75.

Ireland obsessed by currency issues

Speculation on a devaluation of the punt has been moving equities, writes Tim Coone

Having suffered a gloomy 1992, the ISEQ overall index falling by 11 per cent, the Irish equity market faces a deepening recession this year, overshadowed by the ongoing currency crisis, high interest rates and the prospect of a sharp increase in unemployment.

Bearish forecasts for the market currently outnumber the bulls; but all hinges upon whether one views the government's current no-devaluation policy as the one most likely to bring down interest rates in the short term, and whether sterling will strengthen to take the pressure off the punt. This, in turn, depends upon one's views of the UK and German economies for the year ahead.

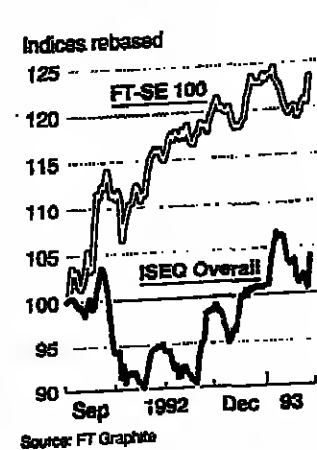
After sterling abandoned the European exchange rate mechanism last September, the punt came under heavy pressure, forcing up interest rates and exhausting the government's currency reserves. The Irish stock market fell to its 1992 low of 1,095 in October. In November, following the realignments of the peseta and escudo, equities rallied on the expectations of an imminent devaluation of the punt, the

index gaining 18.5 per cent and closing the year at 1,227.

The government, however, held its nerve, pushing interest rates still higher to maintain the punt's parity within the ERM, and the speculators lost their nerve - until they came back in force yesterday. The ISEQ, having wavered around 1,220 for some time, got excited again yesterday and rose 31.21 to 1,254.33.

After four months of querulous support for its policies, the government now faces a rising howl of protests from farmers and business leaders and a growing pile of reports from economists, who are saying that the economic costs of defending the punt in terms of ruined businesses and lost jobs are not worth paying. This week, Mr John Bruton, the leader of the parliamentary opposition, nailed his flag to the devaluation mast, accusing the government of having lost control of the economy.

Three of the four main stockbroking firms in Dublin are now forecasting further falls in the market in 1993 if the government does not devalue. NCB brokers say a no-devaluation scenario would result in a



Source: FT Graphs

"significant negative effect" on Irish corporate earnings and that "domestic and foreign institutions will be wary of investing in assets that might ultimately lose relative value if a devaluation were eventually forced".

Davy Stockbrokers, having produced a bullish prediction of 20 to 30 per cent growth for 1993 last December on the assumption of a realignment of the sterling-punt rate to 0.99 (currently 1.09) in the new year, have been throwing those forecasts out of the window and issuing profits warnings

for Irish companies. Mr Robbie Kelleher, head of research at Davy, says: "If the government does stick to its no-devaluation policy, there can be little hope for growth this year."

Mr Dan McLaughlin, chief economist at Klada stockbrokers, says: "The outlook depends very heavily on whether there is a devaluation or not. I strongly believe there will be. The measures that have been put forward are dealing with the symptoms, not the problem itself. The exchange rate has become the policy tool to adjust to what the economy requires. If there is a devaluation, then Irish equities look very cheap on their current P/E ratio of 12 and there would be a significant rally of maybe 20 per cent."

The countervailing view comes from Mr Mike Moroney, head of research at Goodbody's, the stockbroking arm of Allied Irish Banks in Dublin. "We believe devaluation is not the panacea that others are expecting. The UK and US equity markets have been driven up by the expectation of a rapid reduction in interest rates. Even with a realignment

in the ERM, our rates will still be tied to those of Germany, and there is likely to be an interest rate penalty of devaluation which could last 18 months to two years before they drop significantly." He thinks German rates will soon fall by as much as two percentage points, and that the Irish market would perform better in a no-devaluation scenario.

Leaving currency and interest rate predictions aside, all identify an underlying "technical problem" in the market. With the progressive abandonment of exchange controls, Irish institutions have been diversifying their portfolios out of Irish equities and into foreign ones. Irish pension funds reduced the level of Irish equities in their portfolios to 23 per cent last year from 25 per cent in 1991, and from a high of 34 per cent in 1989.

This move does not reflect a view that either the market or companies on the market are poor value in their own right, says Davy. "Rather, it reflects the fact that the menu offered to investors in the Dublin market is a limited one."

ASIA PACIFIC

Nikkei rise pared as rate cut hopes are diminished

Tokyo

LATE afternoon bargain hunting by institutional investors spurred a rally, but share prices closed only marginally higher after profit-taking had eroded most of the gains, writes Emiko Terazono in Tokyo.

The Nikkei average finished 17.05 up at 16,509.68 after a day's low of 16,398.21 and high of 16,645.93. The index rose sharply in the last 15 minutes of trading before losing steam in line with a weakening futures market.

Volume remained light, totalling 200m shares against 203m previously. Rises led declines by 511 to 401, with 202 issues unchanged. The Topix index of all first section stocks put on 4.19 at 1,260.10 and, in London, the ISE/Nikkei 50 index edged up 0.35 to 1,023.51.

Hopes of an imminent cut in the discount rate receded on tighter money market operations by the Bank of Japan. However, traders said some investors still expect a rate reduction next month.

Meanwhile, some brokers hope that a possible listing by JR East, one of the seven divisions of the former national railway, which will apply for inclusion in April, will activate the market.

Shipbuilders were actively traded on reports that the recent spate of oil spills may prompt the government to implement requirements enforcing tankers to be constructed with double hulls. Sasebo Heavy Industries advanced Y34 to Y525, Hitachi Zosen rose Y18 to Y490 and Mitsubishi Heavy gained Y8 at Y508.

Sumitomo Bank, which announced that it would write off non-performing loans worth

Y100m to Yoman, the ailing textile trader, for the current fiscal year, firmed Y10 to Y1,720.

In Osaka, the OSE average closed 79.57 higher at 17,886.34 in volume of 40.7m shares.

Roundup

PACIFIC Rim markets continued to be mixed.

HONG KONG finished moderately higher, with overseas demand for bank issues continuing to provide support. The Hang Seng index gained 16.16 at 5,959.59 in volume that eased to HK\$2.05bn from Tuesday's HK\$2.08bn.

HSBC Holdings, the largest local bank and stock, continued to top the actives list and added 50 cents at HK\$62.50. Bank of East Asia, which today will be the first blue chip bank to report results, climbed 75 cents to HK\$36.

Swire Pacific "A" picked up 75 cents to HK\$31 on signs that the cabin crew strike at its Cathay Pacific Airways unit was crumbling. Cathay improved 5 cents to HK\$9.35.

SINGAPORE turned mixed after the Straits Times Industrial index briefly touched a new high of 1,607.22 in morning trading. It later turned back to close a net 2.31 off at 1,603.07 in volume of 56.86m shares, against 43.79m on Tuesday.

QAF linked to the Brunei royal family, was the most active issue with 13.8m shares traded on rumours of a Brunei asset injection. The stock rose 5 cents to 91 cents.

AUSTRALIA rose, although equities failed to maintain strong early momentum provided by the overnight London and Wall Street markets. The All Ordinaries index ended 5.6 ahead at 1,534.8. Turnover came to a healthy A\$281.8m.

BTR led industrial volume after a block trade of 1.97m shares at A\$2.50. It closed 4 cents up at A\$2.53.

Among other heavily traded issues, Pioneer shed 3 cents to A\$2.24, and Goodman Fielder was 1 cent easier at A\$1.72 after the company rejected speculation that it was likely to be the target of a hostile takeover bid.

Many investors are turning to Goodman Fielder from Arnotts, which rose 2 cents to A\$9.52 on the eve of the close of Campbell Soup's A\$9.50 a share takeover offer. Campbell said it had almost 40 per cent of Arnotts by mid-afternoon.

TAIWAN stocks were dragged down by political uncertainty and heavy profit-taking from strong gains made before the Chinese New Year holidays. The weighted index fell 137.53, or 4 per cent, to 3,283.09 in moderate turnover.

MANILA turned higher after a large order for San Miguel shares by a foreign group based in Singapore sent the market up, overcoming early profit-taking. The composite index put on 7.03 at 1,324.34.

San Miguel "A" shares closed 2 pesos firmer at 75 pesos and the "B" appreciated 5 pesos to 120 pesos.

SEOUL was lower, the composite index losing 7.91 at 694.93.

KUALA LUMPUR drifted easier in thin trading as many investors stayed on holiday. The composite index slipped 1.45 to 624.89.

BANGKOK relinquished further ground amid profit-taking in bank shares. The SET index shed 4.56 to 983.41 in B\$9.05bn turnover.

Construction conglomerate Siam Cement, on announcing lower than expected profits, declined B\$10 to B\$508.

EUROPE

Paris falls on worries over banking sector

CORPORATE news dominated the Continent yesterday, writes Our Markets Staff.

PARIS weakened after Standard and Poor's, the US credit ratings agency, said that it was placing six French banks, including subsidiaries of Societe Generale, at FF10.90 at FF250.50, and Paribas, FF2.70 lower at FF375.00 on creditwatch.

The CAC-40 index closed down 15.20 at 1,777.35 in turnover of some FF2.3bn.

Alcatel Alsthom lost FF15 or 2.4 per cent to FF625 after Paribas Capital Markets lowered its rating from hold to underweight.

FRANKFURT blamed cooling hopes of interest rate cuts, yet again, and selling of equities from the DTB derivatives market as the DAX index fell 13.84 to 1,562.30, featuring falls of over 1 per cent in Deutsche Bank, Daimler and Siemens.

However, market turnover stayed low, falling from DM4.4bn to DM4.6bn.

Deutsche Bank fell DM7 to DM633.50 on an unchanged DM15 dividend and a report that the engineer, KHD, was considering a rights issue. Deutsche has a 40 per cent indirect holding in KHD, which rose DM2.80 to DM101.80 on the hope of share price support from the banks.

AMSTERDAM saw Hoogovens gaining FF1.50 to FF26.90 on news after Tuesday's close that it was to lift steel prices by up to 15 per cent from April. James Capel, in a comment on the European steel sector yesterday, forecast that, in common with previous years, the "strategic play" of announcing an April price rise was to boost sales. After April, the brokers note, increases only held for a brief period.

The CBS Tendency index was flat at 97.7.

BRUSSELS was little changed although steel shares performed strongly after Hoogovens' announcement. The Bel-20 index edged 0.15 to 1,178.45 in volume of BFr1.04bn.

Cockerill, due to make a statement on prices later this week, closed BFr6 higher at BFr95 with a high 141,000 shares traded. Luxembourg steel maker Arbed followed in its wake, rising BFr80 to BFr1,995.

Solvay, down BFr35 at BFr12,750, turned back from a firm start after announcing that 1992 net profit before extraordinary items would fall 14 per cent, at the high end of analysts' expectations.

MILAN saw continuing weakness in Montedison while the Comit index rose 7.29 to 480.38. Montedison was fixed L26 lower at L1,155 before falling to L1,124 after hours as a Socialist MP called for an investigation into its former joint venture with ENI.

Speculation that Gemina could be planning a disposal - its stakes in Ambrovento and Burgo have both been mentioned - ignited the insurance and banking sector. Gemina firmed L41 to L1,255, Ambrovento advanced L130 to L4,100 but Burgo slipped L130 to L5,470.

ZURICH ended near the day's lows as profit-taking eroded prices. The SMI index fell 20.2 to 2,064.1.

Nestlé shed SF15 to SF1,050 in response to last year's 7.9 per cent rise in group sales, announced after the market closed on Tuesday.

Roche certificates declined SF90 to SF9,030 amid reports that investors were turning instead to Sandoz, SF50 higher at SF3,170.

STOCKHOLM reversed early gains after Stora announced a preliminary 1992 loss of SKr1.4bn after a 1991 profit of SKr1.1bn. Its B shares closed down SKr4 at SKr258. The Affarsvärlden index fell 3.2 to 893.0 in turnover of SKr566m after Tuesday's SKr745m.

VIENNA saw short-covering lift the ATX index 17.91 or 2.4 per cent to 761.63 with Austrian Airlines putting on Sch120 to Sch1,650.

ATHENS saw profit-taking after strong gains earlier in the week and the general index closed 15.89 lower at 732.16.

FT-SE Actuaries Share Indices

January 27		THE EUROPEAN SERIES									
Hourly changes	Open	10.30	11.00	12.00	13.00	14.00	15.00	Close			
FT-SE Eurotrack 100	1078.40	1077.07	1077.24	1076.73	1076.30	1073.34	1073.99	1072.28			
FT-SE Eurotrack 200	1155.59	1153.01	1150.35	1151.39	1151.60	1150.76	1149.75	1147.45			
		Jan 26	Jan 25	Jan 22	Jan 21	Jan 20	Jan 19	Jan 18			
FT-SE Eurotrack 100	1084.24	1077.68	1091.64	1091.44	1091.84	1091.84	1091.84	1091.84			
FT-SE Eurotrack 200	1155.52	1145.87	1155.81	1154.86	1153.29	1153.29	1153.29	1153.29			

Base value 1000 (25/1/1993) High/Low: 100 - 1078.40; 200 - 1155.59 Low/High: 100 - 1072.18; 200 - 1147.25

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FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co. and NatWest Securities Limited in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	TUESDAY JANUARY 26 1993										MONDAY JANUARY 25 1993										DOLLAR INDEX	
	US Dollar Index	Day's % Change	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	% Chg on day	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	% Chg on day	Gross Div. Yield							
Figures in parentheses show number of lines of stock																	1992 High	1992 Low	Year ago (approx)			
Australia (68)	120.78	+1.0	118.43	94.40	99.03	118.85	+0.4	4.06	118.54	115.74	93.25	97.81	118.39	153.68	108.19	144.90	139.18	131.18	144.90			
Austria (18)	138.18	+1.3	134.17	106.79	114.12	113.98	+1.4	2.03	137.41	130.54	107.10	112.34	112.43	186.70	131.18	170.40	142.53	110.20	143.99			
Belgium (42)	142.53	+0.4	137.40	111.40	116.86	114.06	+0.5	5.30	141.95	134.95	110.83	115.06	113.42	182.27	131.19	143.99	114.32	110.20	143.99			
Canada (113)	114.32	+1.3	110.20	88.35	93.72	105.21	+0.7	3.14	112.89	107.32	97.98	92.29	109.61	142.12	111.36	138.83	114.32	111.36	138.83			
Denmark (33)	210.03	+0.02	242.07	164.17	172.29	172.18	+0.2	1.58	210.07	196.71	166.71	171.74	172.79	299.18	145.12	199.18	210.03	145.12	199.18			
Finland (23)	71.07	+1.4	68.51	55.55	55.55	57.27	+7.68	+1.1	7.78	70.90	69.61	54.61	52.78	75.15	58.90	52.94	87.87	58.90	52.94			
France (96)	149.30	+0.4	143.92	116.89	122.10	124.42	+0.5	2.59	148.84	141.31	115.14	121.81	124.10	186.75	136.93	152.91	149.30	136.93	152.91			
Germany (85)	138.25	+0.4	137.40	111.40	116.86	114.06	+0.5	2.59	138.25	130.54	107.10	112.34	112.43	186.70	131.18	170.40	142.53	110.20	143.99			
Greece (26)	106.36	+0.4	227.75	159.78	193.71	224.42	+0.4	2.59	106.36	227.75	159.78	193.71	224.42	186.70	131.18	170.40	142.53	110.20	143.99			
Ireland (15)	141.10	-0.8	136.01	110.28	115.88	116.20	-0.6	4.49	142.33	135.21	110.85	118.28	116.98	173.17	122.98	189.13	141.10	122.98	189.13			
Italy (78)	99.99	+0.9	57.82	48.88	48.18	58.03	+0.9	3.20	99.46	55.23	48.34	48.81	94.42	80.88	47.47	78.72	99.99	47.47	78.72			
Japan (472)	101.84	+0.2	166.70	79.39	63.51	75.60	+0.1	10.51	101.84	166.70	79.39	63.51	75.62	140.95	87.27	124.85	101.84	87.27	124.85			
Netherlands (23)	158.85	+0.1	151.20	122.61	128.00	128.00	+0.1	2.81	158.85	151.20	122.61	128.00	128.00	186.70	131.18	170.40	142.53	110.20	143.99			
New Zealand (13)	141.72	+0.9	40.20	32.61	34.29	42.57	+0.4	4.48	156.85	48.82	122.09	123.07	126.44	169.70	147.88	153.96	141.72	147.88	153.96			
Norway (22)	143.65	+0.4	137.40	111.40	116.86	114.06	+0.7	6.12	141.34	138.30	122.22	138.00	124.11	168.70	137.40	111.40	116.86	114.06	114.06			
Portugal (6)	143.65	+0.4	137.40	111.40	116.86	114.06	+0.7	6.12	141.34	138.30	122.22	138.00	124.11	168.70	137.40	111.40	116.86	114.06	114.06			
Spain (68)	24.71	-0.8	206.87	177.02	163.03	181.82	+0.4	2.03	215.04	187.10	112.40	112.40	174.18	191.65	138.83	173.68	24.71	138.83	173.68			
South Africa (66)	156.20	-0.2	150.67	122.88	126.08	163.94	+0.1	3.11	156.55	145.82	122.02	127.93	167.37	263.60	134.21	255.82	156.20	134.21	255.82			
Sweden (47)	131.02	+0.8	126.20	102.41	107.42	110.97	+1.2	5.46	129.84	123.04	101.20	109.15	106.63	181.72	107.10	138.25	131.02	107.10	138.25			
Switzerland (36)	157.95	+0.1	152.38	123.46	125.51	165.44	+0.2	2.59	157.95	152.38	123.46	125.51	165.44	186.70	131.18	170.40	142.53	110.20	143.99			
Switzerland (36)	157.95	+0.1	152.38	123.46	125.51	165.44	+0.2	2.59	157.95	152.38	123.46	125.51	165.44	186.70	131.18	170.40	142.53	110.20	143.99			
United Kingdom (228)	175.45	+0.9	169.13	137.12	143.83	189.12	+2.3	4.40	173.93	165.35	135.55	142.18	165.35	200.07	161.90	161.90	175.45	161.90	161.90			
US (522)	173.65	-0.1	173.67	140.56	147.48	178.85	-0.1	2.85	179.96	171.06	142.57	147.13	179.96	180.06	169.22	169.22	173.65	169.22	169.22			
Australia (780)	140.10	+0.5	195.05	109.50	114.87	125.99	+1.3	3.75	139.44	132.56	108.68	114.00	124.45	198.88	131.21	148.10	140.10	131.21	148.10			
Brazil (14)	149.14	+0.1	148.76	116.57	122.27	136.40	+0.3	2.21	148.92	141.57	116.07	121.75	137.99	198.82	141.24	186.14	149.14	141.24	186.14			
Canada (175)	101.41	+0.2	103.18	65.84	94.74	85.33	+0.4	1.04	108.79	101.52	83.23	97.30	85.17	141.97	83.70	127.22	101.41	83.70	127.22			
China - Pacific (1495)	120.42	+0.1	118.08	94.11	96.72	101.81	+0.8	2.51	120.41	114.10	93.93	98.11	100.00	146.21	113.90	135.85	120.42	113.90	135.85			
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